

MVP Templates By Marco Fazio

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What's the difference here? I share all the documents that allowed me to start, scale & exit my startups with raw data - not just templates!

Free Resources (Updated Weekly):

- *Short 12-pages hypeal.com \$2M Seed Deck 2024* [Example](#)
 - When to use? After investor agrees to a meeting, before the meeting
- *Long \$2M hypeal.com Seed Deck 2024* [Example](#)
 - When to use? After investors' first meeting
- *How to pitch in 2024* [Example](#)
 - When to use? In-person events. Tips: use long pauses, watch different people in the audience, alternate walking and stillness
- *How to build an investor data room* [Example](#)
 - When to use? To summarize all info after investor meeting
- *400 Tech Angel Investors* [List](#)
 - When pitch, financial model ready & early traction available
- *Monthly Traction Update* [Example](#)
 - Every month, every time you grow customers, MRR, waitlist

Premium Resources (Updated Weekly):

- *Cap Table Seed Round Simulator Upgrade for* [Example](#).
 - When to use? When investor asks for round valuation
- *\$200k hypeal.com pre-seed round, Closed Sep '23* [Upgrade for Example](#).
 - When to use? Pre-revenue, pre-product, some user validation

- Financial Model - Monthly P&L Projections [Upgrade for Example](#)
 - When to use? After investors' first meeting
- eCOM Ideation to acquisition in 24 months guide [Upgrade for Example](#)
 - When to use? When starting or getting stuck
- Creating a lead magnet to test your idea or feature with \$1,000 [Upgrade for Example](#)
 - When to use? Get early validation spending <\$1,000
- Using referrals as growth engine [Upgrade for Example](#)
 - When to use? After you have your first leads/customers
- The post-interview email that got us into Techstars accelerator [Upgrade for Example](#)
 - When to use? After investor has asked a few questions in the meeting