Course Overview:

This comprehensive 60-hour **Video Editing Course** is designed to train learners in the core principles and techniques of video post-production. Using industry-standard software like Adobe Premiere Pro and DaVinci Resolve, students will learn how to edit, color grade, add effects, and finalize video projects for various media platforms. The course is project-based, focusing on storytelling, pacing, and aesthetics to help learners become confident, job-ready video editors.

Course Objectives:

By the end of this course, learners will be able to:

• Edit professional-quality videos using Adobe Premiere Pro (or DaVinci Resolve).
• Understand video editing workflows and best practices.
• Trim, cut, and organize clips with precision for visual storytelling.
• Add music, voiceovers, and sound effects to enhance narrative.
• Use transitions, motion graphics, and text overlays effectively.
• Perform basic to intermediate color correction and grading.
• Export videos optimized for YouTube, social media, and broadcast.

Target Audience:

• Students and creatives interested in media production or digital content creation.
• YouTubers, vloggers, and social media influencers.
• Marketing professionals wanting to produce promotional videos.
• Anyone passionate about filmmaking and visual storytelling.

Course Duration:

• **Total Hours:** 60 hours

• **Schedule Options:**

- 2 hours/day for 30 days (weekday batch)
- 3 hours/day for 20 days (intensive batch)
- Weekend batch: 5 hours/week for 12 weeks

Course Structure:

Module 1: Introduction to Video Editing

Objective: Get familiar with the tools and editing process.

Topics:

• Video formats and resolution basics

• Editing software overview (Premiere Pro / DaVinci Resolve)

• Project setup and workspace customization

• Importing and organizing media

• Timeline basics and navigation

Module 2: Basic Editing Techniques

Objective: Master cutting, arranging, and organizing clips.

Topics:

• Cutting, trimming, and ripple edits

• Using the razor and selection tools

• Working with multiple tracks (video/audio)

• Snapping, linking, and nesting clips

• Keyboard shortcuts for faster editing

Module 3: Audio Editing and Sound Design

Objective: Enhance videos with clean, impactful sound.

Topics:

• Adjusting volume and gain

• Adding music, narration, and sound effects

• Noise reduction and audio repair tools

• Audio transitions (fade in/out, crossfades)

• Using equalizer and basic audio mixing

Module 4: Text, Titles, and Motion Graphics

Objective: Add visual elements to improve storytelling.

Topics:

• Working with essential graphics panel

• Creating titles and lower thirds

• Animating text and shapes

• Using templates and motion presets

• Integrating with After Effects (optional advanced topic)

Module 5: Transitions and Visual Effects

Objective: Make edits smoother and more dynamic.

Topics:

• Applying and customizing transitions

• Using effects for style and correction

• Keyframe animation basics

• Green screen and chroma keying

• Slow motion, reverse, and speed ramping

Module 6: Color Correction and Grading

Objective: Make your videos visually consistent and cinematic.

Topics:

• Introduction to color theory and scopes

• Correcting white balance and exposure

• Using Lumetri Color panel (or Resolve Color page)

• Creating stylized color grades

• Applying LUTs and adjustment layers

Module 7: Exporting and Final Project

Objective: Deliver your final video in high quality and multiple formats.

Topics:

• Export settings for web, social, and high-res formats

• Compression techniques and bitrate optimization

• Creating thumbnails and captions (optional)

• Final project: Edit a 2-3 minute promotional, documentary, or vlog-style video

• Feedback, review, and final polish