Thurgood Marshall Hall
7805 Regents Drive
Suite 2300
College Park, MD 20742
Email: dogood@umd.edu
Web: dogood.umd.edu

Summer 2026 Impact Interns Position Description

Organization Information

Organization Name: AfriThrive, Inc.
Address: PO Box 6093, Silver Spring, MD 20906
Organization Website: https://www.afrithrive.org/
Organization Description: AfriThrive is a nonprofit organization dedicated to equitable access to nutritious, culturally appropriate foods, promotion of sustainable agriculture, and creation of economic opportunities for low-income immigrant families in the Greater Washington, DC area. We operate a cultural farm, community gardens, and food programs that address food insecurity and support agricultural sustainability.

Position Logistics

Intern Preference: No preference
Start and End Date: June 2026 – August 2026
Hours per Week: 20 hours per week
Number of Weeks: 10 weeks
Expected Daily Hours: Flexible depending on intern's schedule
Important Availability Dates: Not applicable at this time
Location: Remotely (but need to be available for in-person events if needed)

Position Information

Core Technical Skill Set:

- Fundraising - involves grant writing, prospect research and contact management, and donor stewardship
- Event Planning - involves creative planning, coordinating event details, and managing day of logistics

General Duties and Responsibilities:

- Working directly with AfriThrive's leadership and staff, the intern will become familiar with AfriThrive's mission and programs.
- Support research on corporate sponsorship.
- Assist with grant research and writing to support our fundraising efforts.

- Conduct donor and partner prospect research and maintain accurate contact records.
- Support planning and coordination of fundraising events, including logistics and vendor outreach.
- Contribute to donor stewardship activities, such as thank-you communications and event follow-up.
- Collaborate with the communications team to create marketing materials and social media content promoting events and campaigns.
- Track and report on fundraising and event metrics to support evaluation and improvement.
- Participate in team meetings and provide creative input on strategies to enhance donor and community engagement.

Specific Deliverable(s):

- The Impact Intern will support the implementation of AfriThrive's fundraising and event strategy for the Grow With Us campaign and the Taste of Africa annual fundraiser.
- Key deliverables include:
    - Implementing the sponsorship and donor engagement plan developed by AfriThrive's fundraising team.
    - Coordinating event logistics such as vendor communication, guest tracking, and volunteer coordination for the Taste of Africa fundraiser.
    - Drafting donor communication materials, including thank-you letters, follow-up messages, and event updates.
    - Maintaining accurate donor and partner records to strengthen stewardship and reporting.

Required Qualifications:

- Currently pursuing a degree in Communications, Marketing, Business, or a related field.
- Experience working with nonprofit organizations or community-based programs.
- Experience with social media marketing and digital content creation.
- Strong written and verbal communication skills, with the ability to craft professional donor messages and event materials.
- Excellent organizational and time management skills, with attention to detail and ability to manage multiple priorities.
- Familiarity with fundraising, donor relations, or event coordination is a plus.

Preferences:

- Proficiency in Microsoft Office Suite, Google Workspace, and basic CRM or donor management systems (e.g., Salesforce, or Bloomerang).
- Experience using Canva, Constant Contact, or other tools for event promotion and donor communication.

- Strong creative and problem-solving skills, with an eye for detail in event planning and logistics.
- Ability to work collaboratively in a team environment and adapt to a fast-paced nonprofit setting.
- Interest in food equity, community development, and cultural inclusion.

Physical Demands of Position: N/A