



MEDIA KIT | Planet Wide SOS HACKATHON | May 29-June 16

Planet Wide Hackathon-SOS (Share our Strength) is a virtual event created by the community partnership of [CryptoChicks](#) and [DAOStack](#) with help of dozens of technical communities across the globe to develop solutions to heal our world in crisis. We are uniting all involved leaders, partners and communities into a digital cooperative [The Builder Collective](#) to make funding decisions together. As of today we have applications from [45 countries](#): USA, Russia, Bahamas, Colombia, Pakistan, Turkey, Egypt, UAE, UK, Germany, Sweden, France, Kenya, Australia, New Zealand, Japan, China, India, Latvia, Romania, Philippines, Singapore, Afghanistan, Belarus, Croatia, Nigeria, Algeria, Saudi Arabia, Ethiopia, Bulgaria, Vietnam, Ireland, South Africa, Switzerland, Mexico, Peru, Thailand, Cyprus, Zambia, Kazakhstan, Iran, Hong Kong, Ghana, Cameroon and Canada. So, it's already been well received. What will it be like by May 29 when we launch!

Event website is <https://soshackathon.com>

COMMUNITY AND MEDIA PARTNERS

Thank you for joining us as a media and community partner and thank you for helping spread the word about this event to your network and community ♡.

Please feel free to copy paste the post texts below and add your tags and logos to the graphics.

We ask you for:

- Newsletter shout-out or post this information on your website:

Planet Wide SOS Hackathon - ideas and solutions to heal the world

Join [Planet Wide SOS Hackathon](https://soshackathon.com) to fund your ideas and solutions that help local communities (**Anything Local Track**) or create global remote platforms (**Everything Remote Track**). The prize fund is being raised and governed by the people from 40 countries via a digital decentralized coop [The Builder Collective](#). Join to become a coop member with a voice to select which projects to fund. Open to all technologies, all countries, all genders. No programming experience is required - **Top Business Ideas Awards** are available. Diverse teams will be recognized with the **Top Women-Led Teams Awards**. Your solution matters - register to maximize your contribution and voice now at <https://soshackathon.com>!



The poster is split into two main sections. The left section has a blue background with a faint image of hands holding a globe. It features the text 'Planet Wide Hackathon' in white, followed by the 'S.O.S.' logo where the 'O' is a yellow smiley face with a red cap. Below this is 'Share Our Strength' and 'Funding ideas & solutions to heal the World'. At the bottom, it says 'SOSHACKATHON.COM MAY 29 - JUNE 16, 2020' and lists 'KEYNOTES' by Vitalik Buterin and Ben Goertzel, along with logos for CRYPTO HICKS and DAOstack. The right section has a background image of hands holding a globe. It lists statistics: '1000+ approved participants', '2,000,000+ followers', '50+ communities', and '30+ countries'. At the bottom, there is a grid of logos for various partners including ETHistanbul, UNTRACABLE, SED LONDON, Decentraland Conference Center, emerge, TKS, bitfwd, Blockchain Ventures, 8, Blockchain Professionals, ETHDEVEN, UNIVERSE CITY, and ETHPLANET.

Planet Wide Hackathon
S.O.S.
Share Our Strength

Funding ideas & solutions to heal the World

SOSHACKATHON.COM
MAY 29 - JUNE 16, 2020

KEYNOTES
Vitalik Buterin and Ben Goertzel

CRYPTO HICKS
DAOstack

1000+ approved participants
2,000,000+ followers
50+ communities
30+ countries

ETHistanbul
UNTRACABLE
SED LONDON
Decentraland Conference Center
emerge
TKS
bitfwd
Blockchain Ventures
8
Blockchain Professionals
ETHDEVEN
UNIVERSE CITY
ETHPLANET

- Social media promo

Sharing posts about our event on your social media and follow and engage with us!

Twitter Post 1: Planet Wide SOS Hackathon is calling for those with the ideas and solutions to help **local** communities or create **global** remote platforms and get funded from the [prize pool](#).

<https://soshackathon.com>

#SOSHack, @Crypto_Chicks, @daostack



Facebook Post 1: Join [Planet Wide SOS Hackathon](#) to fund your ideas and solutions that help local communities (**Anything Local Track**) or create global remote platforms (**Everything Remote Track**). The prize fund is being raised and governed by the people from 40 countries via a digital decentralized coop [The Builder Collective](#). Join to become a coop member with a voice to select which projects to fund. Open to all technologies, all countries, all genders. No programming experience is required - **Top Business Ideas** Awards are available. Diverse teams will be recognized with the **Top Women-Led Teams** Awards. Your solution matters - register to maximize your contribution and voice now at <https://soshackathon.com>!



#SOSHack, #TheBuilderCollective, [CryptoChicksOrg](#), [DAOstack](#)

LinkedIn Post 1: Join [Planet Wide SOS Hackathon](#) to fund your ideas and solutions that help local communities (**Anything Local Track**) or create global remote platforms (**Everything Remote Track**). The prize fund is being raised and governed by the people from 40 countries via a digital decentralized coop [The Builder Collective](#). Join to become a coop member with a voice to select which projects to fund. Open to all technologies, all countries, all genders. No programming experience is required - **Top Business Ideas** Awards are available. Diverse teams will be recognized with the **Top**

Women-Led Teams Awards. Your solution matters - register to maximize your contribution and voice now at <https://soshackathon.com!>

#SOSHack, #TheBuilderCollective, [CryptoChicks - International Hub for Women Talent in Blockchain](#) , DAOstack



The poster for Planet Wide HACKATHON S.O.S. features a blue background on the left with white text and a yellow emoji character wearing a red cap. The right side shows a globe with hands of various skin tones reaching towards it. Text on the right lists statistics: 1000+ approved participants, 2,000,000+ followers, 50+ communities, and 30+ countries. The bottom section contains logos for various sponsors and partners.

Planet Wide HACKATHON

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KEYNOTES
Vitalik Buterin and Ben Goertzel

CRYPTO CHICKS
DAOstack

1000+ approved participants
2,000,000+ followers
50+ communities
30+ countries

Sponsors and Partners: ETHHack 10, Cyber Academy, ETHistanbul, UNTRACEABLE, Decentraland Conference Center, SEO /LONDON, emerge, TKS, bitfwd, Blockchain Ventures, WomeninTech, ETHPLANET, ETHDENVER, UNIVERSE CITY, Blockchain Professionals, 8, and others.

Instagram Post 1: Planet Wide SOS Hackathon is calling for those with the ideas and solutions to help **local** communities or create **global** remote platforms and get funded from the [prize pool](#).

<https://soshackathon.com>

#SOSHack, #TheBuilderCollective, [#daostack](#) @cryptochicks.official



Twitter, Facebook, Instagram, LinkedIn Post 2:

[Join Vitalik Buterin](#) for the conversation on [Building Digital Communities on Ethereum](#) for the [Planet Wide SOS Hackathon](#). Get on Zoom with Vitalik and ask the question you always wanted to ask.

**PLANET WIDE HACKATHON
SPEAKER**

Vitalik Buterin
Ethereum Co-Founder

**MAY 30, 2020
10 AM EDT
(2 PM UTC)**

**Building Digital
Communities on Ethereum**

Watch Live at:
<https://cryptochicks.ca/soshacklive>

The poster features a blue background with a circular graphic of hands holding a globe. A circular portrait of Vitalik Buterin is overlaid on the graphic. The bottom right corner shows a collage of logos from various blockchain and community organizations.

Receive a [reward in DAI](#) for every successful referral to the [Planet Wide SOS Hackathon](#) prize fund

#SOSHack, #TheBuilderCollective,

<https://2key.me/GlobalSosFund/Wxvhp>

Twitter, Facebook, Instagram, LinkedIn Post 3:

[Contribute](#) to the [Planet Wide SOS Hackathon](#) prize fund and receive the voting power via [The Builder Collective](#) DAO

#SOSHack, #TheBuilderCollective,

<https://soshackathon.com/donations/global-sos-donation/>

Twitter, Facebook, Instagram, LinkedIn Post 4:

[Contribute](#) to the [Planet Wide SOS Hackathon](#) prize fund and receive the voting power via [The Builder Collective](#) DAO

#SOSHack, #TheBuilderCollective,

<https://2key.me/GlobalSosFund/Wxvhp>

Twitter, Facebook, Instagram, LinkedIn Post 5:

[Partner](#) with the [Planet Wide SOS Hackathon](#) and receive a planet-wide exposure for your brand and voting power to select winners via [The Builder Collective](#) DAO.

#SOSHack, #TheBuilderCollective,
<https://bit.ly/SOSHackCommunitySponsor>

[Planet Wide SOS Hackathon](#) submissions will be accepted in two tracks - Everything Remote and Anything Local to fund and promote both global and local scale ideas and projects. Registering at <https://soshackathon.com>

#SOSHack, #TheBuilderCollective,
<https://soshackathon.com>

[Planet Wide SOS Hackathon](#) and CryptoChicks are announcing the Top Women-Led Teams Award. Women only teams or teams with female founders are welcome to apply!

#SOSHack, #TheBuilderCollective,
<https://soshackathon.com>

[Planet Wide SOS Hackathon](#) is introducing the Top Business Ideas Award. No programming experience - no problem! Apply to get funded.

#SOSHack, #TheBuilderCollective,
<https://soshackathon.com>

You can find all graphics and images [here](#).

We can provide for you:

- **Your logo on our website and event collateral** - please email us the link with your first promotion of our event and attach your logo to the email elena.sinelnikova@cryptochicks.ca

- **Your information or your event promotion in our weekly newsletter** - please email us the link with your promotion of our event and attach your information that you need us to push to our audience to the email elena.sinelnikova@cryptochicks.ca
- **Your blog posts on our website** - please email us the link with your promotion of our event and attach your blogpost to the email elena.sinelnikova@cryptochicks.ca
- **Any other benefits tailored exactly to your needs please contact:** elena.sinelnikova@cryptochicks.ca
- We provide our partners with the opportunity to **earn monetary commission** via sharing our crypto donation link. **You are entitled to 5% of all prize donations that are done via your referrals.** All referrals are tracked on blockchain and you will receive the kickback from the successful referrals automatically in your wallet. Follow instructions here: <https://2key.me/GlobalSosFund/Wxvhp>.
Do discuss alternate arrangements please email elena.sinelnikova@cryptochicks.ca.