



A.V.COLLEGE OF ARTS, SCIENCE & COMMERCE

(Affiliated to Osmania University)

Gaganmahal, Hyderabad-500029, Telangana

Phone: 040 – 27637751, www.avcollege.in

Accredited with 'B++' Grade by NAAC (3rd Cycle)

Vision: Empowerment Through Pursuit of Excellence

Date : 6/4/2022

CAREER CHOICES

CAREER DEVELOPMENT & PLACEMENT CELL BULLETIN - 1

ABOUT SALESFORCE

What is Salesforce used for?

Salesforce is the world's #1 **customer relationship management (CRM) platform**. We help your marketing, sales, commerce, service and IT teams work as one from anywhere — so you can keep your customers happy everywhere. Salesforce is the world's #1 customer relationship management (CRM) platform

Career path progression as a Salesforce Admin

You can train in any other role in Salesforce including; **Developer, Architect, Business Analyst, Marketing Cloud specialist, Consultant and more**. You can continue to upskill in your field and become a Senior Salesforce Administrator. [Career Path Link](#)

Sales Force Developer Jobs in Hyderabad - [LINK](#) (73 new) - 1000+ jobs

Sales Force Consultant Jobs in Hyderabad - [LINK](#) 170 jobs

Market Statistics

Salesforce is the leading vendor in the customer relationship management (CRM) applications market worldwide with a market share of **19.5 percent** in 2020. The company leads the market with a big margin: next in line to Salesforce are SAP and Oracle with around five percent shares of the market.

Future Growth in Salesforce - [LINK](#)

India is home to some of the best technology talent in the world for Salesforce. India is the only country outside the US, where the company has set up a **centre of excellence in Hyderabad.**

Trailhead

Launched in 2014, Trailhead is a free online learning platform with courses focused on Salesforce technologies.

Interested to explore this Career Choice

join

A.V. College Salesforce [Whatsapp Group - Link](#)

Suitable for BSc , BBA, BA, B.Com, M.Com, MBA, MCA