

# Byran Zaugg

*Senior Web Developer and Designer — Greater Los Angeles Area*

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## SKILLS & TECHNOLOGY EXPERIENCE

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### Advanced Experience

- HTML5 / HTML, CSS3 / CSS, ES6 / JavaScript
- Git, SmartGit, Adobe Photoshop
- Microsoft Windows

### Intermediate Experience

- JSX, Metal.js (React clone), jQuery, D3.js, Immutable.JS
- Node.js, Express, GraphQL / GraphQL (Apollo Client & Server), Sequelize
- Sass, Bootstrap, CSS Modules
- JSON, Relational Schemas, SQL
- Web Accessibility
- Wireframing (Balsamiq, Figma)
- YUI3, AUI (Alloy UI)
- Freemarker, Velocity, JSP
- Linux terminal commands, SSH
- Adobe Illustrator, Adobe InDesign

### Experience with, and Working Knowledge

- Babel, Webpack, Gulp
- Search Engine Optimization (SEO), Microdata, Open Graph
- General full-stack development — browser, frontend, HTTP, DNS, SSL, web server, application server, backend application, data persistence, database
- General content localization and right-to-left (RTL) patterns.
- Linux, Unix, Apple macOS
- Java, ASP (VBScript), COM (VB6)
- XML, XSLT

## PROFESSIONAL EXPERIENCE

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Liferay, Inc. — *Diamond Bar, CA (7 years 2 months)*

### Senior Frontend Engineer

*January 2017 – Present (2 years 5 months)*

### Frontend Engineer

*April 2012 – December 2016 (4 years 9 months)*

- Lead the full-stack engineering effort on an internal business intelligence platform. Linking together data from multiple critical business application databases, into one unified web application.
- Developed website themes for enterprise customers—on-site and remote.
- Advocated for and lead effort to refactor the patching processes of a third-party library used in our product, making the process far more developer friendly and flexible.
- Advocated for developer friendly, cross platform, product development environments.
- Gave presentations and taught trainings: to encourage product teams to contribute to documentation; on debugging and resolving JavaScript performance issues; on tools and techniques to find solutions to customer issues without resorting to escalation.
- Wrote, reviewed, consolidated, and organized developer documentation; to better meet the needs of internal and third-party developers.
- Mentored intern, junior, and senior peers with insights from years of web development and design.
- Resolved escalated customer issues from global Technical Support departments; involving frontend technologies, as well as complementary backend technologies. Reviewed solutions, submitted by peers, to ensure the solutions solve the issues in an effective and performant way; and to ensure the source code follows development guidelines.

Gano Excel | North America — *Irwindale, CA (7 yrs 6 mos)*  
*(aka Gano Excel USA, Merydion Corporation)*

## **Web Developer**

*October 2005 – April 2012 (6 years 7 months)*

## **Web Designer, Graphic Designer**

*November 2004 – October 2009 (5 years)*

- As a key team member designed, developed, and maintained various full-stack web applications, eCommerce systems, affiliate portals, issue tracking system, email marketing system, and micro-sites; used by more than 130,000 users in the United States, Canada, and 6 Latin American countries; some seeing more than 20,000 pageviews per day, per country.
- Advocated the adaptation of modern web standards and technologies, to ensure our users had the richest, performant, user experiences.
- Advocated the adaptation of many tools and practices. Such as; wireframing, modern revision control systems, traffic analytic tools, client-side and network debugging tools, IIS performance optimizations, and web server security.
- Administered various aspects of our web properties such as; Google Analytics, IIS, DNS, VisualSVN Server, verified and self-signed SSL certificates, and Windows 2003 & 2008 Server security.

Counterpoint Communications — *Layton, UT*

## **Web Designer, Graphic Designer**

*May 2002 – November 2004 (2 years 7 months)*

- Designed websites, email, and print marketing material for a wide variety of client types and markets; including corporate branding, business cards, letterhead, brochures, product catalogs, and postcards.
- Advocated for proper web image optimization and slicing techniques, print color workflows, and monitor color calibration.