

# Email for Summer 2021

Subject: Citizens' Climate Education update for faculty Summer 2021

Dear Dr. \_\_\_\_\_,

My name is \_\_\_\_\_ and I'm a volunteer/fellow for [Citizens' Climate Education](#), a national nonprofit organization that builds grassroots support for climate legislation. Summer is the perfect time to plan for the upcoming academic year, and CCL offers the following opportunities for teaching and learning climate action:

## Faculty Resources

We offer instructional content and experiential learning support on climate change, carbon pricing, and civic engagement. Get to know CCL through our [2 minute intro video](#) or [20 minute intro video](#). Browse our full library of climate advocacy [webinars](#). Addressing timely matters, we have compiled a bibliography of articles on [coronavirus and climate change](#), and on [racial justice and climate change](#).

You can request a CCL [speaker](#) to present to your class or campus. We can also work with you on student projects related to climate advocacy. Our recent class projects have included presentations on carbon pricing to the university president or member of Congress, climate stories in writing or video, and research on state level impacts of climate policy. If you're interested in these options, please contact Clara Fang at [clara.fang@citizensclimatelobby.org](mailto:clara.fang@citizensclimatelobby.org).

## CCL Internships and Fellowships

CCL is accepting applications for Fall 2021 and Spring 2022 internships! Please see our [Internships Page](#) for descriptions and apply by July 31.

## Climate Advocacy Certificate Program

September 1 to November 30

The Climate Advocacy Certificate Program returns in September for anyone interested in learning and applying CCL's methods for climate action. Over 15 weeks, participants learn how to lobby members of Congress, write op-eds and letters-to-the-editor, obtain endorsements, do grassroots outreach, and more. Anyone is welcome to join regardless of age or student status. No application or prerequisites are necessary. The program takes about two hours a week and academic credit is possible. [Register by August 22](#)

## Climate and Sustainability Jobs Forum

If you know recent graduates looking for jobs, CCL is currently hiring for several entry level positions: [CITIZENS-CLIMATE-EDUCATION Jobs \(Now Hiring\) Near Me | ZipRecruiter](#)

# Email for CAMP 2021

Dear \_\_\_\_\_,

Thanks for participating in CCL's Climate Advocacy Methods Program! The CAMP gives you a taste of political advocacy, and you can leverage your learnings and deepen your involvement after CAMP through CCL's [Campus Leaders Program](#). Students in this program design and implement a climate campaign or start a CCL chapter at their school. Projects can include getting the college presidents' endorsement, organizing an outreach event, organizing a group to lobby members of Congress, or starting a CCL chapter. Campus Leaders are supported by regional fellows and commit to one semester. The next round is June 1 to December 31. If you are interested in interviewing for this role or just learning more what it's about, please find a time with me to have a call. I am available (4 times).

Sincerely,

# Email for Spring 2021

Subject: Climate education and advocacy Spring 2021

Dear Dr. \_\_\_\_\_,

My name is \_\_\_\_\_ and I'm a volunteer/regional fellow for [Citizens' Climate Lobby](#), a national nonprofit organization that builds political will for climate solutions. 2021 looks promising for federal climate legislation, and CCL offers faculty and students the following ways to take meaningful action on climate change:

## Faculty Resources

We offer instructional content and experiential learning support on climate change, carbon pricing, and civic engagement. Get to know CCL and the Energy Innovation Act through our [2 minute intro video](#) and a [20 minute intro video](#). Addressing timely matters, we have compiled a bibliography of articles on [coronavirus and climate change](#), and on [racial justice and climate change](#). Browse our full library of climate advocacy [webinars](#). You also can request a CCL [speaker](#) to present to your class or campus.

We can also work with your students on projects related to climate advocacy. Our recent class projects have included presentations on carbon pricing to the university president or member of Congress, climate stories in writing or video, and research on state level impacts of climate policy.

## Regional Conferences

Citizens' Climate Lobby Regional Conferences are empowering, inspiring events that gather climate advocates in every corner of the country. Each Regional Conference includes panels of experts in the field, strategy sessions, and skill-building workshops for citizen lobbyists. View the schedule of Spring 2021 conferences at

<https://citizensclimatelobby.org/ccl-regional-conferences/>

### **Spring Lobby Drive**

During the week of March 22-26, CCL chapters will be meeting with their members of Congress to advocate for the Energy Innovation and Carbon Dividend Act. If you are not currently affiliated with a CCL chapter and you'd like to join a lobby team, please sign up via [this form](#).

### **Climate Advocacy Methods Program**

**June 1 - August 31, 2021**

The Climate Advocacy Methods Program is for anyone interested in learning and applying CCL's methods for climate action. Over 15 weeks, participants learn how to lobby members of Congress, write op-eds and letters-to-the-editor, obtain endorsements, use social media for advocacy and grassroots outreach, and more. Anyone is welcome to join regardless of age or student status. The program takes about two hours a week and academic credit is possible through arrangement with the student's academic institution. The cost for the summer 2021 program is \$25. Deadline to sign up is May 31 at [citizensclimatehighered.org/training](https://citizensclimatehighered.org/training).

### **Internships**

CCL is accepting interns for 2020-2021! Positions are available in policy and advocacy, outreach and engagement, communication and education. Please see our [Internships Page](#) for descriptions and how to apply. Applications are due March 31 for Summer 2021.

We would appreciate it if you would forward these to your students. If you would like to discuss opportunities such as how to get your students involved in climate advocacy as part of a course you are teaching or an event that you are hosting, please feel free to respond to this email and I would be happy to assist you.

Thank you,

Fiona

CCL Southeast Regional Fellow

[fiona.gain@citizensclimatelobby.org](mailto:fiona.gain@citizensclimatelobby.org)

# Email for Fall 2021

## **Building Political Will for Climate Solutions Workshop**

**7 November 3-5pm ET**

Learn how to build political will for climate solutions using CCL's five levers: lobbying congress, grasstops engagement, media relations, grassroots outreach, and group development. Please [RSVP](#) to obtain the Zoom meeting information in your confirmation email.

## **Citizens' Climate Virtual Conference and Lobby Meetings**

**Saturday, December 5, 1-5pm ET**

2021 could present historic opportunities for climate solutions, and CCL is preparing to move forward. At this conference, we'll take a look at the road ahead. [Register here](#).

If you're interested in joining a lobby meeting with CCL to speak to your Senators or Representatives about your support for climate solutions, please fill out this [form](#).

## **Faculty Resources**

We offer instructional content and experiential learning support on climate change, carbon pricing, and civic engagement. Educators can use our [webinars](#), [films](#), [presentations](#), and [readings](#) in their courses. Addressing timely matters, we have compiled a bibliography of articles on [coronavirus and climate change](#), and on [racial justice and climate change](#).

You can request a CCL [speaker](#) to present to your class or campus. Our introductory presentation is available online at [cclusa.org/intro](https://cclusa.org/intro). We can also work with your students on projects related to climate advocacy. Our recent class projects have included presentations on carbon pricing to the university president or member of Congress, climate stories in writing or video, and research on state level climate impacts and policy.

## **Climate Advocacy Methods Training**

This 15-week Climate Advocacy Methods Program is for anyone interested in learning and applying CCL's methods for climate action, including lobbying, letter writing, media outreach, grasstops and grassroots engagement. Participants who successfully complete the program by April 15 will receive CCL's Certificate of Completion, and if they are enrolled at a school in the Fall, can interview to join CCL's [Campus Leaders Program](#) to start a climate campaign or CCL chapter at their school. In addition, participants receive information about internships, events, actions, and other opportunities with CCL and partner organizations.

Anyone is welcome to join regardless of age or student status. No application or prerequisites are necessary and there is no cost. The program takes about two hours a week and academic credit is possible through an arrangement with the student's academic institution. Deadline to sign up is December 31: <https://www.tfaforms.com/4855627>

## **Climate Advocacy Methods Training**

## January - April, 2021

This 15-week Climate Advocacy Methods Program is for anyone interested in learning and applying CCL's methods for climate action. Participants learn how to lobby members of Congress, write op-eds and letters-to-the-editor, obtain endorsements, do grassroots outreach, and more. Anyone is welcome to join regardless of age or student status and there is no cost. Deadline to sign up for Spring 2021 is December 31: <https://www.tfaforms.com/4855627>

## Email for Spring 2020

Dear \_\_\_\_\_:

Thank you for your leadership on climate change at \_\_\_\_\_ university and in the community (mention specific initiatives). My name is \_\_\_\_\_ and I'm a regional fellow/group leader/role for [Citizens' Climate Lobby](#), a national nonprofit organization that builds political will for climate solutions. I'm writing to let you know about upcoming opportunities for students and educators to take meaningful action on climate change:

### Environmental Advocacy Symposium

[The 2020 Environmental Advocacy Symposium](#) will highlight research, teaching, and practice of environmental advocacy. The symposium will be held at Pace University in New York, June 10 2020. Please click [here](#) to submit papers, presentations, and posters by January 25.

The [Association of Environmental Science Studies Conference](#) will follow the Environmental Advocacy Symposium from June 11-13 at Pace University. The theme this year is "research in action." Proposal submission and registration will open in January 2020.

### Regional Conferences

Citizens' Climate Lobby Regional Conferences are empowering, inspiring events that gather climate advocates in every corner of the country. Each conference includes panels of experts in the field, strategy sessions, and skill-building workshops for citizen lobbyists. And don't forget the priceless opportunity to network with other CCL volunteers and community members. Student discounts are available.

- January 18-19: [Mid-Atlantic Regional Conference](#), Wilmington, DE
- January 18-19: [Northern California Regional Conference](#), East Bay, CA
- February 9: [Third Coast Regional Conference](#), Houston, TX
- February 22-23: [Southern California Regional Conference](#), Los Angeles, CA
- February 28-March 1: [Greater Pacific Northwest Regional Conference](#), Vancouver, WA
- March 14-15: [Tornadoes Regional Conference](#), Wichita, KS
- March 28-29: [Southeast Regional Conference](#), Knoxville, TN
- March 6-8: [Northeast Regional Conference](#), Troy, NY

For details, see <https://citizensclimatelobby.org/ccl-regional-conferences/>

### Conservative Lobby Day

Support is growing among conservative voters for climate solutions that meet the scale of the problem, are good for hardworking families, and that drive economic growth through innovation. To help foster the leadership of climate-friendly conservatives, Citizens' Climate Lobby is holding a 'conservative only' event in Washington, D.C., February 3-4. [Application](#) closes at 5pm EST January 13th, 2020. Young conservatives are urged to apply!

### **Citizens' Climate International Conference and Lobby Day**

More than 1500 volunteers will gather in Washington DC for the Citizens' Climate International Conference and Lobby Day in June 2020. The conference includes two days of keynote speakers, breakout sessions, and workshops on climate. Then on Tuesday, we meet with all congressional offices to build support for the Energy Innovation and Carbon Dividend Act. [Save the date](#) June 7-9.

### **Fellowships and Internships**

We are accepting applications for Spring and Summer 2020 interns. Interns work behind the scenes with our staff for our conferences, outreach, engagement, and advocacy. See [citizensclimatehighered.org/chapter-interns](https://citizensclimatehighered.org/chapter-interns) for descriptions and how to apply. In addition internships with the national organization, students can also intern with local chapters. Please reach out to your [local chapter leader](#) to find out if they would like to host an internship.

### **Apply to be a Campus Leader**

CCL's Campus Leaders Program empower students to become climate leaders in their community! Students can earn 1 credit or certificate to participate in a 15 week training program in climate advocacy and campus organizing. Students in the accelerated track of the program work on a campaign or start a group on their campus. Applications are accepted on a rolling basis. Please visit our [Campus Leaders Page](#) to learn more.

### **Instructional Content**

We offer instructional content and experiential learning support on climate change, carbon pricing, and civic engagement. Educators can use our [webinars](#), [films](#), [presentations](#), and [readings](#) in their courses. You can also request a CCL [speaker](#) to present to your class or campus. We are a part of the [Bard Climate Speakers Network](#) composed of expert national speakers on climate and energy in every state in the country. Speakers can be requested through the website at no charge.

### **Earth Week Collaborations**

We can collaborate with you on Earth Week events, such as film showings, speakers, and tabling. We can support you in organizing an event to talk to your legislators about climate change. Our students have organized climate forums, lobby days, and direct actions. We can conduct skills workshops in topics like lobbying, social media advocacy, or writing letters to the editor.

### **Endorsements**

CCL is currently working with our partner organizations to gain university presidents endorsements for the [Higher Education Carbon Pricing Endorsement Initiative](#). Over fifty college and university presidents have signed onto the letter, and the initiative has been featured in Huffington Post, Inside Higher Ed, Wired Magazine, and the Emmy Award-winning documentary series Years of Living Dangerously.

If any of these interest you, I would love to have a conversation with you about how we can help you with your climate efforts. Would you be available for a phone call at any of the following times?

3 TIMES WHEN YOU'RE AVAILABLE

Thank you and I look forward to hearing from you.

SIGNED

# Email for Fall 2019

Dear \_\_\_\_\_:

Thank you for your leadership on climate change at \_\_\_\_\_ university and in the community (mention specific initiatives). My name is \_\_\_\_\_ and I'm a regional fellow/group leader/role for [Citizens' Climate Lobby](#), a national nonprofit organization that advances climate solutions by building political will for climate legislation and empowering citizens in the tools of democracy. Youth are a powerful voice in the climate movement, and I'm writing to let you know about the many opportunities for students and educators to take meaningful action on climate change:

## Register for November Lobby Day

Congress is moving forward on climate change, thanks to CCL's 100,000+ members asking for climate action. At November Lobby Day (Nov. 11-12), participants will meet with their members of Congress to support the Energy Innovation and Carbon Dividend Act. Registration closes at 5pm EST October 20th, 2019. The conference will be held at the Omni Shoreham Hotel in Washington, D.C. Students are eligible for a 50% discount off the registration with code STUDENT50. Scholarships are available, please contact [clara.fang@citizensclimatelobby.org](mailto:clara.fang@citizensclimatelobby.org). Register at <https://citizensclimatelobby.org/november-lobby-day-2019/>. Check out this [conference and lobby day cheat sheet](#) for information on transportation, lodging, and more.

Please also join us for the following:

**Call Congress Day Nov 6:** <https://www.facebook.com/events/728485287592650/>

**Tweet Congress Nov 12:** <https://www.facebook.com/events/499373790862045/>

## Share your student testimonial with Congress

Before the upcoming Lobby Day, we invite you to share your testimonial with Congress. Share a photo of yourself, and a sentence or two on why you support the Energy Innovation and Carbon Dividend Act through [citizensclimatehighered.org/testimonials](https://citizensclimatehighered.org/testimonials). The testimonial slides will be shared with Members of Congress at November Lobby Day. You must be under 30 to participate. Submissions are due by November 5. Students who submit a testimonial will be entered into a drawing for a prize of CCL merchandise of their choice from our store! (\$35 max).

## Campus Leaders Program

Students can join our [Campus Leaders Program](#) to start a climate campaign or CCL chapter at their school. Campus Leaders receive one semester of climate advocacy and campus organizing training. Students in the second semester of the program work on a campaign or start a group on their campus. With support from CCL staff, students are empowered to become effective climate advocates and organizers in their communities. Applications are accepted on a rolling basis.



If any of these interest you, I would love to have a conversation with you about how we can help you with your climate efforts. Would you be available for a phone call at any of the following times?

3 TIMES WHEN YOU'RE AVAILABLE

Thank you and I look forward to hearing from you.

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Alternative Asks

- We offer instructional content and experiential learning support on climate change, carbon pricing, and civic engagement. Educators can use our [webinars](#), [films](#), [presentations](#), and [readings](#) in their courses. You can also request a CCL [speaker](#) to present to your class or campus. We are a part of the [Bard Climate Speakers Network](#) composed of expert national speakers on climate and energy in every state in the country. Speakers can be requested through the website at no charge.
- For experiential learning, educators can use attendance at our [conferences](#) throughout the year for extra credit where attendees can get climate advocacy training and learn the latest climate politics and communication tools. Our upcoming conferences include the [Great Lakes Regional Conference](#) Sept 21-22 in South Bend, IN; [Wild West Regional Conference](#) Sept 28-29 in Boulder, CO, and Congressional Lobby Day in Washington DC Nov 11-12. Students can get discounts on registration.
- For on-campus options, we will support you in organizing an event to talk to your legislators about climate change in your community. Our students have organized climate forums, lobby days, and take-action days. We can conduct skills workshops in topics like lobbying, social media advocacy, or writing letters to the editor.
- CCL's [internships](#) engage students to work with our staff and volunteers throughout the country to engage their communities on climate action. Multiple positions are available, both remote and onsite. We are currently seeking [Conservative Fellows](#) to build a network of young conservatives and Republicans supporting carbon dividends. The commitment is for one academic year and comes with a stipend of \$1000.
- CCL is currently working with our partner organizations to gain university presidents endorsements for the [Higher Education Carbon Pricing Endorsement Initiative](#). Over fifty college and university presidents have signed onto the letter, and the initiative has been featured in Huffington Post, Inside Higher Ed, Wired Magazine, and the Emmy Award-winning documentary series Years of Living Dangerously.

# Email for Summer Fall 2019

Dear \_\_\_\_\_:

Thank you for your leadership on climate change at \_\_\_\_\_ university and in the community (mention specific initiatives). My name is \_\_\_\_\_ and I'm a regional fellow/group leader/role for [Citizens' Climate Lobby](#), a national nonprofit organization that advances climate solutions by building political will for climate legislation and empowering citizens in the tools of democracy. Youth are a powerful voice in the climate movement, and I'm writing to let you know about the many opportunities for students and educators to take meaningful action on climate change:

- We offer instructional content and experiential learning support on climate change, carbon pricing, and civic engagement. Educators can use our [webinars](#), [films](#), [presentations](#), and [readings](#) in their courses. You can also request a CCL [speaker](#) to present to your class or campus. We are a part of the [Bard Climate Speakers Network](#) composed of expert national speakers on climate and energy in every state in the country. Speakers can be requested through the website at no charge.
- Citizens' Climate Education in partnership with Antioch University is offering a [1 credit online graduate course](#) this Fall for anyone interested in learning how to become an effective climate policy advocate. Participants will learn the levers for building political will and the essentials of climate change communication. They will apply their learning by taking action in collaboration with a local environmental organization and further their learning with their peers via Antioch's online learning platform and one-on-one meetings with the instructors. Registration is open now until August 20.
- For experiential learning, educators can use attendance at our [conferences](#) throughout the year for extra credit where attendees can get climate advocacy training and learn the latest climate politics and communication tools. Our upcoming conferences include the [Great Lakes Regional Conference](#) Sept 21-22 in South Bend, IN; [Wild West Regional Conference](#) Sept 28-29 in Boulder, CO, and Congressional Lobby Day in Washington DC Nov 11-12. Students can get discounts on registration.
- For on-campus options, we will support you in organizing an event to talk to your legislators about climate change in your community. Our students have organized climate forums, lobby days, and take-action days. We can conduct skills workshops in topics like lobbying, social media advocacy, or writing letters to the editor.
- Students can join our [Campus Leaders Program](#) to start a climate campaign or CCL chapter at their school. Campus Leaders receive one semester of climate advocacy and campus organizing training. Students in the second semester of the program work on a campaign or start a group on their campus. With support from CCL staff, students are

empowered to become effective climate advocates and organizers in their communities. Applications are accepted on a rolling basis.

- CCL's [internships](#) engage students to work with our staff and volunteers throughout the country to engage their communities on climate action. Multiple positions are available, both remote and onsite. We are currently seeking [Conservative Fellows](#) to build a network of young conservatives and Republicans supporting carbon dividends. The commitment is for one academic year and comes with a stipend of \$1000.
- CCL is currently working with our partner organizations to gain university presidents endorsements for the [Higher Education Carbon Pricing Endorsement Initiative](#). Over fifty college and university presidents have signed onto the letter, and the initiative has been featured in Huffington Post, Inside Higher Ed, Wired Magazine, and the Emmy Award-winning documentary series Years of Living Dangerously.

If any of these interest you, I would love to have a conversation with you about how we can help you with your climate efforts. Would you be available for a phone call at any of the following times?

3 TIMES WHEN YOU'RE AVAILABLE

Thank you and I look forward to hearing from you.

SIGNED

[Citizens' Climate Higher Education](#) is a project of Citizens' Climate Lobby, a nonprofit grassroots advocacy organization that builds political will for climate solutions by empowering ordinary people in the skills of democracy. If you would like to receive our communications, please [Join our mailing list](#) or our [Facebook](#) group.

# Email for Spring 2019 Opportunities

Dear,

My name is NAME and I'm a YEAR at SCHOOL (if you're a higher ed ally, your connection to the university and role with CCL). I'm a regional fellow/group leader/role for [Citizens' Climate Lobby](#), a national nonprofit organization which works on climate solutions by empowering citizens in the tools of democracy. Thank you for your leadership on climate change at the university and in the community (mention specific initiatives). I want to let you know about upcoming opportunities we have for students to be engaged in climate change:

- Registration is open for the [2019 Citizens' Climate International Conference and Lobby Day](#)! The conference takes place June 8-11 in Washington DC. This wonderful event features two and a half days of speakers, workshops, and networking sessions on climate change and one day of meetings with members of Congress. On Lobby Day, our volunteers meet with over 500 congressional offices on Capitol Hill (that's every member of Congress). Students can use code STUDENT50 for a 50% discount. Please [register](#) by May 1. Please spread the word with [our flyer](#) and [facebook event](#).
- CCL is offering two scholarships to assist people of color and conservatives to come to the conference. For more information and to apply see [Diversity Scholarship](#) and [Conservative Scholarship](#). Applicants receive \$250 or \$500 to assist with the cost of travel to the conference. Application deadline is March 31st. If you have questions, please email [morgan@citizensclimate.org](mailto:morgan@citizensclimate.org).
- Dive deep into climate policy with [CCL's Climate Policy Camp](#)! Offered June 5-7, 2019 on the campus of American University, students learn about domestic and international climate policies to deepen their understanding of CCL's climate solution. Students can apply for a [fellowship](#) that includes waived registration fee and lodging in dorms, and free registration to the 2019 Citizens' Climate International Conference and Lobby Day, June 8-11. Please spread the word with [our flyer](#) and [facebook event](#).
- CCL's internships engage students to work with our staff and volunteers throughout the country to engage their communities on climate action. We are currently interviewing interns for Summer and Fall 2019. Multiple positions are available, both remote and onsite. View position descriptions and how to apply at [citizensclimatehighered.org/chapter-interns](http://citizensclimatehighered.org/chapter-interns).
- Our signature [Campus Leaders Program](#) enables students to earn 1 credit or certificate to participate in a 15 week training program in climate advocacy and campus organizing. Students in the second semester of the program work on a campaign or start a group on

their campus. With support from CCL staff, students are empowered to become effective climate advocates and organizers in their communities. Applications are now accepted for Summer/Fall 2019! Please visit our [Campus Leaders Page](#) to apply.

[Citizens' Climate Higher Education](#) is a project of Citizens' Climate Lobby, a nonprofit grassroots advocacy organization that builds political will for solutions for climate change by enabling breakthroughs in the exercise of personal and political power. If you would like to receive our communications, please join our [Facebook community](#) or [Join our mailing list](#).

If you have any questions, feel free to contact me at [clara.fang@citizensclimatelobby.org](mailto:clara.fang@citizensclimatelobby.org).

Thank you,

# Email for promoting endorsements

Dear,

My name is NAME and I'm a YEAR at SCHOOL. I'm a regional fellow/group leader/role for [Citizens' Climate Lobby](#), a national nonprofit organization that empowers citizens in civic engagement on climate solutions. The Intergovernmental Panel on Climate Change warns that humanity has 12 years to drastically reduce greenhouse gas emissions in order to prevent the worst impacts of climate change. The bipartisan [Energy Innovation and Carbon Dividend Act](#) (H.R. 763), introduced in the House this year, would put a price on GHG emissions starting at \$15 per metric ton and increasing by \$10/mt each succeeding year. The bill now has 29 cosponsors. This policy would

- Reduce America's emissions by at least 40% in the first 12 years. It's supported by economists and scientists as simple, comprehensive, and effective.
- Improve health and save lives by reducing pollution that Americans breathe. Poor air quality causes an estimated 114,000 U.S. deaths each year and sickens thousands more. Additionally, the carbon dividend puts money directly into people's pockets every month to spend as they see fit, helping low and middle-income Americans.
- Create 2.1 million new jobs, thanks to economic growth in local communities across America.

We invite leaders in higher education to support this bill by providing their [endorsement](#), or endorse carbon pricing by signing the [Higher Education Carbon Pricing Endorsement Initiative](#). Over fifty college and university presidents have signed onto the letter, and the initiative has been featured in Huffington Post, Inside Higher Ed, Wired Magazine, and the Emmy Award-winning documentary series Years of Living Dangerously. You can see the letter and the full list of presidents that signed [here](#). This would be an amazing opportunity for your school to participate in the national dialogue on carbon pricing among higher ed institutions.

CCL's resources are not just important for solving climate change, but they also teach the skills of civic engagement and advocacy, which students can apply to any issue. Experience with civic engagement at this formative time in their lives can be the foundation for a lifetime of active and meaningful citizenship. We hope you can join us in this endeavor.

Sincerely,

Hi Marsha,

The president can endorse the Higher Education Carbon Pricing Initiative by filling out [this form](#), or [Download the letter to sign](#). The letter does not endorse any specific legislation and is not targeted at any specific elected official.

The president could also write an op-ed supporting carbon pricing. Examples are available from [President Oxtoby](#) of Pomona College and [Neil Leary](#) of Dickinson College, and President Valerie Smith of Swarthmore College [in the Philadelphia Inquirer](#).

For Earth Day, you can request a speaker from our [Speaker's Bureau](#) if it's a main event, or [request someone from the local chapter](#) to give the CCL intro presentation if it's not a main event.

We can host a free screening of the film ["The Human Element."](#) (2019).

We can table if you are having a fair.

We'd also appreciate it if you could promote the following opportunities to your students:

## Email for promoting Conferences

Dear,

My name is NAME and I'm a YEAR at SCHOOL (if you're a higher ed ally, your connection to the university and role with CCL). I'm a regional fellow/group leader/role for [Citizens' Climate Lobby](#) (CCL), a national nonprofit organization which works on climate solutions by empowering citizens in the tools of democracy. Thank you for your leadership on climate change at the university and in the community (mention specific initiatives). I'm writing to let you know about the upcoming CCL conference in CITY AND STATE. We would love for you and your students to attend. Can you share the following with your students?

Do you want to learn how to take action on climate change? [Citizens' Climate Lobby](#) (CCL) is a national nonprofit organization which works on climate change by empowering citizens in the tools of democracy. We are hosting a conference in CITY and STATE on DATE. Attendees participate in climate advocacy training and learn the latest climate politics and communication tools. Explore current and relevant topics that are impacting their region and how we can move Congress toward creating meaningful climate legislation. Students can register with a % discount. Please visit THIS WEBSITE to register.

Studies show that millennials overwhelmingly support climate action and are concerned about the impacts of climate change on their future. CCL offers many opportunities for students and faculty to turn their concern into meaningful action. Please visit our website [Citizens' Climate Higher Education](#) for resources for educators and students. If you would like to receive our communications, please join our [Facebook community](#) or [Join our mailing list](#).

If you have any questions, feel free to contact me at [clara.fang@citizensclimatelobby.org](mailto:clara.fang@citizensclimatelobby.org).

Thank you,

## Email for promoting the campus leader program

Dear,

My name is NAME and I'm a YEAR at SCHOOL (if you're a higher ed ally, your connection to the university and role with CCL). I'm a regional fellow/group leader/role for [Citizens' Climate Lobby](#) (CCL), a national nonprofit organization which works on climate solutions by empowering citizens in the tools of democracy. Studies show that millennials overwhelmingly support climate action and are concerned about the impacts of climate change on their future. We are currently recruiting students for the Campus Leaders Program. Can you share the following with your students?

Do you want to make a difference on climate change? Explore environmental careers, or join a network of student climate activists? Join Citizens' Climate Lobby's Campus Leaders Program where you can become an active agent in passing climate legislation and help make the world a safer and more prosperous place for today's young generation. Students can earn 1 credit or a certificate for completing the 15 week training program in climate advocacy and campus organizing. Students in the second semester of the program work on a campaign or start a group on their campus. Applications are now accepted for Summer/Fall 2019! Please visit our [Campus Leaders Page](#) to apply.

CCL's resources are not just important for solving climate change, but they also teach the skills of civic engagement and advocacy, which students can apply to any issue. Experience with civic engagement at this formative time in their lives can be the foundation for a lifetime of active and meaningful citizenship. Please visit our website [Citizens' Climate Higher Education](#) for



resources for educators and students. If you would like to receive our communications, please join our [Facebook community](#) or [Join our mailing list](#).

If you have any questions, feel free to contact me at [clara.fang@citizensclimatelobby.org](mailto:clara.fang@citizensclimatelobby.org).

Thank you,

Sincerely,

## General Outreach Email

Dear

My name is NAME and I'm a YEAR at SCHOOL (if you're a higher ed ally, your connection to the university and role with CCL). I'm a regional fellow/group leader/role for [Citizens' Climate Lobby](#) (CCL), a national nonprofit organization which works on climate solutions by empowering citizens in the tools of democracy. Studies show that millennials overwhelmingly support climate action and are concerned about the impacts of climate change on their future. CCL offers many opportunities for students and faculty to turn their concern into meaningful action.

Students and educators can learn about climate change, carbon pricing, and civic engagement through our [speakers](#), [webinars](#), [films](#), [presentations](#), and [readings](#). We host [conferences](#) and workshops throughout the country where attendees can get climate advocacy training and learn the latest climate politics and communication tools. Students can get guidance in starting their own climate campaign or group through the [Campus Leaders Program](#), or joining a local chapter. They can also apply for [internships with CCL](#) at the national and local level.

CCL is currently working with our partner organizations to gain university presidents endorsements for the [Higher Education Carbon Pricing Endorsement Initiative](#). Fifty college and university presidents have signed onto the letter, and the initiative has been featured in Huffington Post, Inside Higher Ed, Wired Magazine, and the Emmy Award-winning documentary series Years of Living Dangerously. You can see the letter and the full list of presidents that signed [here](#). This would be an amazing opportunity for your school to participate in the national dialogue on carbon pricing among higher ed institutions.

CCL's resources are not just important for solving climate change, but they also teach the skills of civic engagement and advocacy, which students can apply to any issue. Experience with civic engagement at this formative time in their lives can be the foundation for a lifetime of active and meaningful citizenship. Could we have a phone call/meet in person to discuss these opportunities? What is a good time for you?

Sincerely,

Questions for faculty/staff:

What courses do you teach? What resources would be helpful to you on climate change?

Are you interested in civic engagement opportunities for students?

Do you know students who would be interested in pursuing an endorsement or starting a group on climate change?

Can you share our student leadership opportunities with your students?

## Email for higher ed allies:

CCL volunteers that are interested in higher ed outreach should be aware of our following programs and resources:

- Students and educators can learn about climate change, carbon pricing, and civic engagement through our speakers, [webinars](#), [films](#), [presentations](#), and [readings](#).
- We host [conferences](#) and workshops throughout the country where attendees can get climate advocacy training and learn the latest climate politics and communication tools.
- Students can get guidance in starting their own climate campaign or group through the [Campus Leaders Program](#), or joining a local chapter.
- Students can also apply for [internships with CCL](#) at the national and local level.
- CCL is currently working with our partner organizations to gain university presidents endorsements for the [Higher Education Carbon Pricing Endorsement Initiative](#). Fifty college and university presidents have signed onto the letter, and the initiative has been featured in Huffington Post, Inside Higher Ed, Wired Magazine, and the Emmy Award-winning documentary series Years of Living Dangerously.

CCL volunteers can help us by

- Initiating contact with faculty and sustainability directors with the above information, using our [sample outreach email](#).
- Recruit students to our conferences, internships, and campus leaders program.
- [Table](#) at universities.
- Give [presentations](#).

- Join the [higher ed allies program](#) for monthly calls and support on higher ed outreach.

In order to connect one-on-one, please schedule a time to meet with me using my scheduler app [clarafang.youcanbook.me](#).

Thank you!

Clara

# Email for students

We would love for you to join the Higher Education Action Team at CCL! Are you interested in starting a CCL campaign/chapter or be a participant for a while? Here are some ways for you to plug in:

Apply to the [Campus Leaders Program](#) to explore starting a chapter. You can also read the [Campus Leaders Manual](#). Please schedule a call with our regional fellow, Alexis Thompson (CCed here) for an interview.

[Join our Facebook group](#)

[Read our latest newsletter](#)

Attend our next monthly call on Monday, November 4, 9pm Eastern Time (New York) at

<https://citizensclimate.zoom.us/j/303335694>

Learn about how to get involved as a student at [citizensclimatehighered.org](https://citizensclimatehighered.org).

Best,

Clara

If you think you might be interested in starting a CCL chapter on your campus, or if you have any questions about these opportunities, please let me know.

Clara

Sincerely,

Hi Ty,

Very nice to meet you this weekend! I would love for you to apply. Fill out the [application form](#), and schedule an interview with Destiny. You can also do the following in the meantime:

[Join our mailing list](#)

[Join our Facebook group](#)

[Officially join CCL and get online communications.](#)

Attend our next monthly call on Monday, March 4, 9pm at

<https://citizensclimate.zoom.us/j/303335694>

Learn about what you can do as a student at [citizensclimatehighered.org](https://citizensclimatehighered.org).

Thanks,

Clara

# Email for New Campus leaders

Hi Austin, Rohan, Evelyn, Sabrina, Tony, Rachel,

Welcome to the Campus Leaders Program! I'm are really happy you've decided to undertake your advocacy journey with us.

Your next steps are

Fill out the [enrollment form](#)

Introduce yourself on our [Facebook group](#) and post a photo of yourself.

Join CCL at <https://citizensclimatelobby.org/join-citizens-climate-lobby/>

If you're doing the regular track, attend all 11 sessions of [Core Volunteer Training](#), 8pm Eastern Tuesdays, and [log your attendance here](#)

Plan an outreach project

Have a regular call with your regional fellow

Consult the [Campus Leaders Manual](#) for guidance on the above and starting a campus chapter next semester.

Attend our next higher ed call on November 4, 9pm Eastern, at

<https://citizensclimate.zoom.us/j/303335694>

We look forward to getting to know you and hope its a rewarding experience for you.

Sincerely,