

Pink Ice 2024

Night At The Museum

Sponsorship Guidance

Thank you for supporting Cachet Youth Group's 2024 Pink Ice. All funds (tickets and sponsorships) raised will count towards satisfying the minimum fundraising requirements for each participant's eligibility to win various scholarship awards including who will be crowned Miss Pink Ice 2024.

If you purchased a sponsorship package (separate from show ticket), please submit the items listed under your purchased package option to cygpinkice@gmail.com by NOVEMBER 16, 2024. No late material submissions will be included in the digital ad book.

Title Submission Email: *Pink Ice 2024 - Cachet Member's Name or CYG*
 *"CYG" should be used for sponsorships supporting the overall youth group and not a specific member.

Sponsorship Package Options

<p>Platinum - \$100.00</p> <ul style="list-style-type: none"> ● Digital Ad with Photo Option ● Video (included) ● Public Recognition 	<p>Gold - \$75.00</p> <ul style="list-style-type: none"> ● Digital Ad with Photo Option ● Public Recognition
<p>Silver - \$50.00</p> <ul style="list-style-type: none"> ● Digital Ad with No Photo Option 	<p>Emerald - \$20.00</p> <ul style="list-style-type: none"> ● Name Included in Patron's List
<p>Video Message Ad - \$50.00 15-sec Pre-Recorded Video Message to be aired the night of the show *Additional Purchase Item</p>	

Sponsorship Package Details

- All attendees to the show will receive a Souvenir Program.
- The Souvenir Program will not publish hard copies of each digital ad.
- The Digital Ad Book will electronically display the ads submitted by sponsors throughout the show and be provided to each Pink Ice guest electronically.

Digital Ad – A full-page, color ad that will be included in the Digital Ad Book.

- Sponsors will submit digital-ready quality ads in page dimensions 1920 x 1080 pixels or 12.8"/7.2". Only jpg, png, or pdf format will be accepted. Help provided below.
- The Digital Ad with No Photo option will only include words from the sponsor's file submission
- The Digital Ad with Photo option will include words and photos from the sponsor's file submission

Public Recognition – During Pink Ice, sponsors will verbally be acknowledged.

Video Message – A 15-second pre-recorded video message that will air the night of Pink Ice

- Only sponsors that purchase the Platinum package or Video add on option are allowed to submit a video.
- Record video in a clutter-free background with attire suitable for public viewing.
- Submitted video must be of great quality without any visibility issues.
- Submitted video may NOT exceed 15 seconds. Any videos that exceed 15 seconds may NOT air on the night of the show.

Patron List – The Patron List will be included in the Digital Ad Book and list the sponsor's name.

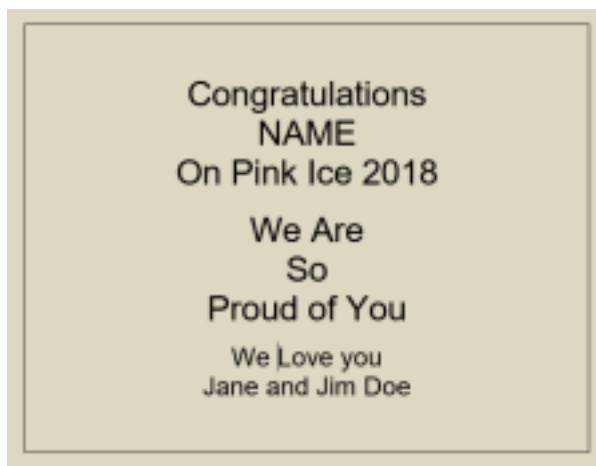
Need Help Creating an Ad?

We've made it easy for you to create your sponsorship ad with [these Canva templates](#). A free Canva account is required to edit. [Create Your Ad Here!](#)

If not using a template, the page dimensions are 1920x1080 pixels or 12.8"/7.2" and should be submitted in a jpg, png or pdf format.

Example Sponsorship Ad Designs

Basic Digital Ad



Digital Ad with Photo



