

January 2021

Explain one way that colour has been used in Image 1 to create impact.

(Total for Question 1 = 2 marks)

Explain one way that characters are represented in Image 1 to create meaning for the audience.

(Total for Question 2 = 2 marks)

Explain two ways that typography has been used in Image 2 to create meaning for the audience.

(Total for Question 3 = 4 marks)

Explain two ways that page composition has been used in Image 2 to create meaning for the audience.

(Total for Question 4 = 4 marks)

Explain one way that words have been used in Image 3 to anchor the meaning for the audience.

(Total for Question 5 = 2 marks)

Explain two ways that characters are developed through the drawings in Image 3 to create meaning for the audience.

(Total for Question 6 = 4 marks)

Analyse the ways that image manipulation has been used to create specific representations in Image 4.

(Total for Question 7 = 10 marks)

Analyse how specific characters have been represented in Image 4.

(Total for Question 8 = 10 marks)

Explain the term 'passive viewing', using one example from any media text that you have studied.

(Total for Question 9 = 2 marks)

Media texts can be read in different ways by different audiences. Analyse how media texts can be interpreted differently by audiences using the images provided and/or any media texts that you have studied.

(Total for Question 10 = 10 marks)

Discuss how masculinity is represented in media texts. Use any of the images provided and/or media texts that you have studied as examples.

(Total for Question 11 = 10 marks)

The media is often said to offer us 'a window on the world'. Evaluate how media texts represent reality, using examples from media texts that you have studied.
(Total for Question 12 = 20 marks)

TOTAL FOR PAPER = 80 MARKS