



Resolution to Boycott Companies Supporting Israeli Apartheid

I. Introduction

As the ongoing genocide in Gaza approaches the 150 day mark, over 100,000 Palestinians have been [killed](#), wounded or reporting missing. Of those 100,000, 31,497 have been killed—92% of those killed were civilians, including 12,345 children, 6,471 women, 295 health personnel, and 113 journalists. Innocent and vulnerable civilians have been [targeted](#) in hospitals, schools, and universities. The additional [prevention](#) of humanitarian aid entering Gaza has caused disease, exacerbated the total collapse of the healthcare system, and led to extreme famine. The Republic of South Africa has even [brought a case](#) before the United Nations International Court of Justice accusing Israel of genocide.

Columbia University has actively suppressed student voices on campus. Not only did they [amend](#) their event policy without University Senate approval—sidestepping student and faculty voices—leading to the [suspension](#) of SJP (Students for Justice in Palestine) and JVP (Jewish Voice for Peace), but also they [now face](#) a potential lawsuit from the NYCLU. Additionally, Columbia has still refused to acknowledge that a genocide is ongoing, while they play an active role in this genocide through [funding and investing](#) in companies directly profiting from the Israeli apartheid. We, the Columbia College Student Council (CCSC) vehemently condemn the ongoing genocide in Gaza and the University's complicit role in the killing of tens of thousands of Palestinians.

II. Complacency of Columbia University in the Ongoing Genocide

Columbia students have a rich and long history of activism, compelling the University to be the [first academic institution](#) to divest from the private prison industrial complex and the [first Ivy League](#) to divest from South African Apartheid. Now, as student representatives tasked with upholding student interests and principles of justice, we have a duty to call for the same divestment from Israeli Apartheid—a feat which [UC Davis](#), [UCLA](#) and many others have already called for.

The majority of the Columbia College student body has been shown to support the divestment of the University endowment from companies profiting through Israeli Apartheid, demonstrated by the 2021 [divestment referendum](#) passing by a sizable margin

and the [94 clubs and/or organizations](#) that have joined [Columbia University Apartheid Divest](#) (CUAD). Despite the overwhelming call for divestment, the administration has [yet to act](#). Even the ASCRI—the committee tasked with socially responsible investing—has [denied](#) a [formal request](#) for divestment received on December 1st.

III. Boycott of Companies Supporting Israeli Apartheid with CCSC Funds

Despite the University's complacency in the ongoing genocide, we will not stay silent. Though CCSC doesn't have input on the University's investments, we do manage a budget drawn solely from students, [through the Student Life Fee](#), and we will not continue to fund companies that support the Israeli Apartheid state.

We, the Columbia College Student Council, pledge to commit all of our funds which we have sole discretion over—[roughly \\$450,000](#)—solely to ethical uses, and therefore will participate in the boycotting of companies that support the Israeli Apartheid state.

Specifically, no funds (of the \$450,000) shall be used towards companies deemed by Boycott, Divestment, and Sanctions Movement ([BDS](#)) to be complicit in the violation of the human rights guaranteed to Palestinian civilians under international law.

We formally call on ESC, GSSC, and SGA to put forward similar resolutions to divest their Student Life Fee allocations. We formally call on ESC, GSSC, and SGA to condemn the University's complacency in the genocide of Palestinians.

While there is no way to rectify the pain, suffering, and harm caused by Columbia University's actions, we hope that this resolution demonstrates our commitment to justice and liberation. By no means does this legislation target any group of people based on identity of race, ethnicity, national origin, religion, gender, or sexual orientation.

We declare the initial list of companies to boycott shall include, but not be limited to (subject to change and will be regularly updated as new information is obtained):

[BDS List](#)

- McDonald's
- WIX
- Sabra
- Hewlett-Packard (HP)
- Chevron
- Siemens
- PUMA
- Carrefour

- AXA
- SodaStream
- Ahava
- Caltex
- Texaco
- RE/MAX
- Elbit Systems
- Intel
- HD Hyundai
- Volvo
- Caterpillar Inc.
- Joseph Cyril Bamford Excavators Limited (JCB)
- Barclays
- Construcciones y Auxiliar de Ferrocarriles (CAF)
- HikVision
- TKH Security
- Burger King
- Domino's Pizza
- Papa John's
- Pizza Hut
- Airbnb
- Booking.com
- Expedia
- Disney
- Teva

Signed,

Columbia College Student Council