

**PART ONE:**

***Read the below scenarios and decide if you think each scenario is wrong and/or illegal.***

1. Jessica went to Best Buy to purchase a camera for \$200. When she got there the salesperson person showed her the \$200 camera but then tried to convince her to purchase a more expensive \$300 camera.

**Do you think Best Buy did anything wrong? Do you think what Best Buy did was illegal?**

2. Steve saw an advertisement at Wal-Mart for a 42 inch plasma TV on sale for \$375. Knowing that that is a great price for a TV, he went to Wal-Mart to purchase it. When he gets there, the salesperson tells him that they do not have that TV but they do have a 42 inch plasma for \$575. He later finds out from a friend who works at Wal-Mart that the store never really had the \$375 TV in stock – the advertisement was a fake.

**Do you think Wal-Mart did anything wrong? Do you think what Wal-Mart did was illegal?**

3. Jaleesa saw an advertisement for Pantene Pro-V shampoo on sale for \$1 at Target. She runs to Target to buy one bottle of the shampoo and ends up purchasing \$47 worth of other goods.

**Do you think Target did anything wrong? Do you think what Target did was illegal?**

4. Charlie saw a leather jacket that he liked at Macy's for \$300 – it was not on sale. He does not want to spend that much and decides to wait until it goes on sale. Three weeks later while checking the Internet, he sees that the jacket's price has been reduced. It's new price is \$300. He is confused because the new price is not reduced from the old price. He goes to Macy's and asks a salesperson who tells him that the jacket is on sale because last week it's price was \$400.

**Do you think Macy's did anything wrong? Do you think what Macy's did was illegal?**