

Saint Joseph’s University

BS in Business Administration - Pharmaceutical & Healthcare Business Major Curriculum Requirements

Name

ID #

General Education Program (GEP)

Signature Courses

	First Year Seminar (XXX 150)	
	PHL 154 Moral Foundations	
	Theology Signature Core (THE 153, THE 154, or THE 155 will fulfill the req.)	
	ENG 102 Texts and Contexts	
	HIS 154 Forging the Modern World	
	Faith and Reason Course <i>(pre-reqs: THE 154 and PHL 154)*</i>	
	INT 151 Inequality in American Society <i>(Required for students entering Fall 2023 and later)</i>	

Variable Courses*(The number of variable courses vary depending on language placement and natural science)*

	Art, Music/Theatre/Film, or Lit	
	Math (Beauty)	
	BIO 165/165L Exploring the Living World w/lab <i>(Natural Science lab GEP)</i>	
	Non-Native Language I	
	Non-Native Language II	
	ECN 101 Microeconomics	
	PHL Anthropology (Pre-req: PHL 154)	
	Religious Difference (THE/REL)	
	English 101: Craft of Language	

Integrative Learning Courses (3 courses)

	ECN 102 Macroeconomics	
	See the SJU Catalog for ILC Options	
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Overlays *(All students must complete the W-I, E-I, and DGNW overlay. The Class of 2025 forward must also complete the additional Diversity overlay.)*

	Writing-Intensive (Pre-req: ENG 101)	
	Ethics-Intensive (pre-req: PHL 154)	
	Diversity/Global/Non-Western	
	Diversity <i>(Class of 2025 forward only)</i>	

Business Core Requirements

(10 courses + DSS 100)

	DSS 100 Excel Competency
	ACC 101 Financial Accounting
	ACC 102 Managerial Accounting
	DSS 200 Artificial Intelligence in Business
	DSS 210 Business Statistics
	DSS 220 Business Analytics
	FIN 200 Introduction to Finance
	MGT 360 Legal Environment of Business I
	MGT 110/120 Essentials of Organ Behavior or Essentials of Management
	MKT 201 Principles of Marketing
	BUS 495 Business Strategy

Courses in Major

	PMK 211 Pharmaceutical Marketing Environment
	PMK 221 Pharmaceutical Marketing Research
	PMK 331 Pharmaceutical Sales Management
	PMK 341 Supply Chain Management and Pricing
	PMK 351 Pharmaceutical Promotions Management
	PMK 461 Pharm Marketing Strategy & Planning I

Electives *(A minimum of 18 elective credits required.)*

	Free Elective	
	Free Elective	
	Free Elective	
	Free Elective	
	Free Elective	
	Free Elective (or 2nd non-lab science)	

(updated May 2024)

Department Contact information

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Mandeville 222

Typical Course Sequence - Pharmaceutical & Healthcare Business Major

	Fall	Spring
FIRST YEAR	DSS 100 Excel Competency	INT 151 Inequality in Amer. Soc.
	ACC 101 Financial Accounting	ACC 102 Managerial Accounting
	ENG 101 Craft of Language	ENG 102 Texts and Contexts
	First Year Seminar or MGT 110 or 120	MGT 110 or 120 or First Year Seminar
	Math Beauty	ECN 101 Microeconomics
	Foreign Language	Foreign Language
SOPHOMORE YEAR		
	BIO 165 + 165L Exploring the Living World	PMK 211 Pharm Marketing Environment
	DSS 200 Artificial Intelligence in Business	DSS 220 Business Analytics
	DSS 210 Business Statistics	HIS 154 Forging the Modern World
	FIN 200 Introduction to Finance [MKT 201 Principles of Marketing
JUNIOR YEAR	Theology Signature Core (THE 153, 154, or 155)	PHL 154 Moral Foundations
	PMK 221 Pharmaceutical Mkt Research	PMK 341 Supply Chain Mgt & Pricing
	PMK 331 Pharmaceutical Sales Mgt	PMK 351 Pharmaceutical Promotions
	ECN 102 Macroeconomics	Religious Difference Selection
	Faith and Reason	ELECTIVE
SENIOR YEAR	MGT Legal Environment of Business I	ELECTIVE
	PMK 461 Pharm Mkt Strategy & Planning [BUS 495 Business Strategy (either semester)
	Philosophical Anthropology Selection	Fine Arts/Literature Selection [
	Integrated Learning Course [ILC #2]	Integrated Learning Course [ILC #3]
	ELECTIVE	ELECTIVE
	ELECTIVE	ELECTIVE

Major Notes:

- DSS 100 Excel Competency is a one credit online course that must be completed by the end of freshman year. The course is offered in fall and spring semesters and is a pre-requisite for ACC 102 and DSS 200.
- DSS 210 is a pre-req for DSS 220 and should be taken first, DSS 200 is not and can be taken either semester.
- The following courses are recommended for ILC courses #2 and 3: ART 173 Digital Photography, PSY 100 Introductory Psychology PSY 200 Personality PSY 122 Psychological Disorders, PSY 210 Research Methods, and THE 366 Christian Medical Ethics. See the [Pharmaceutical & Healthcare Marketing entry in the catalog for additional information](#).
- **Overlays:** In selecting courses, all students are required to identify courses that meet the overlay requirements in the areas of 1) Diversity, Globalization or Non-Western Area Studies, 2) Ethics Intensive and 3) Writing Intensive. Students in the Class of 2025 forward must also complete an additional Diversity overlay (4th overlay). Many of the courses already in your schedule may cover these overlays.

