



Noreen, Ariel - Bio

Ariel Noreen, Director of Corporate Relations

Ariel started playing soccer for Club Columbine at age five and continued to play for Colorado Rush for 8 years. She ran varsity cross country and track at Dakota Ridge High School. Ariel attended the University of Colorado at Boulder where she received a B.S. degree in Business Administration, with an emphasis in marketing and a certificate in international business. She was a marketing and operations intern for the CU's men's club soccer team. She then went on to work for the River City Rascals minor league baseball team's promotions and communications department in O'Fallon, Missouri.

Ariel was hired as Rush Soccer's Director of Marketing in January 2013 & switched over to Accounts Manager in the fall of 2015. As of July 2018 she is the Director of Corporate Relations. She is the point person for national sponsors and partners including Capelli, Wilson Trophy, soccerloco, Gatorade, & FiberLok. Ariel is lead on programs such as membership fees, affiliate fees, & employee incentives. Ariel holds a National "E" License. She is a firm believer that there is no other club like Rush & is excited to be a part of it!



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