

Hey Josh,

I was looking at your site and noticed there could be some improvements.

It would be great if you had a shopping cart feature that allowed clients to see prices and pay upfront before scheduling. *Tell them what is the problem*

People will be more interested in your business if they can see the costs and pay in advance, rather than having to inquire about pricing. ***Tell them why it needs to be fixed or why they should they should***

This will help you increase sales and make it more efficient to work one-on-one with clients. ***Tell them why it and the pay off on why they should***

Let me know if this is something you'd be interested in working on together. ***Call to action***

Thanks,

Zachary Bianchi