

1920s Advertisement Assignment

Assignment: Given a new or popular product from the 1920s, create an advertisement that fits with the time period. Use the Jordan Car Company advertisement (“Somewhere West of Laramie”) as a sample. Your advertisement must include:

- A clear definition of your product
- An illustration
- Writing that demonstrates your knowledge of the product and how it impacts people in the 1920s
- Writing that appeals to people living in the 1920s

Your advertisement must fit on a standard size printer paper. You will be given time in class to look up information about your product and create your advertisement.