Writing and Digital Media for Spring 2016

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English 3844 introduces the fundamental practices and emerging theories of writing with, and for, digital media, including basic computational authoring in HTML and CSS syntaxes, critical interpretation of online sources, social media management, and topics of computational abstraction for writers. [tl;dr: we will explore ways to use computer technology to communicate with others.]

Textbook

Kristin L. Arola, Cheryl E. Ball, & Jennifer Sheppard. *Writer/Designer: A Guide to Making Multimodal Projects*. Boston: Bedford/St. Martin's, 2014.

Four Major Projects

- An online profile
- A blog-based writing portfolio
- An analytical web essay
- A narrative remix

Final Project Examples

- What Happened to Little Red Riding Hood?
- Who Is The Fairest of Them All?
- The Hunger Games, Time Magazine Edition
- Pride and Prejudice on Page Six
- Scout's Instagram Account
- The Three Little Scholars Broadcast
- Boston Tea Party

Class Survey

For homework, please complete the survey linked below by 6 PM tomorrow night (Thursday, 1/21) so that I have time to read your responses before class on Friday.

You will need to login with your VT.EDU email address and email password.

Survey Link: http://goo.gl/forms/sT9L5mPlwO