## Референс:

https://www.goodfirms.co/gfit-virtual-exhibition

Задача 1:

## 1.) Склонировать сайт

https://www.goodfirms.co/gfit-virtual-exhibition

Убрать зависимости от всех стилей сайта, т.е что бы если на основном сайте что-то поломалось - или поменяли стиль, у нас ломаться не должнго. Т.е по сути не должно быть ссылок на css/html на ресурс \*\*\*

- 2.) Заменить логотип на логотип Clutch.co
- 3.) Добавить коды аналитики и таг менеджера
- 4.) Меню оставляем таким же, кнопка Speakers должна перекидывать на часть страницы, а не на отдельную
- 5.) Сделать форму для заявок
- 6.) Заменить название сайта

Clutch

**Information Technology Virtual Expo 2023** 

Clutch is a platform to network, experience, and innovate together for the future of technology.



# 7.) Меняем блок About

## About Clutch

Clutch is the top ratings and reviews platform for IT, marketing, and business service providers.

With more than 150,000 companies registered on the platform, 36,000 reviews, and 100 reports, Clutch.co is the biggest platform for all parties involved in software development projects.

More than half a million buyers and sellers of services use the Clutch platform each month, and the user base is growing more than 50% a year. Inc has recognized Clutch.

## **About GFiT**

GFiT is a premiere IT Virtual event that brings together users, service and software providers, and technical community on a single platform.



Привет

GFIT 2020 promises to be the biggest yet. With GFIT, GoodFirms aims to bring all IT service providers under one roof for discussion, knowledge sharing, and exploration of the latest technology solutions.

With over 700000+ monthly visitors and an estimated 150000+ visitors on the event day from across the globe, GoodFirms offers a huge venue for IT businesses to showcase their services.

Considering the current pandemic situation where the physical event is not feasible, GoodFirms has come up with an all-virtual event for five days.

# 5. Меняем блок Why GFiT?

## Why GFiT?

GFiT Virtual – No Walls, No Boundaries

#### **For Exhibitors**

- GoodFirms monthly traffic of 700000+ offers a plethora of business and network opportunities for exhibitors.
- GoodFirms's organic traffic of more than 85% is highly value-oriented as it comprises of target users and service seekers
- With an expected flow of 150000+ visitors on the event day, GFiT provides a vantage point to exhibitors for gauging the exact target customer base.

#### **For Attendees**

- Attendees can improve their business prospects with access to a valuable resource of 60000+ service and software providers in one place.
- With real-insight into the contemporary IT technologies and disciplines by Keynote speakers, attendees have a chance to broaden their IT spectrum.
- With 24/7 chat option with the service providers and exhibitors, attendees have an opportunity to uncover their challenges and solve their queries.

#### В шапке блока пишем:

# Why Clutch?

Clutch Summit - No Walls, No Boundaries

#### В столбце For Exhibitors пишем:

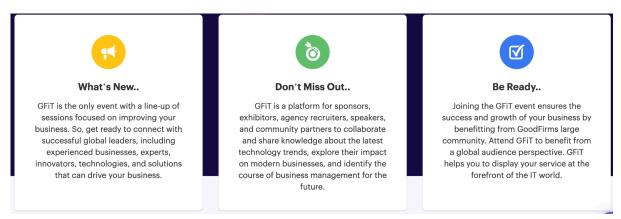
More than 1 million business leaders start at Clutch monthly to read in-depth client interviews and discover trusted agency partners to meet their business needs.

By being present on Clutch.co, IT-related businesses can improve their credibility and thus attract more leads. That's because potential customers get direct access to information about a company, including reviews and ratings for concrete services.

With an expected flow of 150000+ visitors on the event day, Clutch Summit provides a vantage point to exhibitors for gauging the same target customer base.

#### For Attendees оставляем также

# 6. В слеющем блоке меняем только названия



Оставить все так же, только заменить GFiT на Clutch Summit. GoodFirms заменить на Clutch.

# 7. Меняем спикеров

В предисловии оставить все так же, только заменить GFiT на Clutch Summit. GoodFirms заменить на Clutch.

# **Speakers**

GoodFirms is inspired and committed to adapt GFiT into a virtual format and include some well-known names in their respective industries as speakers. Having capabilities of providing the latest updates on emerging technologies in the software service industry, we are confident that the leaders can deliver unprecedented learning experiences to our attendees endowing personal and professional growth.











Slava Podmurnyi in
Co-Founder & CEO, Visartech

5 Major Points of How Interactivity

Shifts Business Strategy Towards



Steve Nouri in
Al & Data Science Leader, ACS & Forbes
Technology
Topic:

Al and the Future of Work



Alex Tamoykin in
Founder & CEO, The Right Balance
Topic:
Expanding your business into Mobile,



Igor Izraylevych in
CEO & Entrepreneur, S-PRO

Topic:
How I failed my startup that could worth
100 million dollars

# Заменить 2 первых спикеров на следующих, остальных двух оставить:



**Sonny Ganguly** 

CEO, Clutch

### Topic:

5 Major Points of How Interactivity Shifts Business Strategy Towards Business Growth



## Eleonora Israele

DIRECTOR OF STRATEGIC PARTNERSHIPS

## Topic:

Expanding your business into Mobile, Web, Desktop and IoT

# 8. Изменить расписание

## **Schedule**

The timeline of the interactive sessions, condensed learning, and collaboration

October 5, 2020 - October 9, 2020

The five day tech extravaganza will kick start on 5, October 2020 and will culminate on 9 October 2020. The details of the sessions and further procedure will be sent to you after registration.

Сделать такое расписание:

July 7, 2023 - July 12, 2023

The five-day tech extravaganza will kick start on 7, July 2023, and will culminate on 12 July 2023. The details of the sessions and further procedures will be sent to you after registration

- 9. Блок OUR Partners убрать
- 10. Футер оставить. GFiT и GoodFirms заменить на Clutch