

## **MW.01 Behind the Scenes of WAC Program Development**

Wednesday, March 25, 2020 9:00 a.m. - 12:30 p.m., Room 101A (Wisconsin Center)

Sponsored by the WAC Standing Group

*Christopher Basgier, Auburn University*

*Michael Cripps, University of New England*

*Michelle Cox, Cornell University*

*Crystal Fodrey, Moravian College*

*Jeffrey Galin, Florida Atlantic University*

*Amy Lannin, University of Missouri*

*Meg Mikovits, Moravian College*

*Kerri Morris, Governors State University*

*Michael Pemberton, Georgia Southern University*

*Laurie Pinkert, University of Central Florida*

*Julie Prebel, Occidental College*

*Paula Rosinski, Elon University*

*Erika Scheurer, University of St. Thomas -- Saint Paul MN*

*Stacey Sheriff, Colby College*

*Travis Webster, Pace University*

One of the commonplaces in WAC program administration is that WAC program leaders often develop programming, develop documents, and face challenges in isolation--without seeing the practices developed by WAC program directors on other campuses. What steps are typically taken to start a WAC program? What should a budget request or an annual report look like? How does one decide on the makeup of a WAC committee? How is a writing fellows program organized? Or teaching circles? Or a faculty development institute? How does one create recognition for faculty and student work? And how does one avoid planning too much, too quickly, too early in a program's development?

This workshop invites participants behind the scenes of multiple WAC programs. It opens with an overview of WAC program development, followed by three breakouts focused on different commonplace activities in WAC program administration:

Breakout 1: The Development of WAC Programs: participants will be able to choose among discussion tables focused on just getting started, getting to know the institution,

working with partners across campus, locating WAC on campus, and program assessment.

**Breakout 2: Behind of the Scenes of WAC Administration:** participants will be invited to choose among discussion tables focused on budget requests, strategic plans, faculty workshop designs and materials, WAC communications and marketing, and annual reports.

**Breakout 3: Types of WAC Initiatives:** participants will be invited to choose among discussion tables focused on faculty development initiatives, student support initiatives, National Day on Writing activities, student and faculty recognition programs, and diversity and inclusion efforts.

The workshop ends with reflective writing and small group discussions focused on next steps.

### **Detailed Schedule:**

**9-9:45 Introductions/framework** (Basgier, Cox, and Galin)

**9:45-10:25 Breakout 1:** The Development of WAC Programs: participants will be able to choose among discussion tables focused on: (Cox floats)

- *Getting Started from Scratch:* Stacey Sheriff and Erika Scheurer
- *Working with Partners across Campus:* Laurie A. Pinkert and (Jeff Galin)
- *Locating WAC on Campus:* Michael Pemberton and (Julie Prebel)
- *Program Assessment:* Michael Cripps and Meg Mikovits
- *WAC Advisory Boards:* Amy Lannin and Christopher Basgier

**10:25-11:05 Breakout 2:** Behind of the Scenes of WAC Administration: participants will be invited to choose among discussion tables focused on (Galín floats)

- *Budget Requests:* (Travis Webster) and Michelle Cox
- *Strategic Plans:* Stacey Sheriff and Christopher Basgier

- *Faculty Workshop Designs and Materials*: Paula Rosinski and Erika Scheurer
- *WAC Communications and Marketing*: Kerri Morris and (Julie Prebel)
- *Annual Reports*: Crystal Fodrey and Amy Lannin

**Coffee break: 11:05-11:20**

**11:20-12:00 Breakout 3:** Types of WAC Initiatives: participants will be invited to choose among discussion tables focused on (Basgier floats)

- *Faculty Development Initiatives*: Michael Pemberton and Michelle Cox
- *Student Support Initiatives*: Meg Mikovits and Kerri Morris
- *National Day on Writing Activities*: Crystal Fodrey and (Jeff Galin)
- *Student and Faculty Recognition Programs*: Michael Cripps and Paula Rosinski
- *Diversity and Inclusion Efforts*: (Travis Webster) and Laurie A. Pinkert

**12:00-12:30 Reflection/wrap-up**