

Privacy Policy - Pleasure Roots, LLC

Introduction

This privacy notice discloses the privacy practices for **Pleasure Roots, LLC** and our websites; <https://pleasureroots.com> and <https://pleasurerootsmembers.com>. This privacy notice applies solely to information collected by these websites, except where stated otherwise. It will notify you of the following:

- What information we collect;
- How your information is stored;
- With whom it is shared;
- How it can be corrected;
- How it is secured;
- How policy changes will be communicated; and
- How to address concerns over misuse of personal data.

We only control the content on this website and not the data protection practices on any other site. Every user is encouraged to review the Privacy Policy of any third party site. We may change this Privacy Policy from time to time. You should check this page from time to time to ensure that you have seen any changes as you are bound by them implicitly through your use of our website, program, products and services.

Use of the data that you provide to us, or which is collected by us on or through our websites, programs, products or services is governed by this Privacy Policy. By using or purchasing our websites, programs, products or services, you agree and consent to this Privacy Policy.

Our websites, programs, products, and services are owned and operated by Pleasure Roots, LLC ("Company", "we", or "us"). The term "you" refers to the user or client of our websites, programs, products, or services. The term "Services" may refer to either the Company's websites, programs, products or services.

Information Collection, Use, Sharing, and Storage

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell, rent, or share this information to anyone unless given explicit consent to do so.

What We Collect. We may seek personal data including your full name, email address, and other contact information like your physical address, billing information, and credit card data, namely when you join our mailing list via our websites, or purchase our programs, products or services. You may select to not provide any of the above info, but you will then not be able to use Company services or certain features. By providing such information to us, you grant us permission to use and store such information. We, in

turn, will use our best efforts to keep such information safe and secure. We may also collect the following information: (i) name and job title, (ii) contact information including email address, (iii) demographic information such as location, preferences and interests, (iv) information relevant to customer surveys and/or offers, (v) information that you provide through your program, product or service participation. If you believe that any information we are holding on you is incorrect or incomplete, please contact us as soon as possible. We will promptly correct any information found to be incorrect.

We may collect and store certain information about your interaction with Company website and services, including cookies, IP Addresses, browser type, device type, location, Internet service provider (ISP), entry and exit pages, operating systems, time/date stamps, and other related data.

What We Do With the Information We Gather. We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g., to ship an order.

We request and require various information of a personal nature to understand your needs and provide you with a better service. In addition, we may gather such information for the following reasons: (i) internal record keeping, (ii) to improve our websites, programs, products and services, (iii) to periodically send promotions about new programs, products or services or other special offers from which you may unsubscribe at any time, (iv) for aggregate, non-identifiable data for market research purposes, and/or (v) to customize the respective program, product or service you purchase or use according to your interests. Company uses this information, only to improve the quality of our services and products.

We may contact you via email in the future to tell you about specials, new products or services, or changes to this Privacy Policy. You can opt out of this at any time.

Storage. All information is stored through a data management system within the United States. This information can only be accessed by those who help manage that information in order to deliver email or otherwise contact those who would like to receive our correspondence. You agree and acknowledge that Pleasure Roots, LLC and those who manage the data management system may have access to your personal information. We will keep your data for up to 30 days after your account is deleted. After the 30 days all your data is fully removed from our system.

Retention policy. We securely store your information, and hold it for as long as we need to in order to provide our services and products to you in accordance with (i) applicable law, or (ii) as long as is set out in any relevant contract you have with us.

Sharing. We share aggregated demographic information with our partners and advertisers. This is not linked to any personal information that can identify any individual person.

We use an outside shipping company to ship orders, and a credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes beyond filling your order.

Orders. We request information from you on our order form. To buy from us, you must provide contact information (like name and shipping address) and financial information (like credit card number, expiration date). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we'll use this information to contact you.

Individuals under 18. We do not intentionally, or knowingly, process personal information from individuals under the age of eighteen (18). When necessary, users under the age of eighteen (18) will be told not to submit any personal details. We will make every effort to delete any details of such users where a parent or guardian has informed us that these details have been collected.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number provided on our website:

- See what data we have about you, if any
- Change/correct any data we have about you
- Have us delete any data we have about you
- Express any concern you have about our use of your data

Your Rights

You also have the right to ask for us to update, delete or stop processing information we hold about you. However, please note that there are circumstances in which complete erasure of your information or ceasing to process your information will not be possible for operational, legal and business reasons. This may include if you remain a customer for whom we need to provide services, but wish us to no longer contact you for marketing purposes. In this case we may need to retain some of your details securely in order to facilitate this request by, for example, keeping you on a “do not contact” or suppression list. This will be the only purpose for which your data will be used if this is the case.

You have the right to ask us to not process your personal data for marketing purposes. You can exercise this right by contacting us at support@pleasureroots.com and you can unsubscribe from all content at any time.

Enrollment and Registration

In order to use our programs, products or services, a user must first complete the registration form. During registration a user is required to give certain information (such as name and email address). This information is used to contact you about the products/services on our site in which you have expressed interest. At your option, you may also provide demographic information (such as gender or age, etc.) about yourself, but it is not required.

Email Notices

When you register to use Company services or by purchasing any products from a vendor using Company services, your email will automatically be listed in the Company mailing list. You will receive welcome information, account information, and other marketing related information related to Company services and the products you viewed and purchased. You may also receive periodic emails from us notifying you of new features, products, titles and other related information for Company services. You may choose to opt out of receiving emails from Company at any time, but if you choose to do so, you will not receive technical support requests, account updates and notifications, product updates, security updates or updates to the [Terms of Conditions](#) of the Services, as well as, updates to Privacy Policy of the Company.

Security

We take serious precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (e.g. billing or customer service) are granted access to personally identifiable information. The computers/servers on which we store personally identifiable information are kept in a secure environment.

Viewing by Third Parties. Note that whenever you make your personal information available for viewing by third parties through our programs, products or services, such as on or through our website or our private Facebook Group page(s), the information you share also can be seen, collected and used by third parties, and therefore, we cannot be responsible for any unauthorized third party use of such information that you voluntarily share online or in any other manner.

Business Transitions. In the event that Company goes through a business transition, such as a merger, acquisition by or with another company, including partial or all assets, any personally identifiable information we have on record will likely be transferred with the transition.

For Subscriptions. We employ and protect all data with SSL encryption and other security measures to ensure you that your data is protected and safe. However please be advised that while we take extra measures to protect your data and integrity of your information, we cannot guarantee that our security measures will prevent unauthorized access from occurring. Please take the proper steps to maintain the security of your account information. We highly recommend that you set a tough to guess password for your registered account with Company to ensure others from easily guessing your password.

Cookies

We may use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, if we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance their experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

Some of our business partners may use cookies on our site (e.g., advertisers). However, we have no access to or control over these cookies. If you choose to decline cookies via your browser, you will have some limitations in using Company services.

Passwords

To use certain features of our programs, products and services, you may be issued a unique or group username and password, which you will receive through your registration and/or purchase process. You are responsible for maintaining the confidentiality of the password and account, and are responsible for all activities (whether by you or by others) that occur under your password or account. Please take the proper steps to maintain the security of your account information. We highly recommend that you set a tough to guess password for your registered account with Company to ensure others from easily guessing your password. At any time if you forget your account information, you may log back onto Company website and click forgot login on the login area screen, a password reset link will be emailed to you with further steps to reset your account info.

You are not permitted to share your username and/or password with anyone. If we learn you have shared your username and/or password with another person, we reserve the right to immediately terminate your access to the program, product or service, website and/or private Facebook Group.

It is your responsibility to protect your own password from disclosure to others. We cannot and will not be liable for any loss or damage arising from your failure to protect your password or account information. You are responsible for activities that take place using your password(s) and within your account. If you share your password(s) with anyone, they may be able to obtain access to your personal information at your own risk.

You agree to notify us immediately of any unauthorized use of your password or account or any other breach of security, and to ensure that you exit from your account at the end of each session.

By using our programs, products and services, you agree to enter true and accurate information as part of the registration, purchase process and otherwise. If you enter a false email address, we have the right to immediately deactivate your account.

We will use our best efforts to keep your password(s) private and will not otherwise share your password(s) without your consent, except as necessary when the law requires it or in the good faith belief that such action is necessary, particularly when disclosure is necessary to identify, contact or bring legal action against someone who may be causing injury to others or interfering with our rights or property.

External Links

The websites may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Surveys and Contests

From time-to-time our site requests information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code, age level). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of our websites, programs, products and services.

California Consumer Privacy Act (CCPA)

In addition to the rights documented elsewhere in this Privacy Policy, if you are a California Resident you have some additional rights under the CCPA. These include being informed of any of your personal data that has been “sold” (where sold for this purpose is defined below) and to opt out of the future selling of your personal data to third parties.

We may share your details with selected third parties, where you have opted in for us to do so, which is defined as a “sale” of data under the CCPA. If you change your mind you can opt out of the sale of personal data by emailing us at support@pleasureroots.com.

To submit requests for information about any of your personal data which we have sold according to the CCPA, you can get in touch with us by emailing us at support@pleasureroots.com. If you are emailing us for a request please indicate in the subject that it is a CCPA related request.

For information on the type of data we may collect from consumers and the third parties this may be disclosed to, including our suppliers and other entities within our group, please refer to the relevant sections in this privacy policy.

Notification of Changes

We may update this Privacy Policy from time to time, and by using any of our websites, programs, products, and services you are agreeing to the Privacy Policy as it appears, whether or not you have read it. Please check back frequently on the websites for the latest and most updated privacy policy posted here. Company provides you with the opportunity to review, remove and modify any personal information that you provided previously under the Data Protection Act 1998, please contact us directly by email to make changes to your personal information. You may also update your personal information by logging into your Company account and updating your details by clicking your username at the top right of the page then clicking Settings.

By visiting our websites, enrolling in our programs or services, or buying our products, you are agreeing to the collection and use of this information. If at any time our Privacy Policy changes, those changes will be posted to the website so all guests to our site are aware of the changes. Our website and some of the emails sent by us may contain links to external sites beyond our control. While we try to ensure these other sites' privacy statements conform to our own, we cannot represent or guarantee that they do so.

If you feel that we are not abiding by this privacy policy, please don't hesitate to contact us immediately via email at support@pleasureroots.com. You may also complain to the FTC: <https://reportfraud.ftc.gov/#/>