



## Career Presentation Guidance

Duration: 50 minutes or less

Audience: Business representative interaction with a PPBEA representative or a group of students.

Delivery methods:

- In-person interactions between business professionals and classrooms
- Live, virtual meeting interactions between business professionals and classrooms
- PPBEA facilitated, recorded interviews with business professionals

Prior to interaction:

- PPBEA will provide business rep and teacher with interview templates
- PPBEA will create calendar invite for all participants

TEMPLATE - Business Champion Career Storytelling Outline:

- Welcome to students
- General overview of industry and business
  - What does your business do? What is your mission? Who are your customers?
  - What does a "day in the life" look like in your occupation?
  - Give an overview of occupations available within this business
- Presenter career story
  - As a K-12 student
    - What did you want to be when you were growing up?
    - Did you participate in any type of experiential learning as a student?  
*Examples: job shadows, internships, etc.*
  - What was your first paid job?
  - Share your professional development story
    - How did you get where you are?
    - What were the challenges you have faced?
    - How did you overcome the challenges?
    - What are the rewards?
    - What would you say to your teenage self knowing what you know today?
- Provide details regarding the skills, education and experience for students to qualify for entry-level occupations in your field.
- Business partner & classroom teacher may add engagement and learning activities:
  - Visual presentation to students
  - Product demonstrations, website tours or software demonstrations
  - Students research subject occupation at <https://www.onetonline.org/>
  - Post-interaction reflection assignment for students