



Career Presentation Guidance

Duration: 50 minutes or less

Audience: Business representative interaction with a PPBEA representative or a group of students.

Delivery methods:

- In-person interactions between business professionals and classrooms
- Live, virtual meeting interactions between business professionals and classrooms
- PPBEA facilitated, recorded interviews with business professionals

Prior to interaction:

- PPBEA will provide business rep and teacher with interview templates
- PPBEA will create calendar invite for all participants

TEMPLATE - Business Champion Career Storytelling Outline:

- Welcome to students
- General overview of industry and business
 - o What does your business do? What is your mission? Who are your customers?
 - o What does a "day in the life" look like in your occupation?
 - o Give an overview of occupations available within this business
- Presenter career story
 - o As a K-12 student
 - What did you want to be when you were growing up?
 - Did you participate in any type of experiential learning as a student?
Examples: job shadows, internships, etc.
 - o What was your first paid job?
 - o Share your professional development story
 - How did you get where you are?
 - What were the challenges you have faced?
 - How did you overcome the challenges?
 - What are the rewards?
 - What would you say to your teenage self knowing what you know today?
- Provide details regarding the skills, education and experience for students to qualify for entry-level occupations in your field.
- Business partner & classroom teacher may add engagement and learning activities:
 - o Visual presentation to students
 - o Product demonstrations, website tours or software demonstrations
 - o Students research subject occupation at <https://www.onetonline.org/>
 - o Post-interaction reflection assignment for students