Keoh Holder
2079 Sherritt Drive
Nanoose Bay, BC V9P 9E9
(250) 739-0516
keoh.holder@icloud.com

Vancouver Island University
900 Fifth Street
Nanaimo, BC V9R 5S5
250.740.6400

Feb 24th, 2023

Dear VIU Application Committee,

My name is Keoh Holder and I am an aspiring designer and artist from Nanoose Bay, BC. I am applying for the BA of Graphic Design program at VIU. I have been doing graphic design since 2017 and know that a BA of Graphic Design would help me achieve my dream career as a designer. I am applying to VIU because I have lived near Nanaimo most of my life and I love this town and want to stay here, and I have heard good things from people I have met who are taking this course currently.

When I graduate, I hope to become a designer for a software company or be on a startup team. Some of my biggest inspirations for my work are pleasing or intuitive UI in software, older movies, hip hop, and skateboard branding. I have a passion for design, and it has been one of my hobbies for years. Beyond this, I am proficient in many parts of the Adobe suite, including Premiere Pro, Photoshop, Illustrator, and Dreamweaver.

Some of my passions (other than Design and Art), include skateboarding, snowboarding, music and surfing. All of these have been very important to how I make my projects and I believe it shows through in my art. I know what I would learn in this program at VIU would be very helpful to me to pursue greater, more professional, and better-looking designs and art later in life.

Attached you will find my portfolio, reference letters, and what I believe to be a good reason to accept me into VIU.

Thank you for your consideration,



Keoh Holder
2507390516
keoh.holder@icloud.com