



History of the Oreo Cookie:

The Oreo cookie was "born" on March 6, 1912 the same year the South Pole was discovered and the Titanic sank. The first Oreo cookie was sold in Hoboken, NJ, where Oreo was originally packaged in bulk tins and sold by weight. Back in 1912, grocers paid 30 cents for a pound of Oreo cookies... the National Biscuit Company made its first sale of Oreo sandwich cookies, to a grocer in Hoboken named S. C. Thuesen.


Ten fun facts about Oreo cookies:

1. **Oreo Way:** Oreo has a street named after it - Oreo Way - formerly known as West 15th Street between 9th and 10th Avenues in New York City, where the first Oreo cookie was made at the original Nabisco bakery.
2. **Oreo design:** The first Oreo cookie was embossed with a thin wreath on the outer edge, with the Oreo name on the plain surface in the middle.
3. **Oreo sales:** Oreo is the world's favorite cookie and the best-selling cookie brand of the 21st century, with \$1.5 billion in global annual revenues.
4. **Kraft and Oreo:** Kraft Foods is the proud custodian of Oreo, and Oreo is one of the company's 12 "billion-dollar" brands.
5. **Oreo's global reach:** Oreo cookies can be found in more than 100 countries.
6. **Oreo's biggest markets:** Oreo cookies are most popular (in order) in the United States, China, Venezuela, Canada, Indonesia, Mexico, Spain, Central America and the Caribbean, UK and Argentina.
7. **Oreo's fastest growing markets:** Oreo is quickly becoming the cookie of choice in France, Australia/New Zealand, Chile, China, Indonesia, Malaysia/Singapore, Taiwan, Morocco, Mexico and Hong Kong.
8. **Twist, lick and dunk:** 50% of all Oreo eaters pull apart their cookies before eating, with women twisting them open more often than men.
9. **Oreo bakeries:** Kraft Foods is the world's largest biscuit baker, and Oreo is made at 21 bakeries around the world.
10. **Oreo fans:** Oreo has a Facebook community of more than 25 million Oreo lovers from around the world, representing 200+ countries and dozens of different languages. In fact, Oreo ranks among the top five brand Facebook pages in the world!



Name _____

Look at your graph. Put tallies in the boxes below to show how people ate their Oreo cookies.

 Eat it normally...		Total Number
 Dunk in milk...		Total Number
 Twist it apart...		Total Number

Which way did the most people eat their Oreo cookie?

—

Which way did the least people eat their Oreo cookie?

—

How many people ate their cookie normally and twisted it apart

altogether? _____ + _____ = _____

I like Oreo cookies! YES or NO

Eat it normally...

Twist it apart...

15			
14			
13			
12			
11			
10			
9			
8			
7			
6			
5			
4			
3			
2			
1			

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Dunk in milk...



What is your favorite way to eat an Oreo cookie?