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WEB202_Say It With Sarcasm

Functional Specifications

A) Site Features

1. Branding

- Say it with Sarcasm is a brand delivering simple messages by image and short text on a greeting card. Sarcasm messages goes around but eventually holds the deep message with sense of humors. The brand does not go too fancy or colorful. On top of the simple choice of their heavy white stock paper they contain a text/image with their sense of sarcasm. The brand image will regard the design of the cards being simple and direct. Ordinary colors will be used, in other words, accents will not be pointed by colors but direct wordings.

2. Technical

1. Markup Code: HTML5
2. Presentation Code: CSS3
3. Client-Side Scripting: Javascript
4. Server-Side Scripting: PHP
5. Database: MySQL

B) Specific Features:

1. Informational

- The website will be delivery direct information to the customers about the brand and Greeting cards they carry. A simply concept of the brand will be presented in the about page along with the card presentation page. In addition contact page will be also included for customers extra needs of cards.

2. Customer Tools

- Personal account and a shopping cart will be a main tool that customers might use within the same process of yourself shopping at a grocery. Saving selected items in your cart, processing payment along by sharing personal informations. Easy use of registration and private account holders will be doubted.

3. Product Features

- Product will be presented by containing direct details: Image shown and the image being able to zoom in, detailed wording about the specification of the item and accurate price of the item. Along with details of the item, as you save your favorite into your card you will also be able to know the quantity of the item being saved before you process your check out.

4. Customer Service Features

- As mentioned previously, the website will contain direct contact information about the brand so that as any issues occur, you can get to solve or learn about the needed information. Along with that, sale/discount information will be given to the customers for better attention of the brand. Also the left quantity of the item or as of the product being 'sold out' the website will also delivery direct message of the saying.