

Outreach email

Small step for a man, big leap for you

Hello, Honza,

Estimated reading time: 2 minutes

While searching for a morning workout on YouTube to kickstart my challenging day, I stumbled upon your video "Full-body Morning Exercise."

I must commend your dedication, humorous approach, and determination not only in content creation but also in presenting this video and others. I believe you approach life and your business in the same way.

As I explored your website, several things caught my attention, especially the option to purchase a single workout for 49 CZK, which immediately sparked a few ideas.

Additionally, I noticed a few missing elements that are utilized by figures like Simeon Panda.

One such element could be the creation of a newsletter. Specifically for you, I've taken the liberty of crafting a sample newsletter inspired by the aforementioned video.

This will help you stay even more connected with your fans and potential clients, allowing them to look forward to your upcoming videos, special offers, and updates... it's a lot!

And in reserve, I have more ideas that will assist you in growing your clientele and maintaining it.

Reading this will take 2 minutes, just like this email. When someone can find 10 minutes for a morning workout, they can certainly spare 2 minutes for reading 😊

Looking forward to your response!

Best regards,

Štěpán Blažanin, online marketing partner

LinkedIn: [Insert your link if necessary]

PS: Take a look at the attachment.

Free value

10 minutes of this will kickstart you more than 10 coffees... Don't believe it?

Hey, [David],

Do you feel like a zombie during the day, and an extra dose of caffeine or 10 more minutes of sleep doesn't help?

Do you want to be so energized in the morning that you can tackle your work better, faster, and with greater determination?

All it takes is just 10 minutes!

Not only will it give you the energy and strength for the entire day,

but it will also perfectly stretch your entire body, including your back,

and improve the quality of your life.

So, put down that coffee cup, and get up...

[Get to work!](#)