

Ashley Robinson
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EDUCATION

The George Washington University, School of Media and Public Affairs 2022 - Present *Bachelor of Arts* Washington, DC

- Studying to earn a Journalism and Mass Communications degree with a Marketing minor
- D1 athlete on varsity cross country and track teams with athletic dean's list honors
- Anchor of GW-TV's studio sports news program, *Unstoppable*
- Recipient of NATAS Chicago/Midwest 2025 Ephraim Family Foundation Scholarship for excellence in college journalism
- 3.76 GPA

Neuqua Valley High School 2018-2022 Naperville, IL

- Graduated magna cum laude in May 2022
- Recipient of NATAS/Chicago Midwest 2022 Silver Circle Scholarship for broadcast storytelling

Northwestern University Medill Cherubs Program 2021 Online

- Studied and practiced journalistic ethics, writing, news judgment, audio, and video for 4 weeks

EXPERIENCE

The George Washington University March 2023 – Present *Student Athletics Assistant* Washington, DC

- Broadcasting GW athletics events on ESPN+, role includes operating cameras and graphics
- Photographer at GW athletics events, shooting and editing photos for teams

ABC 7 WJLA February 2025 – April 2025 *News Intern* Rosslyn, VA

- Fielded calls at the assignment desk for news tips, alerted producers to breaking news and wrote web stories
- Shadowed reporters, producers and digital news team members to learn how professionals work in the field

FOX 5 DC WTTG September 2024 – December 2024 *News Intern* Bethesda, MD

- Worked in the FOX 5 DC newsroom to learn how large market broadcasts are produced
- Practiced interviewing, pitching stories and shooting standups
- Shadowed general assignment reporters, assignment editors, writers/producers, and digital news team members

Make Plays Media May 2025 – August 2025 *Copywriting and Research Intern* Remote

- Conducted research on relevant keywords, trends and audience preferences to increase social media engagement.
- Monitored MLB games for notable moments to post across “Foul Territory” social media platforms.

SKILLS AND APPLICATIONS: Mac, PC, DSLR and JVC cameras, Google apps, Adobe suite, Microsoft Office, Final Cut Pro, Sprout Social, WordPress, iNews, SEO, MailChimp, AVID