

Aimann Shaik

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CAREER OBJECTIVE

Innovative Product Designer with proven success in crafting user-centered digital experiences across diverse industries. Skilled in prototyping, user research, and usability testing, with a strong focus on driving engagement and operational efficiency. Seeking to leverage expertise in design thinking and modern tools to contribute to impactful product design and development.

EDUCATION

ICFAI University

Hyderabad, India

Bachelors of Technology in Computer Science and Engineering

WORK EXPERIENCE

Aplus Laundry

Hyderabad, India

Product Designer

8/2024- Present

- Enhanced customer engagement by designing an intuitive customer app, increasing order completion rates by 25% within the first month of launch.
- Optimized operational efficiency by collaborating with developers to create a driver app for barcode scanning, service assignment, and weight verification, reducing order processing time by 30%.
- Streamlined user experience with a dual-selector system for laundry services, leading to a 40% reduction in service selection errors.

WeInnovo

Remote

UX/UI Designer

2/2024- 8/2024

- Transformed the investment journey for a horse investment platform by introducing intuitive dashboards and performance analytics, leading to a 20% increase in user engagement.
- Designed an interactive investment calculator for the horse investment platform, allowing users to model potential returns, which improved decision-making and increased engagement by 20%.
- Achieved a 15% average sales uplift across landing pages by leveraging UX best practices, including persuasive CTAs, strategic content placement, and iterative usability testing.

Supastellar

Remote

UX/UI Design Intern

1/2024- 2/2024

- Led the design of messaging and chat flow in a healthcare app, prioritizing user experience for seamless interaction.
- Worked closely with team members to iterate on messaging and chat flow, incorporating feedback from stakeholders to enhance user experience within the healthcare app.
- Applied industry knowledge to tailor messaging features, ensuring compliance with regulations and addressing specific needs of healthcare professionals and patients.

Server Basket

Hyderabad, India

Intern

6/2023- 8/2023

- Redesigned a website section, improving user engagement by 20% and reducing user frustration by 35%, demonstrating the ability to create user-friendly interfaces with quantifiable results.
- Collaborated with the marketing team to optimize website pages for SEO, resulting in an increase in organic traffic, showcasing proficiency in aligning designs with brand standards.
- Achieved 40% increase in user satisfaction scores, reflecting exceptional attention to detail and a passion for quality design.

SKILLS

Product Design, UX/UI Design, User Interface Design, Spatial Design, Prototyping, User Research, Userflows, Storyboarding, Wireframing, Usability Testing, Mockups, Visual Design, User-centered Design