

We are removing some metrics that are redundant or out of date starting in July 2018. [Learn more.](#)

Search Filters + Add filters to narrow the data that you are seeing. 1 June 2018 - 31 Jul

Account overview Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit Rules Columns: Performance Breakdown

	Ad set name	Result	Reacl	Impressi	Cost per result	Budget	Amount spent	Ends	Schedule
☐	Retargeting	48 Purchases	2,731	23,361	\$6.88 Per Purchase	\$9.00 Daily	\$330.04	Ongoing	8 June 2018–Ongoing
☐	Generic Ad set	4 Purchases	9,268	15,713	\$40.77 Per Purchase	\$3.00 Daily	\$163.07	Ongoing	7 June 2018–Ongoing
	Results from 2 ad sets	52 Purchases	11,736 People	39,074 Total	\$9.48 Per Purchase		\$493.11 Total Spent		

YouTube

After work

Sparkling Evergreen Valley | Landscape Painting - Paint with Kevin®

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I am how to use your brushes like a Professional Artist to achieve amazing detail in your

