

User Interview Test Script

User goals:

1. Log-in
2. Explore homepage
3. Post a picture
4. Check/send messages
5. Explore discover page
6. Sign out

Introduction:

Welcome the users and provide an overview of the app and purpose of this test. Ask for permission to record.

Demographic Questions:

- Age:
- Occupation:
- Fitness Level:

Background Questions:

- Do you use social media apps? If so, which ones?
- Do you use fitness tracking apps? If so, which ones?
- What are your most favorite features of those apps? If not applicable, skip.
- What are your least favorite features of those apps? If not applicable, skip.

App - First Impression Questions:

Show users the app prototype and get their initial impressions.

- Before clicking anything, what are your overall thoughts?
- What do you like and dislike?
- What do you think sets DRIP apart from other fitness and social media apps?

App - Task Questions:

Provide users with scenarios and tasks. Encourage users to share thoughts as they go along.

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Comments & Questions:

Thank the users and open Q&A.