Thanks for reaching out and connecting with me:)!

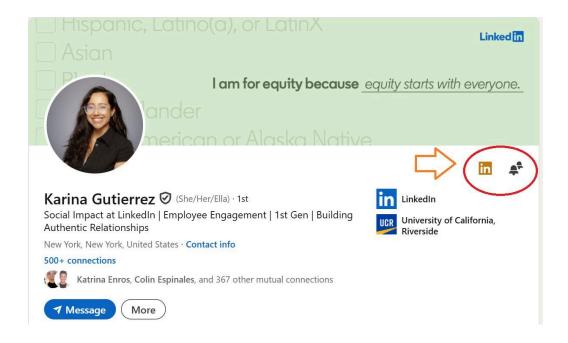
I created this document to better serve the folks who reach out to me with the information and resources that I often share. I hope they will be helpful and bless you:

## <u>Informational Interviews related to CSR/Social Impact:</u>

My heart is to connect with as many folks as possible and democratize information. So I try to host a very informal group informational meeting where everyone can learn from not just me but from one another. Here are some of the topics I cover in that meeting:

- What is CSR/Social Impact
- How I entered the social impact space
- Recommendations on how to enter social impact CSR
- My role at Linkedin

Because of the lack of diversity in my industry, I practice equitable networking and prioritize inviting folks from BIPOC + other intersectional marginalized backgrounds to that meeting. The meeting isn't on a regular cadence as I'm still trying to figure out my cadence and balancing life lol. Best way to stay up to date on when the next meeting is to turn on the notification bell on my profile (example below of my friend Karina who you should follow:)):



# If you want to learn about my exact story of how I got into the field of social impact head to the video link at the end of this post

## **CSR/Social Impact/Sociological Resources:**

All of these resources have helped me in my career and helped me sharpen my justice praxis. I hope they bless you as they have blessed me.

#### **Articles:**

- 1. <a href="https://www.theatlantic.com/magazine/archive/2018/06/the-birth-of-a-new-american-aristocracy/559130/">https://www.theatlantic.com/magazine/archive/2018/06/the-birth-of-a-new-american-aristocracy/559130/</a>
- 2. Breaking Into Corporate Social Responsibility: An Insider's Guide
- 3. <a href="https://www.nytimes.com/interactive/2020/06/24/magazine/reparations-slavery.html">https://www.nytimes.com/interactive/2020/06/24/magazine/reparations-slavery.html</a>
- https://resourcegeneration.org/breakdown-of-class-characteristics-income-brackets/ ( one of the best+most digestible breakdowns of class experience
- 5. <a href="https://engendered.us/episode-87-edgar-villaneuva-on-decolonizing-wealth/?mc\_cid=7">https://engendered.us/episode-87-edgar-villaneuva-on-decolonizing-wealth/?mc\_cid=7</a> e68ea90ff&mc\_eid=71ae547dca
- 6. <a href="https://wmbranchout.files.wordpress.com/2011/12/five-faces-of-oppression-iris-young.">https://wmbranchout.files.wordpress.com/2011/12/five-faces-of-oppression-iris-young.</a> pdf
- 7. LinkedIn Article: How to get a job in CSR

#### **Helpful CSR Sites:**

- 1. <a href="https://ccc.bc.edu/">https://ccc.bc.edu/</a>
- 2. <a href="https://www.secondday.org/social-impact-career-guides/corporate-social-responsibility">https://www.secondday.org/social-impact-career-guides/corporate-social-responsibility</a>
  - a. https://www.secondday.org/social-impact-career-guides
- 3. https://www.3blmedia.com/
- 4. <a href="https://www.bsr.org/en/about">https://www.bsr.org/en/about</a>
- 5. https://cecp.co/
- 6. https://accp.org/
- 7. <a href="https://www.uschamberfoundation.org/corporate-citizenship-center">https://www.uschamberfoundation.org/corporate-citizenship-center</a>
- 8. <a href="https://philanthropynewyork.org/">https://philanthropynewyork.org/</a>
- 9. https://www.teamblackbird.org/
- 10. https://nonprofitquarterly.org/
- 11. <a href="https://nonprofitaf.com/">https://nonprofitaf.com/</a>

## People and Places to Find Social Impact Jobs

- 1. Amanda Ponzar
- 2. Nick Martin

- 3. Maria Choi + Raise for Good
- 4. <a href="https://accp.org/resources/csr-resources/csr-jobs/">https://accp.org/resources/csr-resources/csr-jobs/</a>
- 5. <a href="https://ccc.bc.edu/content/ccc/membership/csr-jobs.html">https://ccc.bc.edu/content/ccc/membership/csr-jobs.html</a>
- 6. <a href="https://cecp.co/job-listings/">https://cecp.co/job-listings/</a>
- 7. <a href="https://philanthropynewyork.org/jobs">https://philanthropynewyork.org/jobs</a>

## **Books to Read**

- 1. Winners Take All by Anand Giridharadas
  - a. Link to purchase this book from a Black-Owned Book Store https://bookshop.org/books/winners-take-all-the-elite-charade-of-changing-th

    e-world/9781101972670
- 2. Decolonizing Wealth by Edgar Villanueva
  - a. Link to purchase this book from a Black-Owned Book Store <a href="https://bookshop.org/books/decolonizing-wealth-second-edition-indigenous-wisdom-to-heal-divides-and-restore-balance-9781523091416/9781523091416">https://bookshop.org/books/decolonizing-wealth-second-edition-indigenous-wisdom-to-heal-divides-and-restore-balance-9781523091416/9781523091416</a>

# Partnership Inquiries with LinkedIn

As a social impact team here at LinkedIn we are focused on partnering with organizations that are focused on workforce development and helping job seekers who face systemic barriers. Personally in my role, I am focused on partnerships with non-profit organizations where:

- The majority of their program participants are 18+ (post-high school) and fall into either one of the following categories
  - People experiencing poverty
  - Formerly Incarcerated
  - Belonging to the queer or trans community
  - Veteran/Military Spouses
  - Transitioning out of experiencing homelessness
  - Transitioning out of the foster care system
  - Current first-generation college students
- Almost all of their programmatic efforts are dedicated to a variety of workforce development components
  - Networking
  - Resume writing
  - Direct Job Placement
  - Direct Job Training
  - Professional Branding, etc.

- Here are some of our current partners that fall directly into that scope :
  - o RE: Work Training
  - o <u>Focus Hope</u>
  - o <u>JVS</u>

Out of transparency and care, our window for onboard new grantees is not that large, but I will do my best to help:).