

Cold Outreach Feedback Calls SAFe Summit

GENERAL

Hi [firstName]

Great to connect to other SAFe professionals! We're working on a platform for more PI Plannings and wanted to get your feedback on what we're building. Would you be available for a short interview next Thursday at 11am EST?

Thank you,
Silvan

—

CROSS-ART

Hi [firstName]

We're a company building a platform that is geared towards helping SAFe companies achieve a more efficient cross-ART alignment.

We're working on a new feature and we wanted to make sure that what we're building actually adds a huge amount of value.

Given that you're an experienced SAFe professional, I was wondering if I could interview you for 25 minutes to get some feedback on what we're building.

Thank you,
Silvan

—

REPORTINGS/DASHBOARDS

Hi [firstName]

Great to connect to other SAFe professionals! We're working on a new feature: dashboards and reporting for PI Planning events.

To make sure that what we're building actually adds a huge amount of value, I wanted to get your feedback as an experienced SAFe professional. Are you available for a short interview next week?

Thank you,
Silvan

—

BOARDS DURING EXECUTION

Hi [firstName]

Great to connect to other SAFe professionals! We're working on a new feature: visual collaboration functionalities during PI execution (e.g. Team kanban boards, backlog refinement, etc.).

To make sure that what we're building actually adds a huge amount of value, I wanted to get your feedback as an experienced SAFe professional. Are you available for a short interview next week?

Thank you,
Silvan