

IMPORTANT INFORMATION

FOR YEAR 13 A LEVEL MEDIA STUDIES STUDENTS ONLY

Dear Year 13 Media Student

This is an important announcement that has a bearing on your A Level grade in Media Studies. We are creating a Screencastify of this information and also sending it to your parents, who will be asked to confirm that they have read and understood the contents of this letter via a Group Call notification. We would also like you to confirm that you have read and understood this vital information by completing the Google Form in the blog.

Here is [a link to information from Cambridge International Education \(CIE\)](#) with guidance on how schools should submit evidence to demonstrate student attainment, as a replacement for the cancelled 2020 exam sessions.

This advice and information is for **CIE A Level Media Studies only**. It does not currently apply to any other A Level subject in the school.

Cambridge International Education have asked that over the next two months, (the run up to when you would have been taking your exams) the school collects evidence of your attainment.

- Luckily, 50% of your grade has already been marked and moderated as coursework, which will be submitted in the usual way.

Therefore we **need to be able to evidence the standard you are capable of achieving in your written work** so that they can award a mark for the exam components.

YOUR SUBMISSIONS:

*Over the next few weeks we will ask you to **resubmit a redrafted essay from each of the 5 areas of the exam:***

- *TV Drama*
- *Audience & Institutions (The Music Industry)*
- *Media Production Skills*
- *Media Concepts*
- *Postmodern Media*

There is a schedule below, so you do not need to do them all at once, rather you should be working on them steadily over the next few weeks.

Further Guidance

- You will need to choose one **previously completed essay** from each of the units in Media Studies to resubmit.
 - It is probably wise to choose your highest scoring essay.
- If you are missing essays completely from one of the units, you should choose one of them and write it from scratch.
 - Use the blog and find the previous classroom posts for resources & guidance.
- Submit all these essays via **new Google Classroom assignments**.
- We will set a final essay on Postmodern Media for you to complete over Easter, just as we would have done in normal circumstances.
 - This will be released today (Friday 3 April) and will be due on Friday 17th April.
- Please make sure you **keep all your past essays, particularly the handwritten ones** in case these are needed for evidence as well.

- **We do not want you to panic.** There is plenty of time for this. If you redraft one essay a week, and submit it on time, then you will stand a good chance of improving on your previously predicted grade.
- **We will not feed back** on the final resubmitted essay **or give you the grade.**
 - If you have responded to the feedback we gave previously, you should have a good chance of improving on your score.
- It is important to stress that apart from the essay on Postmodern Media, **none of these essays are new work** but redrafted versions of previously submitted essays.

Schedule

The deadlines should be adhered to so that you can focus on each unit separately and not feel overwhelmed.

	DATE SET	DUE DATE
POSTMODERN MEDIA	Friday 3 April	Friday 17 April
TV DRAMA	Friday 17 April	Friday 24 April
MUSIC INDUSTRY	Friday 24 April	Friday 1 May
PRODUCTION SKILLS	Friday 1 May	Friday 8 May
MEDIA CONCEPTS	Friday 8 May	Friday 15 May

Submit these essays via Google Classroom so that we can be sure we have received your final submission and not confuse it with previous drafts.

Please do not be tempted to submit work that is not your own! For example, the exemplar essays in the blog or on Classroom, or copy a friend's work!

- This is plagiarism and your essay will be awarded a 0 (zero).

For each essay you choose to resubmit, you should look back at the relevant resources, in Google Classroom and on the blog posts to enable you to improve.

- **However, the most important resource is the formative feedback your teacher has given you.**

If you choose not to resubmit a redrafted essay then we will use the essay with the highest score in each unit.

Remember one of your better essays may be a handwritten one, from the mock exam or a timed essay completed in class. If this is the case, then you will need to type it up.

It is really important that you treat these final essays seriously and recognise that they will replace your final exam essays.

You have all worked hard over the 2 years and we are immensely proud of what you have achieved. I hope you agree that we have had a lot of fun too.

Good luck and you know we are here for you.

Miss Hales, Mrs Cobb and Mr Gregson