

Subject headlines:

Make a splash online

Email:

Hi (name),

I hope this email finds you well. As I came across your website while looking for companies that specialise in pool design and installation.

I must say, you guys really put effort into what you do as you guys have been in this business for decades now and have been recognised for your award winning designs.

Although, I did notice that you guys were on Facebook but have no active ads running.

Since we are approaching summer, a lot of people will be looking to enjoy the summer in a nice swimming pool.

But you are putting yourself at a slight disadvantage here by not making yourself visible to potential clients.

But don't worry though, this could easily be fixed by running a few ads. This would give you a head start on all your competitors as you are in front of potential clients more often.

I have a few different angles in mind that could be put to the test within a few days.

Now I am sure you might be wondering what is this guy talking about.

If I am off base here, do let me know.

If not I have left you my calendar here to set up a quick Zoom call to help you get the full image here.

Best wishes,
Mohammed