

ROTATE TO LANDSCAPE IF VIEWING ON A MOBILE DEVICE

The Excellerator Level 1: Workspace

BUILD A ~~BIGGER~~ BETTER BUSINESS!

Imagine an environment where progress is normal, and success is inevitable.

You want a business that 'understands' and fits you, one where you build *better*, but not necessarily bigger.

The idea of 7-figure business is a real turn off. Lying on some beach in Bali sipping cocktails while your 'passive income' money machine fills your bank account has zero appeal for you.

But you still want that Good Life - we get it.

And the way to achieve that is by focusing your efforts on building BETTER, not BIGGER.

(In truth, if you build better, it gives you options.

Building Bigger first is a one-way ticket to Hell for most).

The all-new **Excellerator Workspace** has ONE FOCUS:
to help YOU build a thriving business that moves you closer to What Matters Most to you.

We're going to help you: do more of the work you love, get paid more for it, and figure out how to get 'the other stuff' done in a way that works for who you are and what you want.

As you're already in our world, there's no massive sales page here.

Equally, how we're going to help you is **so fundamental** that it needs a bit of explanation:
what you get, how it's delivered, why it works..

So, give yourself 3 mins or so to read through this.

This is ***an annual membership like no other.***

The Excellerator Workspace is **the 'War Room'** of the Success Engineers Universe.

It's the end of the Success Unlocked 'office' where the 'special rooms' are, **where you come to *figure out, focus and do.***

Assisted by **regular coaching conversations** and the **right tools at the right time**,
you'll *become truly effective at building a thriving business around being brilliant at what you do.*

- ✗ No more information overwhelm.
- ✗ No more shiny objects, courses & noisy groups.
- ✗ No more pointless masterminds & ineffective gooroos.

We're going to help you achieve certainty.

You'll always know what the right thing is to do now...
...and what your best next step is.

The Unique 3x3 System - because Your Success Journey is Unique to you

Our job is to help you take your ideas, turn them into tangible, commercially-profitable results and get you **closer to What Matters Most** to you.

And to help you do that in a way that suits YOU, that helps you build a thriving business around **your unique disposition** and around being brilliant at what you do.

So, this is a unique journey, built around YOU.

I'm in! Take me to the Payment Options

We start with **where you are** and what you're doing (inc. your business model), **where you want to get to** (What Matters Most) and then we look at **how to connect the two - for you** (your personal Plan).

This all starts with **a 1-2-1 conversation with Dino, so the Plan is mapped out for you**. Then we get to work and, crucially, help you stay on track using TPG - The Productivity Generator, a battle-tested productivity mechanism.

And then, month by month, we focus on ONE aspect of your business, following 'The Voyage' model, our proven roadmap for success.

The **Unique Success System** is made up of 2 components: the 3-Step Process (where we start) and the 3 Areas of Excellence (where we help you Do The Work, make progress and achieve your goals).

Our 3-Step Process is clean, clear and simple:

1. Get Clarity
2. Get a Plan
3. Get to Work (**using 'The Voyage', our proven 'roadmap' to keep your focus on the right things**)...

..and be part of **an environment that bakes in Accountability and Support** to enable you to make weekly progress towards What Matters Most to you...*continuously*.

Create your own Playbook

The Excellerator Workspace is a **coaching-driven environment**:

- 🎯 Only the Coaching you need each month - nothing more, nothing less
- 🎯 Weekly Accountability, Productivity & Organisation help
- 🎯 Weekly 'Get It Done' **Implementation** & co-working sessions
- 🎯 Information & expertise *when* you need it - no more 'stockpiled wisdom'
- 🎯 Continuous micro-coaching AND
- 🎯 Weekly progress check-ins to see what's gone well, and what needs course correction.

Our 3 Areas of Excellence locks this Process into a *highly effective* '3x3' Success System:

1. **A Culture** of World-Class Coaching & Insight
2. **A 'Zero-Judgement' Environment** of Accountability & Support
3. **A Roadmap & a Toolbox** for Resources, Tools, Expertise - the right knowledge, *when* you need it, not before

That's it!

- ✗ No 387 course modules & 400 hours of video to digest.
- ✗ No wondering what to do, or constantly second-guessing your actions, hoping they work.
- ✗ No gooroos telling you that your idea 'could be better' or how to do it their way.

Build the *impact you want* and create the *life you deserve*

Just so that you understand we do what we say we'll do, Founder Members #1, got a 'grandfathered' price of **£595** (annual) or **just £65/month** (£780 was the full 12-month Founders' Club cost). They're still paying that as we move into year #2.

The current Founders #2 intake is @ £997 (**£99.75/month**), rising gradually to the full launch price of £1,995 (**£199.75/month**). **This is also grandfathered**, ie you will always pay this price, never a penny more.

The annual option gives you a *50% deal on the launch price* in perpetuity (it really is locked in forever).

At the time of writing this, over half the available spaces have gone. Once the remaining spaces are taken, this grandfathered price option disappears for good and membership goes up to £149.75/month (Early Bird) before we launch at £199.75/month.

PLUS, as an original Founders' Club #2 member, you'll get some extra goodies that I'll reveal on our call 😊 and we'll discuss the 'VIP' option, if that's suitable for you.

Got questions? [FAQ is on the next page.](#)

Click the payment link below that suits you.

Once you've received your 'Thank You', you'll be given my diary link to book a call with me.

We'll discuss what you want from The Excellerator and how we set you up to deliver exactly that.

Remember: if you still have questions, contact me.

Dino

Annual Plan	Monthly Payments (Annual Commitment)
£997 (\$1,329)	£99.75 (\$129)
Total annual payment: £997 (\$1,329)	Total of 12 monthly payments: £1,197 (\$1,599)

Colour me IN! Take Me to my Payment Link

You got questions? We got answers!

Will I get 1-2-1 coaching?

This really is a coaching-led environment, but we can't give everyone individual coaching on a rolling basis. When you join, you'll hop on a call with Dino, then you'll be able to choose the group coaching calls that work for you each month.

You'll also get micro-coached in the Workspace accountability sessions and when you post up any questions or problems (also applies to posts in Success Unlocked but to a lesser degree).

If you need a more intimate focus on your business, we'll offer you plenty of other options - Dino's 'Profit Principle' coaching programme, for example) and, because you're in The Excellerator as a Founder member, we'll make them even more accessible.

I've decided on the monthly option. What happens if I stop paying?

That's a bloody good question!

Two things:

1. This is an annual commitment - you're in for the year and your invoice will reflect this, so step into this with that understanding.
2. We're not monsters, and we're commercial but not money-driven. If you're struggling to make this work due to finances, we're not doing our job. Let's face facts: if you can't get a monthly return on this of just £65 (or £99 if you missed the Early Bird offer) then something's wrong.

Should this happen, we'll provide some more intense focus on you to address this, if this is the case.

If you hit an unexpected problem and need to pause (or, in extreme cases, exit), talk to Dino and we'll work something out.

However, if you've simply gone off the reservation, decided to jump on some shiny offer somewhere, not put in the work/shown up - despite our best efforts - then you'll be pursued for the remainder of the invoiced amount, just like you would be if this was a mobile phone (or any other) contract.

When you decide to do this, COMMIT to the process, not the outcome.

We'll commit to the outcome...and you 😊

I'm seriously busy. How much time will I need for this?

Another GREAT question!

Right off the bat, let's be clear - you don't HAVE to show up for any of the live calls, but you'll benefit from at least two of these per month, and they're around 90-120 mins each.

Accountability and co-working - frankly, **this is work you MUST be doing to make progress in your biz** anyway, so that's more about organisation & production than taking up extra time - because it doesn't.

We'll be focused on helping you a) free up busy time & b) redeploy that 'won-back' time to become more effective in everything you do.

*If you apply yourself, **your decision to join will create more free time.***

I HATE Sales and Lead-gen. Will you *make* me sell? 🙄

Bahahahaha!

Soz, I don't want you to think that I'm not taking your concern seriously, but I get this ALL the time!

As Jay Abraham wisely said (paraphrasing), "You're in Business, so you're automatically in Sales."
Sales is the fuel that powers your rocket-ship. Without it, you either go nowhere, or crash and burn.

THAT SAID....

No, we won't be 'making you sell'. What we WILL do is help you find a way to find, attract and engage the right types of client for you through a process that feels natural and a 'right fit' for you.

Everyone can and does sell - but most don't realise that effective selling is just a natural fusion of great communication and genuine care, so when it takes place, it's seen as 'normal' and the process that just took place where you 'sold' escapes you.

And, if you picked up that we have some special bonuses for you which Dino will share on your 15-min 'get situated' call, you're gonna be **thrilled** with one of those!

I've tried 'everything'. Why will this work for me?

You know what....I can't promise that it will because, as the quite brilliant Nic Peterson says, "It depends".

Context matters.

What have you tried?

Where are your opinions, confidence, beliefs, attitudes, history impacting your behaviour & action?
How ready are you to get clarity on what you want from The Excellerator and committing to that?

We're going to give you every single bit of our knowledge and guidance to figure out what works for YOU, and to help you take the steps that will deliver that, but we're not **you**.
You have a role to play here.

You may be incredibly experienced and just need a few pointers, some support, the odd bit of insight...just enough to help you do an even better job than you would have done by yourself.

Or you might be at the other end of the spectrum, almost ready to throw in the towel, because "it's just not working" and you feel that you really have tried "everything".

Except that you haven't, because that isn't actually what you need, and trying "everything" has probably hurt you more than helped you.

Simon & I both have a serious track record in untangling the most problematic of business & 'mental game' issues, as well as helping the best get better. In short, we know how to help pretty much anyone & any business to improve.

And growing better, building better, being better IS the name of the game.

So, no...I can't say with absolute certainty that you'll fly, working with us and the Crew in The Excellerator.
But I've a bloody good idea that you will.

Colour me IN! Take Me to my Payment Link