

# https://studionine13.com/

How can video help your business? Hmmm...there's a myriad of possibilities. Let's look at four different ways.

#### Internet Videos

To have a presence on the web and one that communicates your Brand you need a video. Market your company, tell your story and grow your business through the use of image pieces, sales incentives, product information, and CEO messages. Quite simply, video branches out and serves as a conduit to all the masses that are online. Your audience is waiting.

#### Video Emails

Care to step out from the crowd? Video marketing emails provide your company another platform to deliver your message to the businesses that matter the most to your company. Video emails can integrate with the rest of your web site creating a powerful engine for B2B communication, as well as Business to Consumer. From your desktop to theirs it's a burgeoning avenue of communication to be reckoned with.

### Instructional Videos

Take employee education to another level using instructional videos. Videos can increase awareness, foster learning and change, as well as benefit risk management from a safety perspective, and employ methods to change attitudes in a positive manner.

#### Advertainment Videos

Companies using social networking sites such as Facebook and YouTube to post video can yield great results if their video is positioned and marketed correctly to those outlets. Traditional marketing videos that focus on selling first are generally ignored and are largely unpopular. Marketing your company through advertainment...(entertaining first, then marketing) is a successful route to choose.

## Studio Nine 13

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Website: <a href="https://studionine13.com/">https://studionine13.com/</a>

Google Site: <a href="https://sites.google.com/site/studionine13videoproduction/">https://sites.google.com/site/studionine13videoproduction/</a>



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Google Folder: <a href="https://mgyb.co/s/EvLeM">https://mgyb.co/s/EvLeM</a>

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