

**Context: cold outreach via instagram DM**

Hey Mel,

I hope you're doing well.

Now, I came across your 10% discount offer in exchange for an email address on your website, and was surprised to see no welcome sequence in my inbox; something I believe would amplify customer engagement and drive more sales than you ever thought possible. I'd be more than happy to offer my services at no cost in return for a testimonial on my behalf

I would love to discuss this further with you, when would you be available for a quick sales call?

Thanks for considering this opportunity.

Always the best,

Roman Turner