

# GENERAL CREATIVE BRIEF

## Tell me about your company:

- I need help designing key caps for my keyboard
- No idea how to use Illustrator and or how to create the desired format the company I'm using wants.

## Goals and Objectives:

- Put overlay the desired image on top of template given to me
- Put the word “中出し、” on the spacebar
- Must be an SVG or Ai document

## Describe what you want designed:



- this is the image I want
- [https://support.wasdkeyboards.com/hc/en-us/article\\_attachments/115015296487/wasd-ai-61-7.11\\_2016.ai](https://support.wasdkeyboards.com/hc/en-us/article_attachments/115015296487/wasd-ai-61-7.11_2016.ai) Download link to the template given to me by the company
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General idea of what I want

- White background
- Feel free to change the font to whatever you think looks best

**Who is your target audience?**

- Myself

**Tone & Image:**

Casual