
Bounty Proposal: Community event activities bounty with child-bounty distribution

Proponent: [15Ndq3mvW2ixPBwReQC1J6j3txiHygapoT4ABXQswMr9NCvW]

Date: 02/02/2022

Requested allocation: 1.000.000 DOT

Proposed Curator reward: for child-bounties of category 1 and 2, the curators will set a child curator fee of 14 DOTs (7 DOTs per curator. W3F curator does not receive any DOT). For category 3 the child curator fee will be 40 DOTs (20 DOTs per curator. W3F curator does not receive any DOT)

Short description: A bounty for community event activities in the Polkadot & Kusama ecosystem, distributed through child-bounties by the bounty curators.

1. Context of the bounty:

In 2021, there were 382 Polkadot and Kusama (in-person) meetups organized around the globe and currently there are around 15 (in-person) meetups per month hosted by Polkadot ambassadors.

Hosting in-person or online events promotes and supports the Polkadot and Kusama brand. These meetups are needed to create brand-awareness, create local communities and most importantly educate about the technology and ecosystem that changes the world.

Motivated Polkadot candidates and ambassadors are hosting events around the globe to spread the Polkadot brand. Such activities are overseen and managed by the Community manager and two global head ambassadors.

This proposal shall allow the bounty proposers to act as child-bounty curators for community events activities in the Polkadot & Kusama ecosystem. Overall we aim to allow actors in the Dotsama ecosystem to become rewarded faster and on a more regular basis.

2. Problem statement:

Current problems for event rewards are (1) no process or dedicated person in place for opening a tip for ambassadors, (2) it takes some time for councilors to endorse the tip (3) most of the councilors endorse with the amount they seem reasonable but this can be quite subjective and (4) there is no consolidated events hub in place that supports bigger community events such as conferences, hackathons or extraordinary events.

That said, with the new mechanism of child-bounties on Polkadot, bounty curators will be able to allocate specific amounts of DOT to community event activities in a more efficient way and on a

more regular basis. With this proposal in place, we aim to keep the community motivated to produce professional events around the globe. Additionally, more specific content such as monthly events themes can be implemented and guide the event's organizers better.

3. Proposal Objective

The bounty for this proposal is meant to be open-ended, with the funds being distributed through child-bounties aiming to reward community-based event activities.

The goal of this bounty is to reward community actors for their work efforts and to ensure that ecosystem events are executed based on the events working group guidelines. Venues and food for category 1 and 2 are reimbursed on invoice basis by W3F.

Rewards for category 1 and 2 will be paid out after an event, whereas child-bounties for category 3 will be paid out in two batches (1 before the event to provide financial support to make such events possible and 1 batch afterwards once proofs of work are submitted)

4. Definition and code of conduct of the Events Working Group

Community events are:

- organized by at least one Polkadot candidate or ambassador.
- meant to focus on the promotion of Polkadot, Kusama and related technology.
- technical, educational and/or informative.
- targeting a specific goal to create an impact in your community.

As a Polkadot Events Ambassador or Candidate, we encourage you to follow our code of conduct:

- **Be mindful:** Do one thing at a time and give it your fullest attention.
- **Be respectful:** Treat everyone as you would like to be treated.
- **Be proactive:** Follow-up and get in touch with people on your own initiative.
- **Be a good listener:** Acknowledge and consider input from other ambassadors.
- **Be a good guide:** Help others learn about Polkadot and how to get involved.

For this proposal, this bounty's scope of work falls into the following three categories:

- **4.1 In-Person events:**

- Follow the events working group code of conduct (see under 4)
- In-person events shall be published on the local Polkadot & Kusama Meetup group page, as part of the Global Polkadot Meetup Community (<https://www.meetup.com/pro/polkadot>).
- All events shall have proper preparation including flyer creation, advertising through social media channels, invitations/sign-up possibilities.
- All events shall have proper post preparation such as follow-ups to speakers/organizers with thank you messages, feedback requests from attendees, promotion on social media about highlights of the event.
- The correct Polkadot and Kusama brand assets must be used
- A successful event is rated higher if it is organized on a regular basis and can be counted as an events series (see bonus reward for series)
- Attendees know what to expect from the event with a properly laid out event content and detailed agenda.
- The event must promote unique content.

Reward Tier 1: 10 to 30 ppl attended

- 150 USD per event

Reward Tier 2: up to 50 ppl attended

- 200 USD per event

Reward Tier 3: up to 100 ppl attended

- 300 USD per event

Rewards Tier 4: over 100 ppl attended

- 400 USD per event

Scaling Bonus Reward for "Series":

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- events series with one event per month over a minimum period of 3 months → 5% of sum of previous received rewards including the most recent eligible event in this series (event nr. 4)
 - events series with one event per month over a minimum period of 6 months → 7% of sum of previous received rewards including the most recent eligible event in this series (event nr. 7)
 - events series with one event per month over a minimum period of 12 months → 10% of sum of previous received rewards including the most recent eligible event in this series (event nr. 11)

Max reward per participant per month: 400 USD excluding scaling bonus per month. Rewards will be paid in DOT based on the daily DOT price on <https://www.subscan.io/> on day of child bounty release.

The number of attendees will be tracked by a registration sheet of the event and proof of pictures. The number of actually attended people counts for the rewards, not the number of registered people.

- **4.2. Online events:**

- Online events shall be possible to track via an online link and promoted on the local Polkadot & Kusama Meetup group page, as part of the Global Polkadot Meetup Community (<https://www.meetup.com/pro/polkadot>).
- All events shall have proper preparation including flyer creation, advertising through social media channels, invitations/sign-up possibilities
- All events shall have proper post preparation such as follow-ups to speakers/organizers with thank you messages, feedback requests from attendees, promotion on social media about highlights of the event.
- Attendees know what to expect from the event with a properly laid out event content and detailed agenda.
- The correct Polkadot and Kusama brand assets must be used.
- The event must promote unique content.

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- A successful event is rated higher if it is organized on a regular basis and can be counted as an events series

Reward Tier 1: 10 - 50 ppl attended

- 50 USD per event

Reward Tier 2: 50 up to 200 ppl attended

- 150 USD per event

Reward Tier 3: up to 400 ppl attended

- 300 USD per Event

Rewards Tier 4: over 500 ppl attended

- 400 USD per event

Scaling Bonus Reward for "Series":

- Online events series with one event per month over a minimum period of 3 months → 5% of sum of previous received rewards including the most recent eligible event in this series (event nr. 4)
- Online events series with one event per month over a minimum period of 6 months → 7% of sum of previous received rewards including the most recent eligible event in this series (event nr. 7)
- Online events series with one event per month over a minimum period of 12 months → 10% of sum of previous received rewards including the most recent eligible event in this series (event nr. 11)
- Max reward of 20% bonus for events series per year

Max reward per participant per month: 400 USD excluding scaling bonus

The number of attendees will be tracked by a registration sheet of the event and proof of pictures of the number of online attendees. The number of actually attended people counts for the rewards, not the number of registered people.

- **4.3. Support for extraordinary events**

This category supports events that do not fit into category 1 or 2 and might need further support especially to cover costs in advance of the event.

Examples for such events could be:

- Hackathons
- 1-4 day events (online/offline)
- Conferences (online/offline) as well as travel costs to conferences
- Social events/side events around bigger conferences

The events must follow the requirements:

- Follow the events working group code of conduct (see under 4)
- All events shall have proper preparation including flyer creation, advertising through social media channels, invitations/sign-up possibilities.
- All events shall have proper post preparation such as follow-ups to speakers/organizers with thank you messages, feedback requests from attendees, promotion on social media about highlights of the event.
- The correct Polkadot and Kusama brand assets must be used
- Attendees know what to expect from the event with a properly laid out event content and detailed agenda.
- The event must promote unique content.

Child-bounties proposed for such event types can cover following costs:

- Logistics, venue, marketing (including website, articles, swag, prints), travel, hackathon prizes, actors/artists, food & drinks.

Rewards for category 3 will be based on the application and be paid out in two payments. The first payment will cover the investment costs and be paid out before the event, whereas the second payment will cover the work efforts and will be paid out after the event once proofs are handed in.

5. Application process for child-bounty implementers:

Applications for a child bounty as implementer can be submitted by Polkadot Ambassadors or a Dotsama community member, however the submission requirements differentiate between the three categories. For category 1 and 2 only Polkadot ambassadors (including candidates) are allowed to submit a child bounty request. A child-bounty application for category 3 can be opened by any Dotsama community member.

For category 1 and 2 (Polkadot online/offline meetups) the [following application](#) form needs to be filled out. This application form will be integrated into the [Polkadot Ambassador hub](#) once bounty is released.

For category 3 (extraordinary events) the [following typeform](#) needs to be filled out, it can be found on [Ambassador Hub](#) as well.

The bounty curators will check the typeforms on a bi-weekly basis and discuss all entered applications. In case of clarification, the bounty curators will reach out to the applicant about the event. Once a child bounty application for any category is accepted by the curators, the appropriate USD/DOT amount will be paid out in DOT to the applicant's DOT address. In two payments for category 3 as described above.

Child-bounty proposers can propose up to 2 child-bounties per month. One child-bounty equals one event or a submission for a series bonus.

Child-bounties submissions by the ambassadors or community members will close at the end of each month. Curators pay out by the beginning of the following month.

A child-bounty proposer must fulfill all above mentioned requirements and needs to hand-in proofs of the requirements.

Further notes:

A typeform subscription needs to be purchased once the bounty is passed. Only then child bounty implementers are able to see and submit the application form without a sign-up.

There will be a yearly child bounty set up for tools for maintenance of this bounty. It will be a yearly recurring bounty for the typeform tool. The [yearly subscription costs 313 EUR](#) which will be paid by one the bounty curators and reimbursed through a child bounty of this bounty.

6. Requirements to become a child-bounty proposer:

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- Eligible members should have organized at least one community event (for category 1 & 2)
 - Be part of the events working group and have attended 3 WG calls (an attendees list is kept by the head ambassadors, only applies to category 1 & 2)
 - Have Polkadot on-chain identity set and received judgment by a registrar for over a month (for all categories)
 - For Category 3: applicant needs to have background in Dotsama ecosystem

7. Suggestions for this bounty:

The proposal for the initial composition of the multisig, e.g. the curators, is one member from Web3 Foundation and two global head ambassadors. The signatories of the general curator from Web3 Foundation won't receive any rewards.

We propose following Bounty Curators

- Zoé Meckbach, Global Head Ambassadors of Events Working Group
 - Zoé started organizing online and offline events for the Polkadot ecosystem in 2019. Since then Zoé has established an events series [Polkadot Conversations](#) and Polkadot ecosystem talks, where she educates about different aspects of the Polkadot and Kusama Relay Chain Technology. She organizes fireside chats with speakers from Parity and Web3 foundation for the community as well as bigger Polkadot side events during international conferences. Together with Mark and Elodie, Zoé has created several ambassador guidelines as well as the code of conduct for the events working group.
- Mark Ryan, Global Head Ambassador of Events Working Group
 - Mark Ryan has been a Polkadot Ambassador for 2 years and is currently serving as Global Head Ambassador of Events for Polkadot while concurrently working in Business Development with RMRK.
- Elodie Dincuff, Community Manager at Web3 Foundation,
 - Elodie Dincuff has been working at Web3 Foundation since April 2021 as Community Manager. Driven by encouraging the human side of the technology that Web3 Foundation and Polkadot are building, she manages the Polkadot Ambassador Program with 3,000+ members and empowers the community to host offline and online events.

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- 2 out of 3 yay votes are necessary for a child-bounty to get released.

7.1. The curators responsibilities:

General bounty curators will report back to council and create a report after every 3 months. This report will include the maximum DOT budget spent during the last three months. The post will be published in polkasassembly.