Make the case for 26NTC





Make the case to attend



We know you'll leave the 2026 Nonprofit Technology Conference with a head buzzing with knowledge and a list of new contacts. But sometimes it's not up to you if you get to attend.

We believe organizations can be more successful when we make time for growth and learning. Our tips and <u>template letter to send to your boss</u> can help you justify your participation.

We look forward to meeting you at 26NTC!

Tips for making the case

- Emphasize specific skills you'd like to strengthen or develop at the NTC. Connect projects you're working on and areas you're trying to develop with specific conference offerings.
- 2. **Offer to take notes and give a short presentation** to your colleagues. That way, other people in your organization can benefit from your attendance.



- 3. Work with colleagues to pick the sessions you'll attend by sharing the conference agenda and speaker bios.
- 4. Offer to meet with interesting speakers and connect them to your organization.
- 5. **Prepare a plan for who will cover for you** while you're attending the NTC.
- 6. **Find ways to reduce expenses**. You might apply for a scholarship or to volunteer, share a hotel room, or take public transit.

Template letter to send to your boss

Hello [FABULOUS MANAGER],

This year, we've got many projects planned, and I'm excited to dig into them all. To help me strengthen the skills I'll need to knock these out of the park and generate new ideas to share with our team, I want to attend NTEN's upcoming Nonprofit Technology Conference.

The 2026 Nonprofit Technology Conference takes place March 10–13, both in-person in Detroit, Michigan, and virtually. Thousands of people will come together to attend more than 140 sessions exploring strategies and best practices in nonprofit technology, an exhibit hall showcasing the latest tech solutions, and networking events every evening.

This conference is an excellent opportunity for us to engage with nonprofit leaders, connect with potential partners, and bring knowledge into the organization. I'm particularly excited about [SPECIFIC SESSION, EVENT, OR TOPIC], which I think will help us [APPLY TO YOUR WORK].

My [IN-PERSON OR VIRTUAL] attendance will cost about [PRICE]. [IF IN-PERSON, ADD: This includes registration, travel, and lodging.] The registration includes my entire participation in the conference, as well as breakfast and lunch each day. I'll make sure my duties are covered while I'm at the conference. I'll also take detailed notes and give a short recap presentation to our team afterward.



Thanks in advance for considering my request. I'd be happy to chat about this opportunity and answer any questions you might have.

Best,

[FUTURE NTC ATTENDEE]