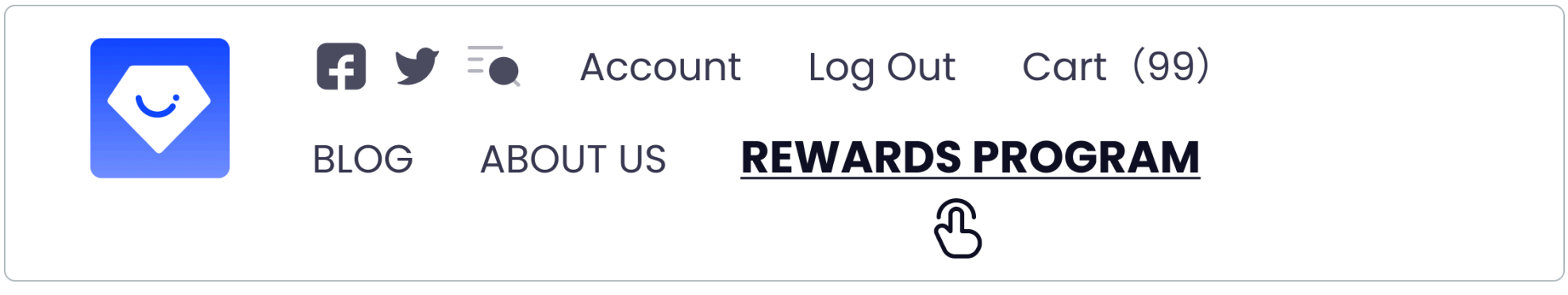
How to use Deep-Links with Loloyal Panel

Enabling Loloyal Widget Through Inline links Using Deep links

Allow your customer to access any section of your widget through any interactive element on your website, or email.



If the traditional Loloyal widget button doesn't match the theme of your website or if you don't have enough space for it, you now have the option to utilize alternative interactive elements for your customers to access the widget. You can hide or replace the button, or add new elements that allow your customers to access to any part of the widget easily.

Any element capable of containing hyperlinks, such as text, images, menu items, or buttons, can serve as a means to open the widget. You can also incorporate these hyperlinks into automated emails or SMS campaigns. For instance, if a customer clicks on a button labeled "check your earned points now!" in an email, it will redirect them to your website and navigate them to the section of the widget displaying their points.

What are the available deep-links Loloyal is providing?

- #loloyal-home
- #loloyal-waystoearn
- #loloyal-waystoredeem
- #loloyal-referral
- #loloyal-vip

The examples below demonstrate how to use deep links across different elements:

#loloyal-home

Displays the customer's status for points, referrals, and VIP programs.

#loloyal-waystoearn

Displays a list of ways that the customer can earn points.

#loloyal-waystoredeem

Displays a list of items that the customer can redeem their points for.

#loloyal-referral

Displays information about the referral program, including the customer's referral URL.

#loloyal-vip

Displays the VIP tab where customers can view their VIP rewards after they have achieved them.

Using Loloyal Deep Links

For example:

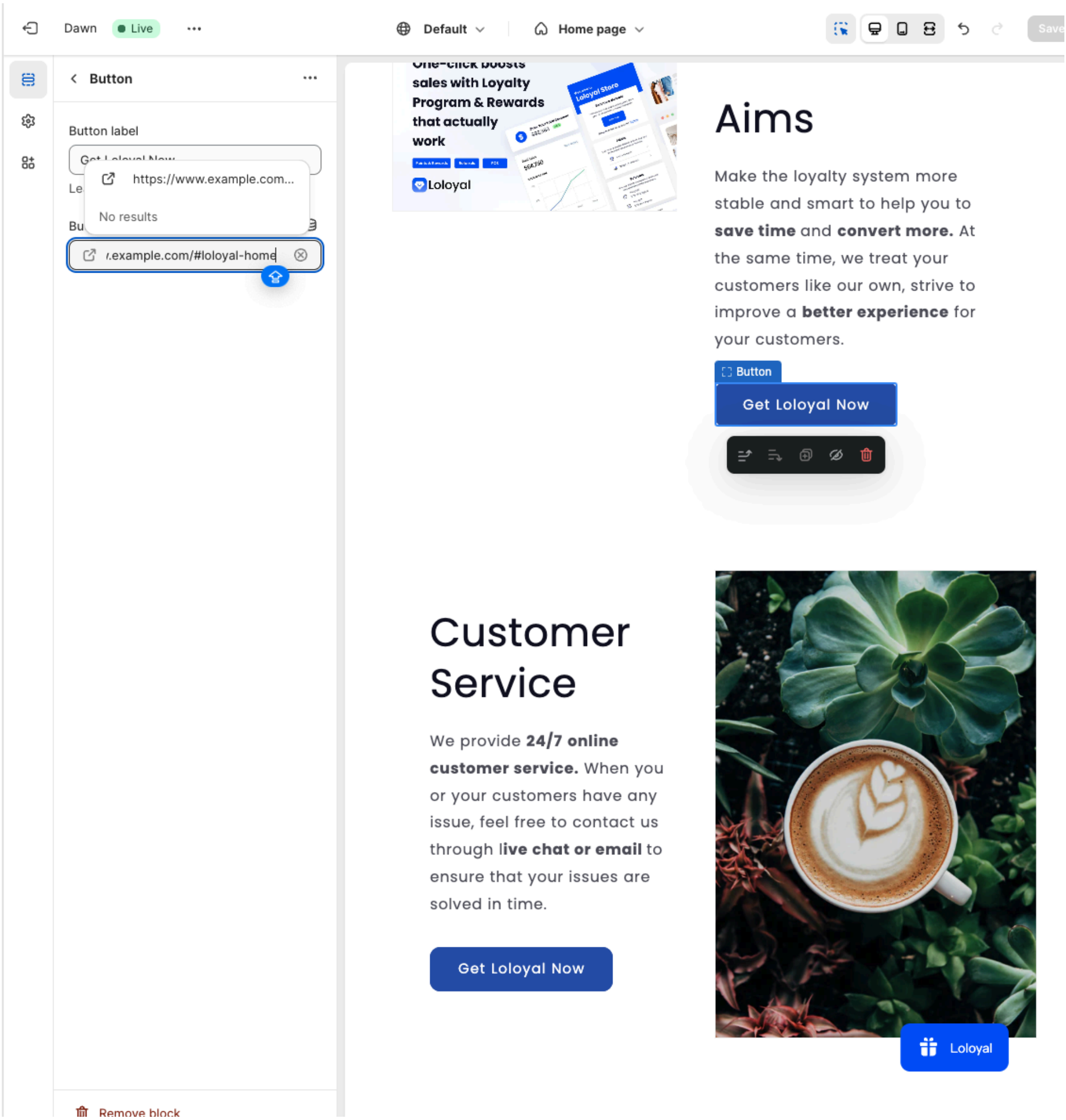
If you wish to access the home view of your Panel, you can utilize the following deep link.:

```
www.example.com/#loloyal-home
```

Example of opening the Loloyal homepage after clicking on an element in the website:
Step 1: Find the element you want to trigger the Loloyal home page by clicking on it.
Step 2: Copy the Loloyal Deeplink link. Like below:

www.example.com/#loloyal-home

Step 3: Copy this link to the corresponding element.



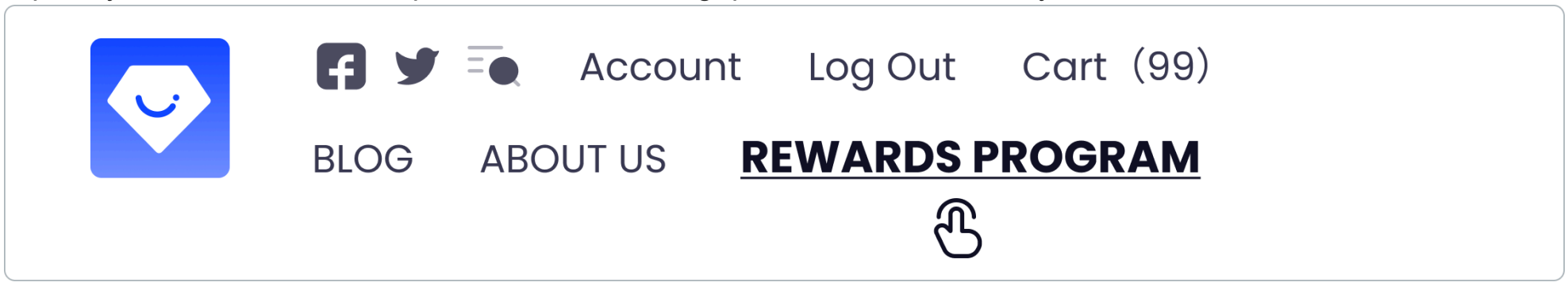
Tips: There are 2 important things to remember when using a Loloyal Deep Link:

1. Make sure there is a '#' before the deep link's name.
2. To prevent page refreshing on every click, remove trailing slashes from URLs. Like www.example.com/#loloyal-home. For example, it can be like this #loloyal-home.

Tips**:** You have the flexibility to link these to buttons and text on your website or embed them in emails, guiding your customers directly to a page on your site with your Panel already accessible!

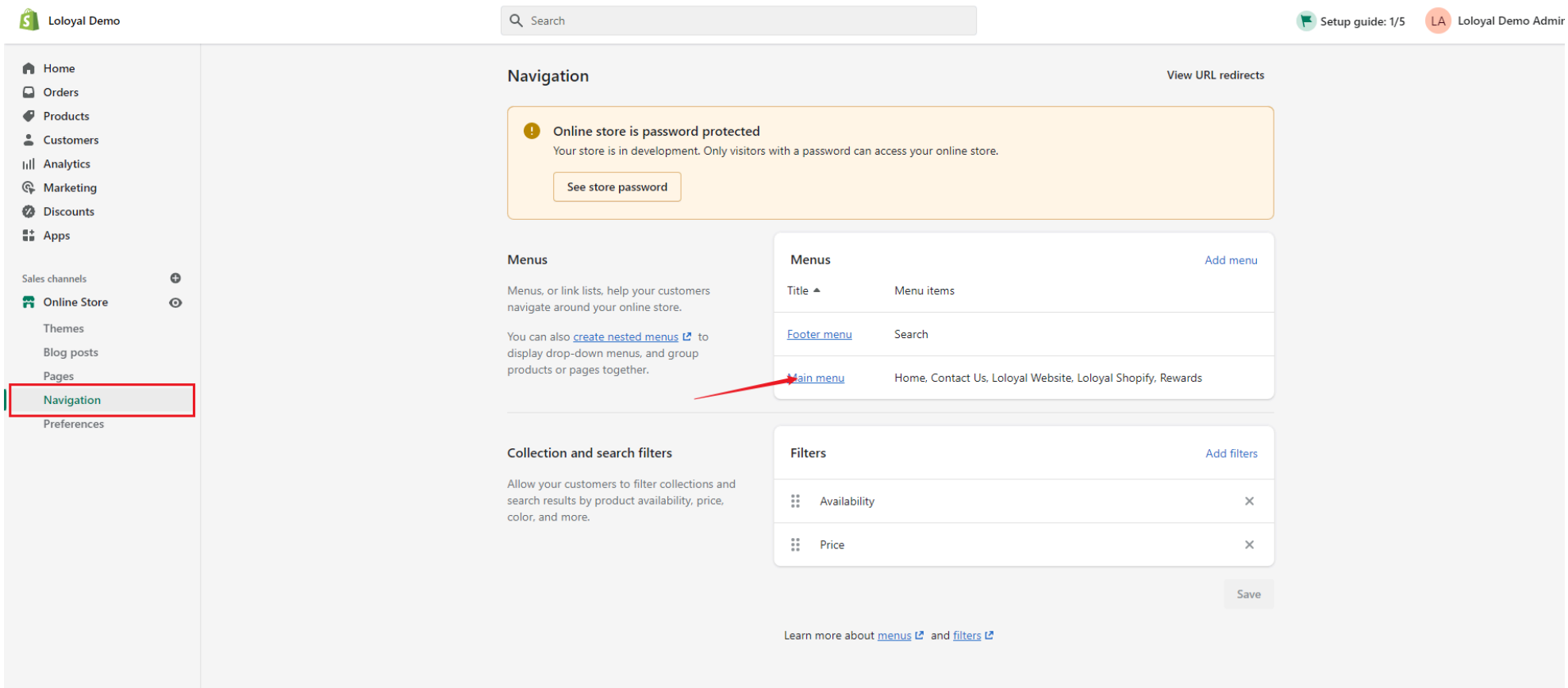
Accessing a Loloyal Deep Link through any button

Integrating buttons into your website is a great method to interact with your customers. You can easily integrate Loloyal Deep Links into the HREF of any button on your site, enabling your Loloyal Panel to open without reloading the page. allowing the Loloyal Panel to open without the need for a page reload. This ensures that your customers can explore your site without interruptions while still having quick access to the Loloyal Panel.

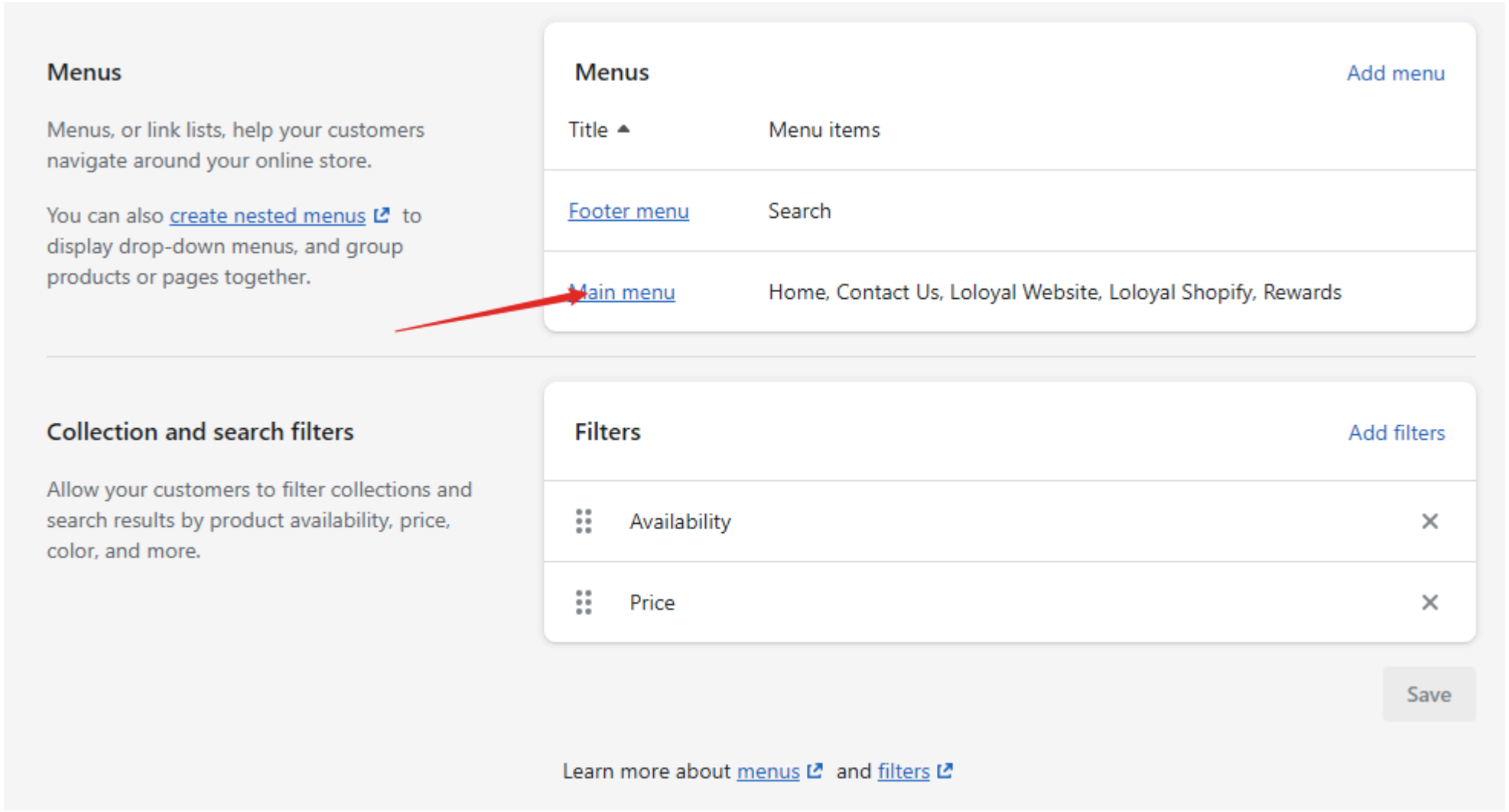


You can add a Loloyal Deep Link to the end of any URL, automatically guiding customers to a particular section of your Panel.
Embed a link on your website for users to launch your widget.

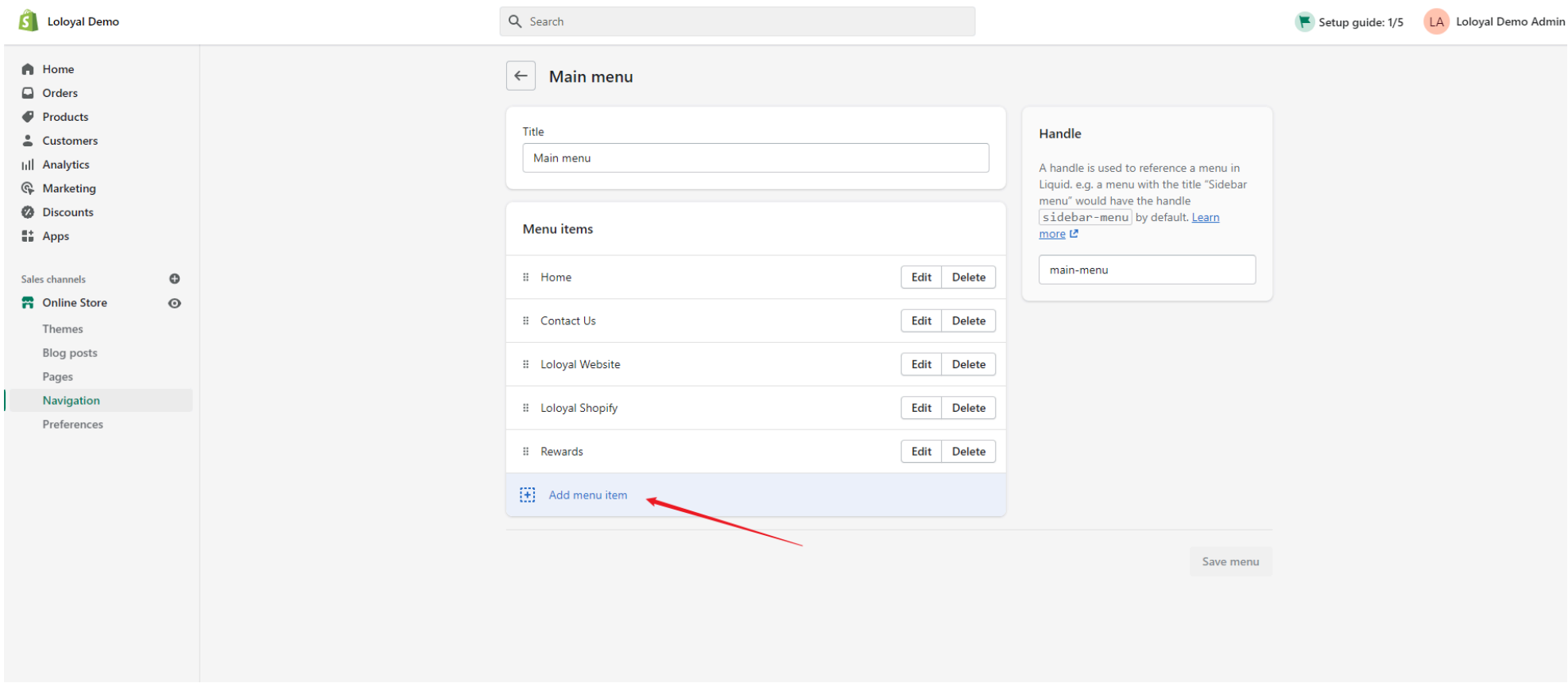
[向右] Go to **Shopify Admin >> Online Store >> Navigation**



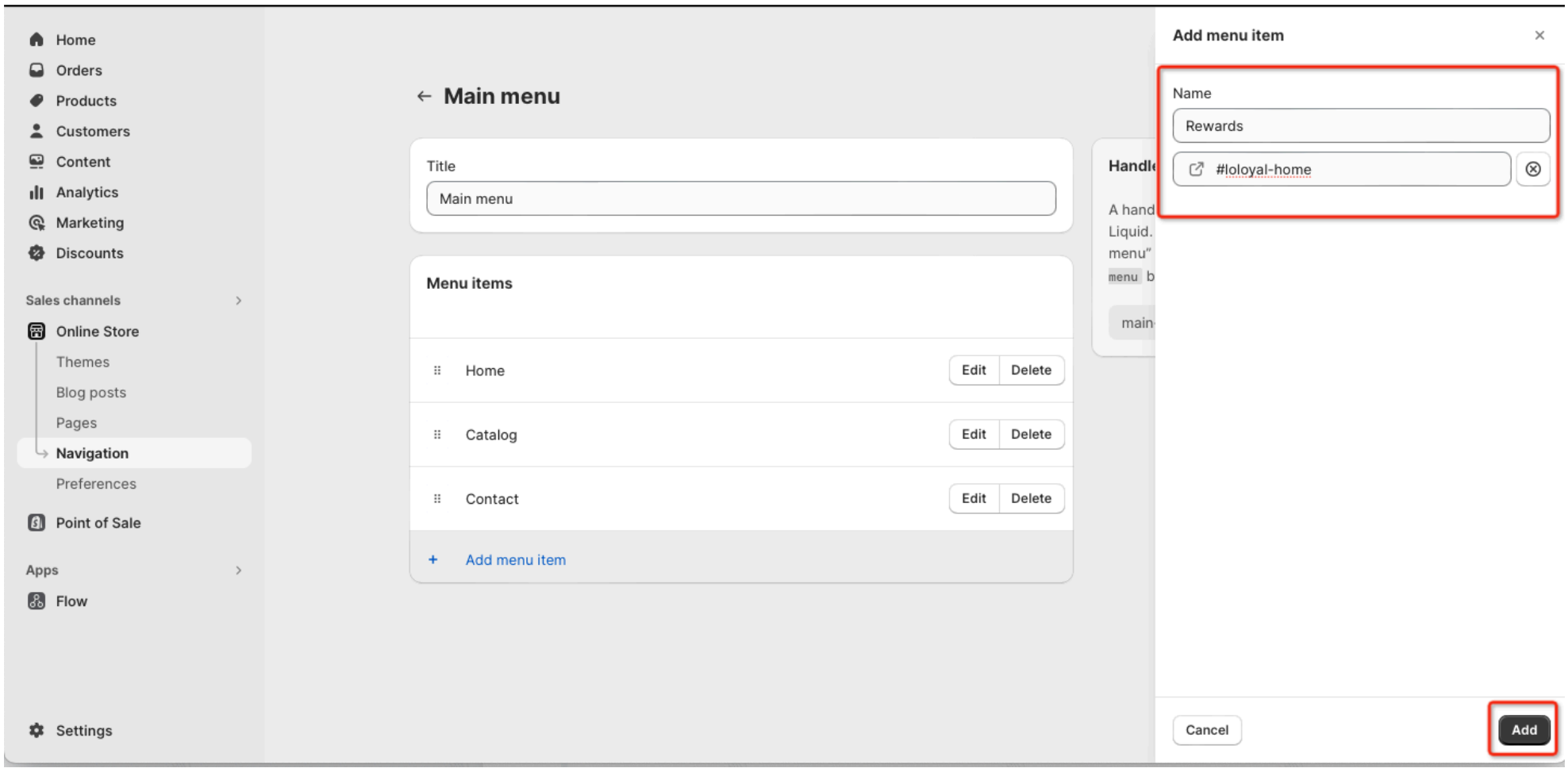
[向右] Click "**Main Menu**"

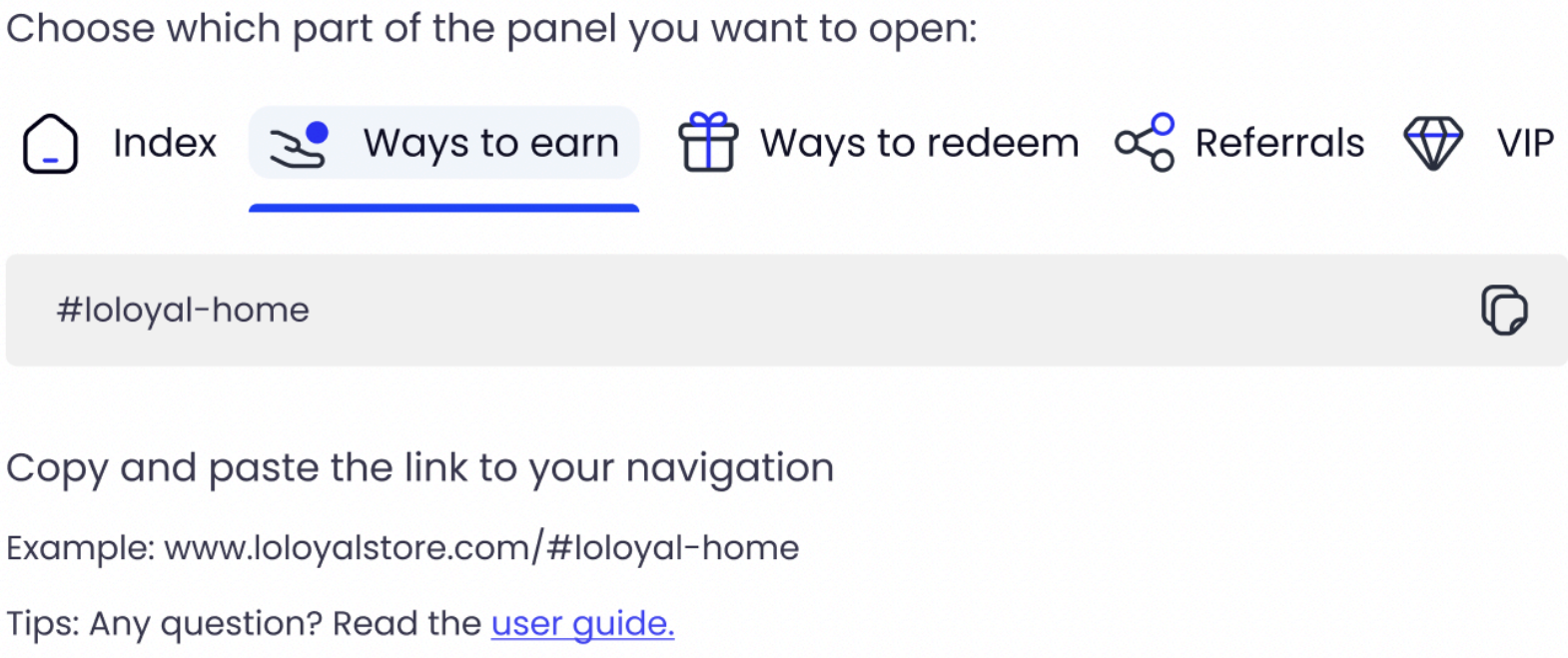


[向右] Click "**Add Menu Item**" and add "**Name**" (e.g. Rewards)



[向右] Choose the Destination. Copy and paste it into "**Link**" and click "**Add**"



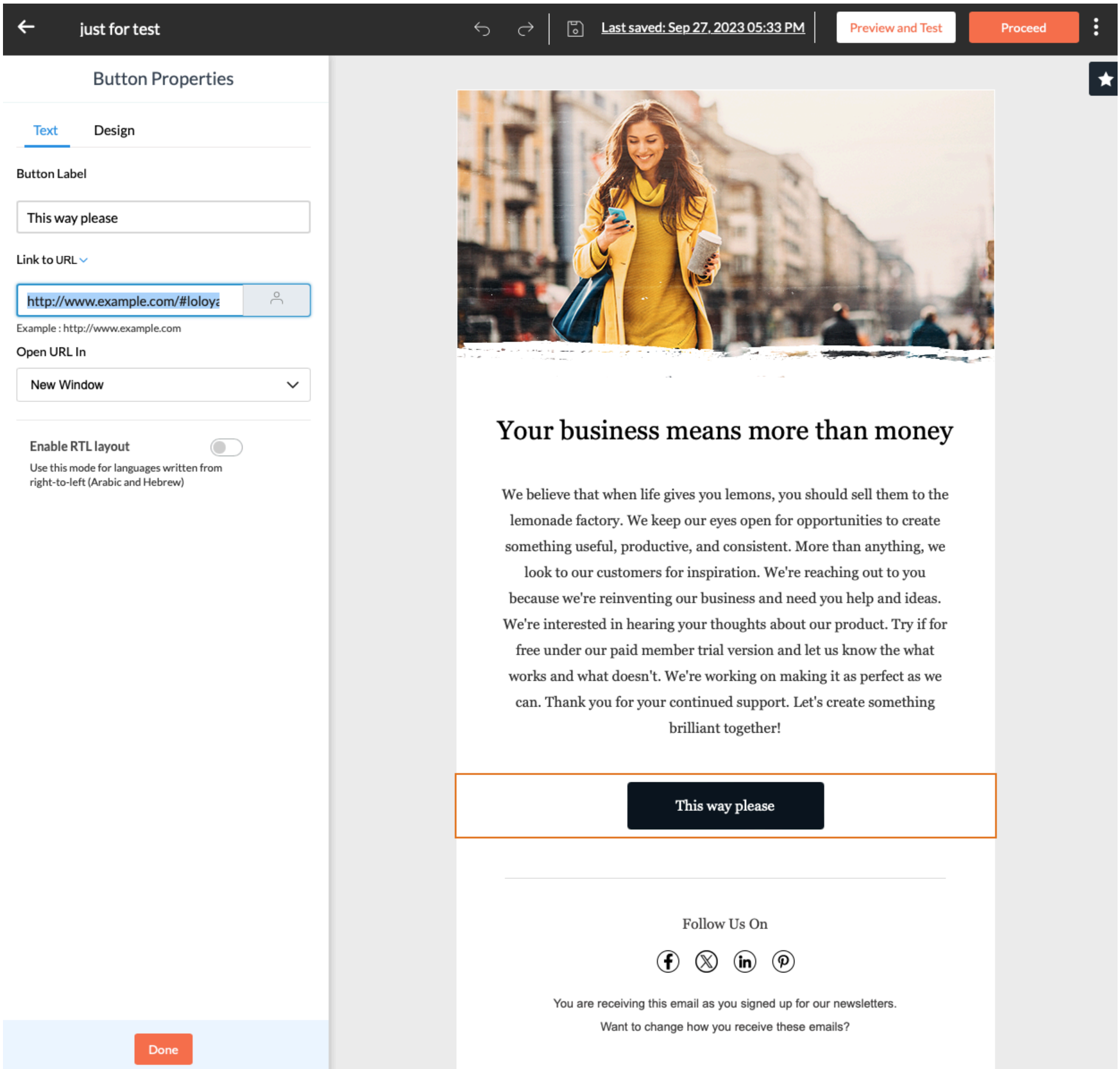


🎁Congratulations! A button will now be visible in your store's navigation, allowing customers to click and open the loyalty widget.
These Loloyal Deep Links operate just like any other URL. This implies that you can include them in a menu or navigation bar in the same way you would with any other page URL.

Using Deep-Links in Email Marketing tools.

Take opening the Loloyal homepage in the email button as an example

Step 1: Find the button in your email
Step 2: Copy the Loloyal Deeplink link. Like below:
www.example.com/#loloyal-home
Step 3: Copy this link to the corresponding button Link to URL



🎁Congratulations. After this, your customers can click this button to open the Loloyal homepage.