Write Amazing Emails 5X Faster

If you struggle to send enough emails to your list, this AI training will help you write emails 5X faster & <u>immediately increase sales</u>.

These emails <u>perfectly mimic your voice</u> – they're so good even your closest friends won't be able to tell the difference.

Dear Reader,

If you don't send enough emails to your list…

Spend *waaaay* too long writing emails…

Or want to train your team to write amazing emails by themselves…

Then read on, because this will help.

After 18 months of experimentation, I've created a system for writing emails with the help of AI that perfectly captures my unique voice.

The system is so fast that I can send 5X more emails than I normally can, with no drop in standard.

In fact, this system is such a game changer, I'm training my entire team to use it in my business, StoryLearning.

My team can now write emails 5X faster than before, in the perfect brand voice.

If you run an education business, you can use this training to write emails 5X faster and make more sales… starting immediately.

No more staring at a blinking cursor wondering what to write…

No more spending 60 minutes editing an email…

This workflow allows you to maintain your authentic voice while dramatically increasing your output.

But before we go any further…

Let's address the elephant in the room.

Does Using AI To Write Emails Really Work?

When AI first arrived on the scene, I was a huge sceptic.

As a professional writer, I was allergic to the idea of using AI to create content.

So, if you're at all sceptical about the quality (or the ethics) of using AI to write emails… *I hear you!*

And sure enough, my early experiments with AI yielded bland emails that sounded fake and nothing like my true voice.

The emails were 80% at best. And that's not good enough.

But, I knew I couldn't ignore AI – you ignore new technology at your peril.

So, I invested significant time and money on AI writing courses – learning from others how to use AI writing tools effectively.

I started to understand that:

Using AI isn't about replacing your writing. It's about speeding up your writing.

It's about "unblocking" yourself so you can produce more.

Done properly, you're not letting AI write for you, or outsourcing creativity or thinking… You're using AI as a *writing partner*.
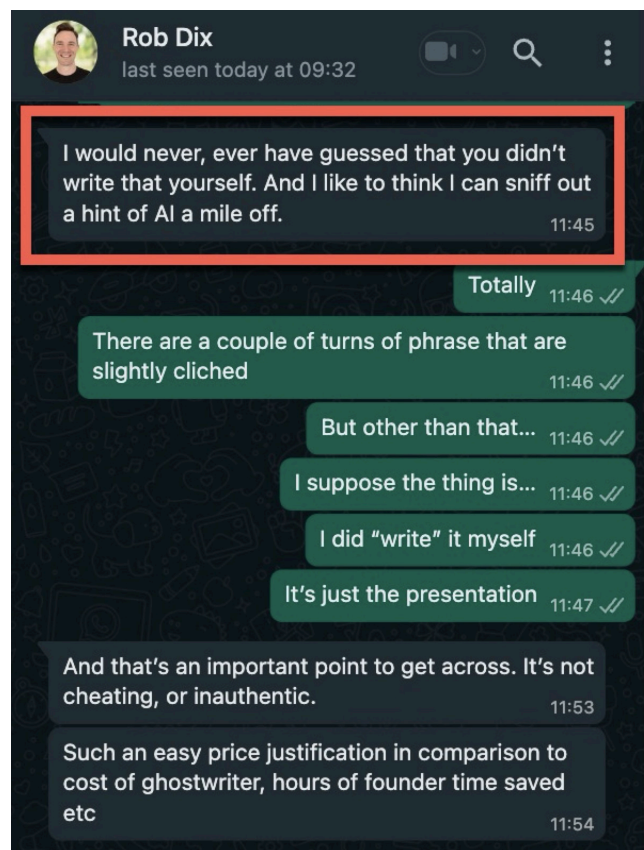
By combining the techniques I learnt, a tonne of experimentation, and a dusting of my own magic, I arrived at what felt like a breakthrough:

Emails that capture my unique voice so well, I don't hesitate to send them directly to my list.

And that's what makes this system unique.

While most AI-written content feels about as unique as a Ford Focus in a supermarket car park, the emails I write with this system are so good that my closest friends take one look at them and say:

"I cannot believe you didn't write that yourself!"

[Click here to see an example of an email written with this workflow.](#)

(Yes, I know I'm breaking all the rules of sales pages by including a link here, but this is important!)

As you can see, what we're talking about here is "value" emails…

Emails that tell stories, teach and entertain.

The kind of emails that make your audience fall in love with you.

When you learn to combine AI with your own creativity and style, you get the best of both worlds: efficiency and integrity.

Let me explain…

How The System Works

My AI system combines two things:

1. Your personal subject expertise
2. AI to make the process 5X faster

So, first things first…

This system assumes you are an expert on your subject.

If you've got nothing to say, nothing to teach, no stories to tell… this won't help you.

(If that's you, you can safely ignore everything on this page.)

The system follows the "10-80-10" principle:

- 10 - Human input at the start
- 80 - AI-powered writing
- 10 - Human input at the end

See…

You're not removing the human element, you're just focusing on the parts that make your emails unique.

When amateurs try to write email with AI, they'll say something like:

"Hey ChatGPT, write me an email about XXX in the style of Alex Hormozi."

The email it produces is trash.

Garbage in, garbage out.

I eventually understood that AI can only perform well when you give it exhaustive training and examples of what you're looking for.

When you feed in the right source material, the AI stands a chance of doing a good job.

And that's the secret –

By training the AI on your own material, it learns to write in your voice.

But it's not enough to write in your voice – the content of the email has to be good too.

And so, the next step is to craft the email itself.

To do this, you have to craft a sequence of prompts that tells the AI how to handle the material you give it.

You have to give the prompts in the right order, so it doesn't get confused.

And then, you have to give detailed instructions for the output you want, in so much depth that it leaves nothing to chance.

If that sounds like a lot of work… it is!

That's why it took me over 12 months to figure out a workflow that produces results of genuine quality.

But here's the thing…

Once you've perfected the workflow, it's fully automated.

You can use it over and over again with the click of a button, producing incredible emails in a flash.

You can then take the email, spend a few minutes editing to fine-tune, and you're done!

When my team uses this system to write emails for StoryLearning, they're done in 5 minutes flat.

Introducing: AI Email Accelerator

If you'd like to learn my system to write emails 5X faster, I've created the AI Email Accelerator training.

The AI Email Accelerator is a short, practical course that shows you the complete system I've developed to write emails with the help of AI.

It's the exact same training I'm delivering to my own team at StoryLearning.

You'll get:

The Course

- My simple system to create high quality emails 5X faster (even if you've never used AI before)
- 11 video lessons guiding you through the whole process
- Word-for-word prompts you can copy and paste for your own use
- An "over the shoulder" guide to personalising the workflow to your own unique voice and style

- Automations to run the whole process instantly every time you want to create an email
- How teams can work with founders to source content for emails
- The theory behind the workflow, so you're learning what makes AI "tick"
- A philosophical framework for how creative entrepreneurs should approach AI writing for best results

<u>Bonus 1</u>

Recording of a live group call where commonly asked questions were discussed.

<u>Bonus 2</u>

- My "hands free" workflow you can use to create emails on your phone while away from the computer. The whole process is automated in just 7 clicks and you hardly have to look at the screen – just think and talk. If you have your best ideas away from your computer, this will help you write emails even faster.

By the end of the programme, you'll have your own custom email writing workflow using the system I've developed, tailored to your unique voice and business needs.

You can use it yourself, or hand it to your team.

You'll be able to create authentic, engaging emails in a fraction of the time it used to take you.

You'll learn how education entrepreneurs can truly use AI to improve their marketing.

And you'll put yourself in a great position for the industry changes coming down the track.

You'll get instant access to the course and can start right away.

To join, scroll down and complete the registration now.

[Click here to enrol in AI Email Accelerator](#)

Or visit: ollyrichards.co/ai-email

Who This Training Is For

Who it's for:

- You want to make more money with email
- You want to write emails 5X faster
- You procrastinate on writing/sending emails
- You want to learn to use AI in your business
- ...or train your team to write great emails

Who it's not for:

- You've never written emails before
- You don't send educational emails
- You no desire to learn copy
- You have an AI email workflow you're happy with

Why Do I Need This Training Now?

If you're already making heavy use of AI in your business, this probably isn't for you.

But if you're still watching the AI revolution from the sidelines, this is the perfect opportunity to learn how to integrate AI into your business, in a clear, simple, easy-to-follow way.

The world is awash with AI training, but I've developed this course specifically for online education businesses to learn to send valuable emails to their list, so you can have confidence that you'll be making best use of your time and the results will be effective.

You can spend months combing through random tutorials on YouTube that aren't right for your business, or you can just "download" the results directly from my brain and start implementing right away.

AI is already changing the way business is done by making marketing far more efficient. The rate of change will only increase. If you've had your head in the sand around AI, now's the time to remove it!

Get Started Today

To join the AI Email Accelerator, simply click the link below.

Fill out your details, and you'll get instant access to the course.

[Click here to enrol in AI Email Accelerator](#)

Or visit: ollyrichards.co/ai-email

You'll also receive an invite for the live call.

FAQ

1. How is the course delivered?

The course is delivered in multiple videos inside a course area that walks you step-by-step through the system. Each lesson is "follow along" in style, practical and actionable, so you'll find it easy to use.

2. What kind of emails can you write with this system?

This workflow is designed for creating "content", "value" or "teaching" emails. In other words, any kind of teaching, education, entertainment or storytelling. You can adapt this workflow to create any kind of emails, such as sales emails, but that will require more work on your part and is beyond the scope of the course.

3. Will I need any paid tools?

No. You can do everything on this programme with free tools (I recommend Claude for writing). However, there are some low-cost tools that I'll recommend that will speed up your work, as you'll be able to use automations and won't have usage limits.

4. Can I give this training to my team?

Yes. I designed this training to be handed off to teams, so they can run with it independently of the founder. However, if you're a founder, you can use this yourself too.

5. What if I'm not satisfied with the quality of the output emails?

If you've followed the course, implemented the instructions, genuinely put in the work, but are unhappy with the quality of the results, I'll refund your money.

6. Why can't I keep writing emails myself?

You can! In fact, I still write all emails for my business newsletter myself – I enjoy it and I'm fast. However, if you don't like writing emails, you're slow and want to speed up, you want to send more emails, you need your team to own marketing, or you simply want to stay on top of new technology, it's smart to learn how to integrate AI into your business.

7. I'm already fiddling around with ChatGPT to do bits of writing. Is this too simple for me?

Writing with AI is only useful if it _actually_ works for you and _actually_ saves you time. You'll know if that's already true in your case. What I've found is that it's those final degrees of accuracy in the system that makes all the difference.

The workflow I'm teaching in this course is built very specifically to take content that's already been created (e.g. blog posts, youtube, podcasts, quick voice notes) and to output that in an email with the exact style and voice that you like to send. To the extent that the output is excellent, that's where the time is saved.

If you're looking for "groundbreaking techniques you've never heard anywhere else", this is not for you. If you're looking to fine-tune an AI workflow you can use day-in day-out, this might help.

Click here to enrol in AI Email Accelerator

Or visit: ollyrichards.co/ai-email

Testimonials

Paul Hughes
to me

17:06 (38 minutes ago)

Thanks Olly

AI workshop testimonial below:

Olly's AI workshop has been a game-changer for copy creation in my email marketing. I was already using AI for various tasks in my business, but I couldn't work out how to generate copy that didn't sound like a robot had generated it. Following the simple process and prompts that Olly shares in the workshop, I am now able to create emails in my voice that are on point with my messaging - the outputs are incredibly accurate. I use this method every week in my business, saving hours of staring at a screen, and getting me over writer's block. I recommend this workshop to anyone juggling many balls in their business, and ideation/copy creation is sapping your time.

Best wishes

Paul

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6 | Oscar Owen

10:14

Just got your mini email course – excited to dive into that today too 💪

10:14

Oh cool — lmk how you find it
12:07 ✓✓

Keen for feedback on different use cases
12:07 ✓✓

Launching my course on Monday – just used it to write the penultimate email and it looks great - got my voice perfectly and saved loads of time already
12:46

Will let you know how it goes and happy to give a testimonial if you are looking for them! Easily saved an hour or so writing this email already
12:47

DV

Hey Olly - just want to say how incredible your AI Email course is! It didn't take long to set up and drastically improves my speed by using content we've already created. The last email we sent we got more replies than we ever have (and by a huge margin). The course is stellar and I'd recommend it to anyone.
🙏🧑 20:56

Thank you sir! 22:25 ✓

20:18

What is this "Olly AI System" you speak of? Where can I find more information on this?
20:24

+44 7599 675382

What is this "Olly AI System" you speak of? Where can I find more information on this?

I think it was called AI Email Accelerator. Well worth buying.

I've also used it for social media posts and has worked very well.

I wrote about a year's worth of email and social media content in a few days.
20:33

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