

# Wedding Website Blurbs

[COUPLE NAMES] · [WEDDING DATE] Waterfall Lodge & Retreat

Copy, paste, and make these yours. Everything in [brackets] is for you to fill in. These blurbs answer the questions your guests will ask most, so you can spend less time replying to texts and more time enjoying being engaged.

**A note on your website platform:** we recommend building your site on Joy (withjoy.com). It is free and lets you add unlimited custom RSVP questions, which is exactly what you need to collect your cabin headcount below. Zola and The Knot work too, but their custom question options are more limited.

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## Blurb 1: The Venue

We're getting married at Waterfall Lodge & Retreat, a private 80-acre retreat tucked into the redwoods of Ben Lomond, in the Santa Cruz mountains. Ceremony surrounded by towering redwoods, dinner under the magical lights, dancing in a historic lodge. We can't wait to share it with you.

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## Blurb 2: Staying Onsite (the fun part)

For our wedding, we have an extensive area to ourselves, including its cozy cabins in the forest. Cabins sleep our nearest and dearest steps from the celebration, and waking up in the redwoods together the morning after is the part everyone remembers.

Cabins include linens, towels, a private bathroom, toiletries, and bottled water, plus a hair dryer and an iron or steamer. Check-in is at [1pm / 3pm if Wednesday] on [DATE] and check-out is 10am on [DATE]. The cost is [\$X per night or covered by us / details to come].

**Want to stay onsite?** Let us know by [DATE] in your RSVP. Cabins are limited and we'll be assigning them personally, so tell us if anyone in your group has stairs or accessibility needs and we'll find you the right fit. We'll follow up with your cabin assignment and booking details.

*Set these up as RSVP questions on your website:*

- *Would you like to stay onsite in a cabin? (Yes, please! / No thanks, we'll stay nearby)*

- *Any stairs or accessibility needs we should know about?*
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## Blurb 3: Hotel Block (if you have one)

Prefer a hotel, or joining us after cabins fill up? We have a room block at [HOTEL NAME] in [TOWN], about [X] minutes from the venue. Book by [DATE] and mention [BLOCK NAME / CODE] for our group rate: [LINK / PHONE].

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## Blurb 4: Getting There, Parking & Shuttles

Waterfall Lodge sits at the end of a beautiful one-lane mountain road, so here is how arrival works:

**If you're staying onsite:** one car per cabin can park at the venue. Every car stops first at the Guest Hub (180 Hidden Falls Trail), where staff will guide you down.

**Everyone else:** park at [St. Peter & St. Paul Church, 9980 Highway 9, Ben Lomond, and hop on our shuttle. It runs on a schedule ([we'll post times here closer to the date]) and the ride is about 10 minutes of gorgeous forest.] or [From an alternative hotel block]. Please plan on the shuttle for the ride home too; rideshares have a hard time finding their way out of the mountains at night.

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## Blurb 5: Good to Know

- Evenings in the redwoods are cool even in summer, so bring a layer for the dance floor breaks.
  - The forest goes quiet at 10pm, which is when the (if planning) after-party moves to [LOCATION]
  - There is wi-fi at the lodge and cell service is best near it, the ceremony areas, and the Guest Hub. Consider it permission to be present.
  - Pets stay home for this one, with the exception of service animals. [You may make exceptions for important/primary pets when approved in writing by WL&R].
  - [ADD YOUR OWN: dress code, kids, registry note]
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*For Waterfall couples: keep the bracketed placeholders until each detail is confirmed. Your shuttle schedule and cabin details get finalized with our team during your planning milestones, so it is fine to publish these sections early and fill in specifics as you go.*