

5-minuter “Demystifying e-POWER myths” (DJ Chico from Monster RX and Matteo)

DJ 1

Good morning, guys! Today we have a very special guest to talk about this amazing new vehicle from Nissan. Get this, it's driven by electricity *but* charged by gas.

DJ 2

That's right, [DJ 1]! We think it's equipped with such interesting new technology and were hoping to learn a bit more about it. Here to talk more about this brand-new car is actor / Nissan brand representative, Matteo Guidicelli!

MATTEO

Hi [DJ 1], [DJ 2]! Thanks for having me, happy to be on the show!

DJ 1

So, Matteo, me and [DJ 2] were actually just talking about the All-New Nissan Kicks e-POWER, but we can't help but get confused over conflicting information and maybe even some misconceptions about electric vehicles. Do you mind helping us demystify some of this information going around?

MATTEO

My pleasure! Go ahead.

DJ 1

Great! Kick it off [DJ 2]!

DJ 2

Okay, first myth: Since bago yun technology na gamit ng Nissan Kicks e-POWER, there's some hesitation about unproven technology. Should we be concerned about that?

MATTEO

It really is new tech, but since Nissan naman to, tiwala naman ako sa technology nila especially because of their Japanese heritage. If we can recall the kinds of technology used para sa electric Nissan LEAF, sa Nissan GT-R, lahat 'yan proven to be really good so I don't see how the Kicks will be any different.

DJ 1

Great to hear! On to the second myth: the Nissan Kicks is an electric car, right? Isn't that kind of hard to use sa Pilipinas?

MATTEO

Nako, [DJ 1], that's actually one of the biggest misconceptions. The Nissan Kicks e-POWER is an electric SUV na may gas engine pa'rin, it becomes a generator when you need it but nevertheless, 100% electric-motor driven talaga siya. There's no need to charge and it's

incredibly fuel efficient. If you're even nervous about seizing up on the road, that's not a problem for the Kicks.

DJ 1

Oh, really? That sounds great!

DJ 2

Yeah, I imagine that really clears things up, especially when it comes to the anxiety na baka nga maubusan ng charge while on the road. Okay, for our third myth: While it might be fuel efficient, what are the chances that it runs slow? Kind of like an e-bike?

MATTEO

Not at all, [DJ 2]! Ang lakas ng hatak niya dahil nga sa Japanese design ng engine. It combines the best of both worlds, it has the speed and power ng sports car as well as the torque-on-demand nature ng electric vehicles. The drive really does become longer and smoother. The attention to detail in the car's design and engineering make it really great. Even the wheels are being driven by the electric motor, so the acceleration is so powerful and smooth.

DJ 1

Okay okay, so everything about it sounds really great, but for our last myth: how much is the Nissan Kicks e-POWER? Are they expensive and costly to maintain?

MATTEO

Honestly, now it's easier to go electric without really breaking the bank. The All-New Nissan Kicks e-Power has an introductory price of Php 1,209,000. This is an electric SUV na may 5-year warranty and twice-a-year preventative maintenance service. For me, the experience of getting to drive an electric vehicle as powerful as the Nissan Kicks makes that price tag worth it.

DJ 1

Well, I guess that settles it. Matteo, thank you so much for coming here today to clear up all these myths and misconceptions about the Nissan Kicks e-POWER.

DJ 2

Yeah, thank you, Matteo! For our listeners, we hope you learned something new today and we encourage you to check out this amazing new vehicle. Just log on to nissan.ph/kicks for more. Thank you again, Matteo!

MATTEO

Thank you din, [DJ 1], [DJ 2]!

DJ 1

Good morning, guys! Welcome back to the show. So, DJ 2 and I were just talking about this amazing new vehicle from Nissan. Get this, it's driven by electricity *but* charged by gas.

DJ 2

Right? It's called the All-New Nissan Kicks e-POWER and it's an electric SUV. We've heard great things about it, but DJ 1, since this technology is so new, there's probably a lot of conflicting information and maybe even some misconceptions about electric vehicles. Shall we demystify some of this information going around?

DJ 1

Go ahead!

DJ 2

Okay, first myth: Since bago yun technology na gamit ng Nissan Kicks e-POWER, there's some hesitation about unproven technology. Should we be concerned about that?

DJ 1

It really is new tech, but since this is from Nissan, tiwala ako sa technology nila especially because of their Japanese heritage. If we can recall the kinds of technology used para sa electric Nissan LEAF, sa Nissan GT-R, lahat 'yan proven to be really good so I don't see how the Kicks will be any different.

DJ 2

Right! It's that Japanese engineering talaga, no? On to the second myth: the Nissan Kicks is an electric car, right? Isn't that kind of hard to use sa Pilipinas?

DJ 1

Nako, DJ 2, that's actually one of the biggest misconceptions. The Nissan Kicks e-POWER is an electric SUV na may gas engine pa'rin, it becomes a generator when you need it but nevertheless, 100% electric-motor driven talaga siya. There's no need to charge and it's incredibly fuel efficient. If you're even nervous about seizing up on the road, that's not a problem for the Kicks.

DJ 2

I imagine that really clears things up, especially when it comes to the anxiety na baka nga maubusan ng charge while on the road. Okay, for our third myth: While it might be fuel efficient, what are the chances that it runs slow? Kind of like an e-bike?

DJ 1

Not at all! Ang lakas ng hatak niya dahil nga sa Japanese design ng engine. It combines the best of both worlds, it has the speed and power ng sports car as well as the torque-on-demand nature ng electric vehicles. The drive really does become longer and smoother. The attention to

detail in the car's design and engineering make it really great. Even the wheels are being driven by the electric motor, so the acceleration is so powerful and smooth.

DJ 2

Okay okay, so everything about it sounds really great, but for our last myth, the one question on everyone's mind: how much is the Nissan Kicks e-POWER? Are they expensive and costly to maintain?

DJ 1

Well, DJ 2, now it's easier to go electric without really breaking the bank. The All-New Nissan Kicks e-Power has an introductory price of Php 1,209,000. This is an electric SUV na may 5-year warranty and twice-a-year preventative maintenance service. For me, the experience of getting to drive an electric vehicle as powerful as the Nissan Kicks makes that price tag worth it.

DJ 2

I guess that settles it. For our listeners, we hope we cleared up a few myths and misconceptions about the Nissan Kicks e-POWER and that you learned something new today. We encourage you to check out this amazing new vehicle. Just log on to nissan.ph/kicks for more information.

DJ 1: Let's talk about that Kicks e-POWER again today, kasi parang may mga myths ako naririnig: While it might be fuel efficient, what are the chances that it runs slow? Kind of like an e-bike?

DJ 2: Not at all! Ang lakas ng hatak niya dahil nga sa Japanese design ng engine. It combines the best of both worlds, it has the speed and power ng sports car as well as the torque-on-demand nature ng electric vehicles. The drive really does become smoother. The attention to detail in the car's design and engineering make it really great. Even the wheels are being driven by the electric motor, so the acceleration is so powerful and smooth.

DJ 1: Well, I guess that settles it. Hope that answered a few questions you might have had. If you're curious to learn more, head on over to your nearest Nissan dealership and get a quotation or experience electric with a safe test drive! You can also visit www.nissan.ph/kicks to know more.

DJ 1: Let's talk about that Kicks e-POWER again today because there seem to be a few more myths going around: While it might be fuel efficient, what are the chances that it runs slow? Kind of like an e-bike?

DJ 2: Not at all! The torque is really strong thanks to the power of its Japanese-designed engine. It combines the best of both worlds, it has the speed and power of a sports car as well as the torque-on-demand nature of electric vehicles. The drive really does become smoother. The attention to detail in the car's design and engineering make it really great. Even the wheels are being driven by the electric motor, so the acceleration is so powerful and smooth.

DJ 1: Well, I guess that settles it. Hope that answered a few questions you might have had about the Nissan Kicks e-POWER. If you're curious to learn more, head on over to your nearest Nissan dealership and get a quotation or experience electric with a safe test drive! You can also visit www.nissan.ph/kicks to know more.

DJ 1: Pag usapan ulit natin ang Kicks e-POWER kasi parang may mga myths pa akong naririnig: fuel efficient nga siya, pero ibig sabihin ba nito mabagal siya? Parang e-bike?

DJ 2: Ay, hindi! Ang lakas ng hatak niya dahil nga sa Japanese design ng engine. Ang maganda nga ay napagsasama niya yun bilis at lakas ng sports car pati yun pagiging torque-on-demand ng mga electric vehicle. Napaka-smooth ng drive and kita mo talaga yun attention to detail sa design at engineering ng kotse. Kahit yun gulong, yun electric motor ang nag-ccontrol, kaya ang lakas at smooth ng acceleration nito.

DJ 1: Ayan, sana nasagot ang ilan sa mga tanong tungkol sa Nissan Kicks e-POWER. If may mga gusto pa kayo malaman, punta kayo sa www.nissan.ph/kicks o kaya sa pinakamalapit na Nissan dealership para makakuha ng quotation o kaya makapag-test drive.

DJ 2: Nga pala, maraming nagtataong sa akin, how much is the Nissan Kicks e-POWER? Are they expensive and costly to maintain?

DJ 1: Well, DJ 2, now it's easier to go electric without really breaking the bank. The All-New Nissan Kicks e-POWER has an introductory price of Php 1,209,000. This is an electric SUV na may 5-year warranty and twice-a-year preventative maintenance service. For me, the experience of getting to drive an electric vehicle as powerful as the Nissan Kicks makes that price tag worth it.

DJ 2: Ayun naman pala! So that clears up a few misconceptions about the Nissan Kicks e-POWER. We encourage you to check out this amazing new vehicle. Visit the nearest Nissan dealership or just log on to nissan.ph/kicks for more information.

DJ 2: So people have been asking, how much is the Nissan Kicks e-POWER? Are they expensive and costly to maintain?

DJ 1: Well, DJ 2, now it's easier to go electric without really breaking the bank. The All-New Nissan Kicks e-POWER has an introductory price of Php 1,209,000. This is an electric SUV with a 5-year warranty and twice-a-year preventative maintenance service. For me, the experience of getting to drive an electric vehicle as powerful as the Nissan Kicks makes that price tag worth it.

DJ 2: Well, then that's amazing! So that clears up a few misconceptions about the Nissan Kicks e-POWER. We encourage you to check out this amazing new vehicle. Visit the nearest Nissan dealership or just log on to nissan.ph/kicks for more information.

DJ 2: Nga pala, maraming nagtatanong sa akin, magkano nga ba ang Nissan Kicks e-POWER? Hindi ba siya mahal at magastos i-maintain?

DJ 1: Well, DJ 2, mas madali na makabili ng electric ngayon. Yun All-New Nissan Kicks e-POWER ay may introductory price na Php 1,209,000. May kasama siyang 5-year warranty siya pati preventative maintenance na pwede gawin twice a year. Para sa'kin, yun experience ng pagdrive ng electric vehicle na sing lakas ng Nissan Kicks, sobrang worth it niya.

DJ 2: Ayun naman pala! Sana medyo nakadagdaglinaw yan para sa ating mga listeners. Sa mga may gusto pa malaman, punta kayo sa www.nissan.ph/kicks o kaya sa pinakamalapit na Nissan dealership para makakuha ng quotation o kaya makapag-test drive.