

COLD OUTREACH PRACTICE

18 FEB 23

Subject Line: <SL>

Hey there, <Name>.

<Compliment> .

I happened across your website after thumbing through my daily forty-five minutes of social media time.

After some careful inspection of of your website I noticed, <Unique Problem/Idea>

And I couldn't help but think to myself: "Well, that's an easy fix". Anyway, I went ahead and prepared something that would rectify the issue, which results in <Unique Outcome>.

Do you want me to send it over? There's no charge.

If not, I completely understand. Just let me know.

With good fortune,
Ian.