

Otanovic, D. (2023, August 31). The heavy weight of body image. *Yes Magazine*. [The Heavy Weight of Body Image - YES! Magazine Solutions Journalism](#)

1. Author: Dejan Otanovic	<i>How do we know this author is reliable?</i> I feel as though you can never truly know if an author is reliable without reading the article and taking in the information the author has written. Without reading the information in the article you don't know if the author is writing with evidence and facts or opinions and bias. What biases (viewpoints) does this author have? What is the author's background? How is the author paid?
2. Publisher: YES! Magazine	<i>How do we know this publication is reliable?</i> The publication's claims are well supported with relevant and reliable evidence. It presents the audience with statistical evidence, interviews, and quotes from multiple sources. <i>Is there bias from the publication? (language, what are they covering over time?)</i> <i>How recent are the statistics?</i> <i>Is the publisher identifiable?</i> <i>* We also found that YES! Stopped printing in June 2025 due to lack of funding, but still posts articles online</i> <i>How does the publication generate funds?</i> <i>What is their mission?</i> <i>Do they solicit submissions?</i>
3. Main point/research question: Research Question: How does media representation of masculinity influence boys' and young men's body image and self-esteem?	<i>What is the purpose of this type of source?</i> <i>The purpose of this type of source is to inform and raise awareness. The scholar wants to educate readers about an under-discussed social and psychological issue.</i> <i>Is the main point supported by the evidence?</i>

4. Citations/references (can be formal or informal): informal citations (Links) Ex. Success of Twilight: Box Office MOJO <i>Marvel</i> franchise expansions: The Guardian 2022 U.S study published in Body Image Told him how to express his masculinity Katherine Philps The Adions Complex: The Secret Crisis of Male Body Obsession Chippendales Natile Mehlem Petrzela Fit Nation: The Gains and Pains of American's Exercise Obsession Victor "Vic" Tanny Panic over reports that European children were precisely thinner A boom in miltizalied Cross-fit training style Too overweight to serve armed forces	<i>How do these citations influence your reading of the article?</i> With easy-to-find links throughout the article, it makes it easy to read where the information came from and how it supports the article. It also makes it easier to understand the context. The links provide connections in relation to the main point of the article that give us easier or relatable understanding of this article. What type of authority is represented? Are the findings in the cited sources represented correctly (lateral reading)?
5. Content (language, images, format): -Utilizes a Memphis corporate art style -Huge fonts -The red logo draws attention -popular young women's TV shows -Statistics -Underline, Bold, Italic -Reference quotes -Hue image that takes up the entire screen -Utilizing popular figures -Lots of self-growth at the end -Magazine styled, formatted to read easily and to catch attention	<i>Who is the intended audience?</i> <i>The intended audience seems to be the younger generation. They use popular figures and TV shows to get teens' attention. They use statistics, big and emphatic fonts to keep the readers' attention while throwing new topics before they are done with the first one. It focuses on social media and emphasizes the younger generations' body dysmorphia.</i> <i>Does the algorithm focus on body-related content on people struggling with body dysmorphia? Is it more targeted content rather than universal? Should the algorithms be reconfigured to be inclusive of one's traits rather than amplifying insecurities?</i> <i>Is the language accessible?</i> <i>Is there advertising?</i>

6. Date of publication: August 31, 2023 (says in the top corner)	<i>How long does it take to publish this type of information?</i> We believe this magazine was produced in around a week because you can't have late news and late information. News has to be timely as a principle of journalism. There is no direct indication about how long it took to create this magazine. The time it takes you to create this magazine can also depend on your pay rate (by the project or hour). Is this still relevant? Has the story changed? Consider how process impacts product.
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