

Subject: **Increase Your Real Estate Sales and Online Visibility**

Dear PMI Real Estate Agency,

I'll get straight to the point. I'm Arlezin Zola, a digital marketing consultant. I recently passed by your agency, and being interested in real estate, I went online to check out your various properties and services...

Your 30 years of expertise in the real estate sector is undeniable, but I have noticed a very low presence on social media. We all know how **significant** a strong online presence can be.

Among other ideas, here is an overview of what I could bring to your agency:

A marketing strategy aimed at growing your online presence, regular content, targeted advertising, a market analysis in general for better adaptation, and some improvements to your website.

My methods aim to attract new buyers and sellers, generate interest in new deals, and assist you in closing them.

If you are interested in a potential collaboration, please let me know your availability to schedule a video call to discuss this further and for me to understand your goals and expectations.

Looking forward to your response.

Best regards,

Zola