

## Project Replay: Revitalizing Joy Through Preschool Market and Kindred Studio SG



Project Replay is an inspiring initiative by Preschool Market and Kindred Studio SG (Preschool Market's social initiative), where we aim to spread joy by repurposing preloved toys and books, giving them a new lease on life.

Project Replay represents a pivotal component of Kindred Studio SG's broader sustainability efforts. As an extension of our commitment to providing free recyclable resources for preschool educators through our warehouses, Project Replay takes a step further. It's an embodiment of our belief in the transformative power of reusing, upcycling, and turning every play moment into a burst of happiness for children.

For those familiar with Kindred Studio SG, renowned for its recyclable resources available at our warehouses, Project Replay is an exciting addition to our sustainability initiatives. This whole project not only aligns with Kindred Studio's values but also contributes to creating a better world for the little ones.

### The Heartwarming Contributors

(To add in gallery of preschool pictures)

In 2023, Project Replay set its sails, garnering great responses from preschool centers. Notable