Dear [NAME],

I wanted to share some exciting news, that I will be pulling a plane to raise funds and awareness for Special Olympics Colorado athletes on Saturday, August 23!

But before I do, I NEED YOUR HELP! My fundraising goal is at least \$264 because it costs Special Olympics Colorado \$264 for one athlete to participate in programming for one year with no cost to them or their families. My goal is to cover the cost for at least one athlete, but with your support, I would love to help more!

Special Olympics Colorado serves a community of more than 28,000 children and adults with intellectual disabilities (athletes) providing them with life-changing opportunities in sports, health, personal development, and leadership.

This organization means SO much to me and the individuals it serves. Please help me make an impact! Any amount helps! [INSERT YOUR PERSONAL FUNDRAISING LINK]

Thank you for standing for inclusion and making a difference for the amazing athletes at Special Olympics Colorado. By the way, if you want to join me in Pulling for a Purpose, you can sign up at https://specialolympicsco.org/planepull/.

Thanks again!

[YOUR NAME]