Philippine Christian University
Senior High School Department
Dasmariñas Campus
A.Y. 2023 – 2024

"PAWS"

LET'S HEAR THE VOICE OF WHISKERS AND TAILS
CONCEPT PAPER

SUBJECT:
Empowerment Technologies 11

GROUP NO.:
Three

MEMBERS:
BOGATE, MICAELLA B.
BACANI, CLAIRE P.
BICLAR, EMERSON B.
CALALANG, CEDRIC D.
FUENTES, NINO FRANCO S.
LAURETE, KHRYSS ANNE B.
MAZO, JANE M.
ZAMORA, ANDREI B.

STRAND AND SECTION:
TVL 11 HE D-JOB

TEACHER:
Ms. Justine Jhoi N. Faner, LPT

TABLE OF CONTENTS

I. Members

Bogate, Micaella, B.
October 12, 2005
09152867428

Bacani, Claire P.
July 11, 2007
09164610562

Biclar, Emerson B.
November 6, 2006
09954805344

Calalang, Cedric, D.
January 28, 2007
09926394092

Fuentes, Niño Franco S.
September 15, 2007
09472422916

Laurete, Khryss Anne B.
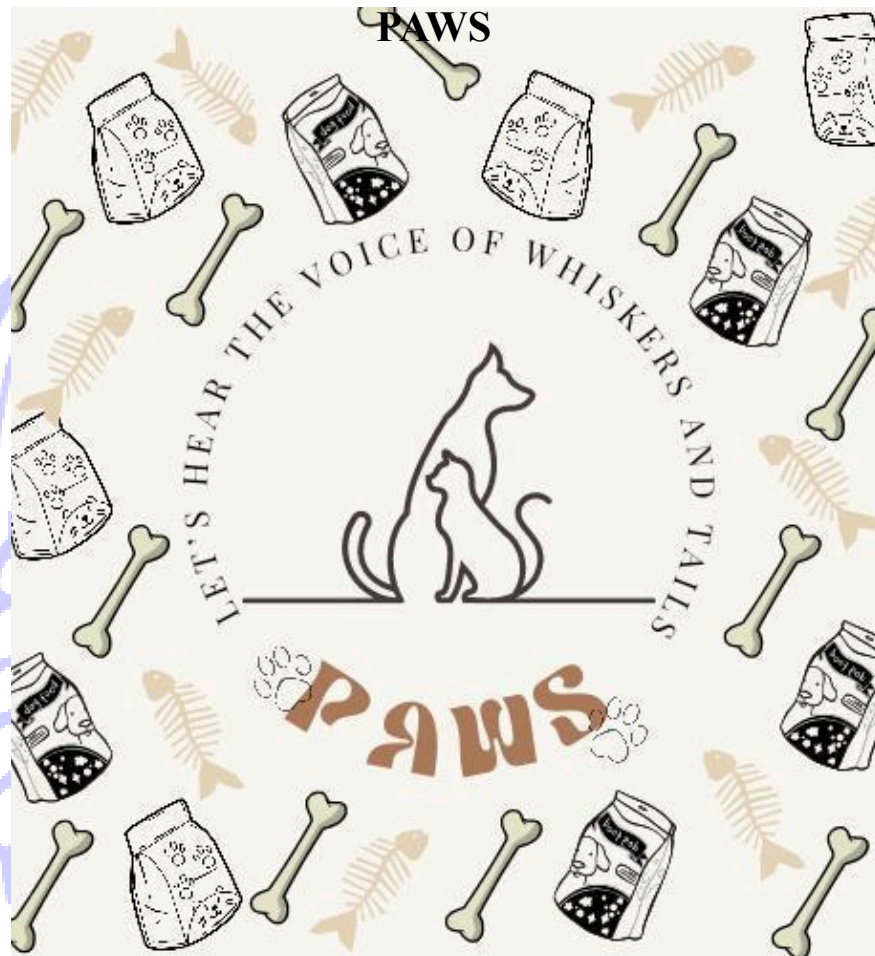October 25, 2007
09157238146

Mazo, Jane M
09637761030
October 13, 2007

Zamora, Andrei B.
November 30, 2006
09159728239

II. Project Name/Logo

Logo design by: Bacani, Claire P.

Logo Description: This logo represents what are the paws needs and how can we help strays from hunger and illnesses.
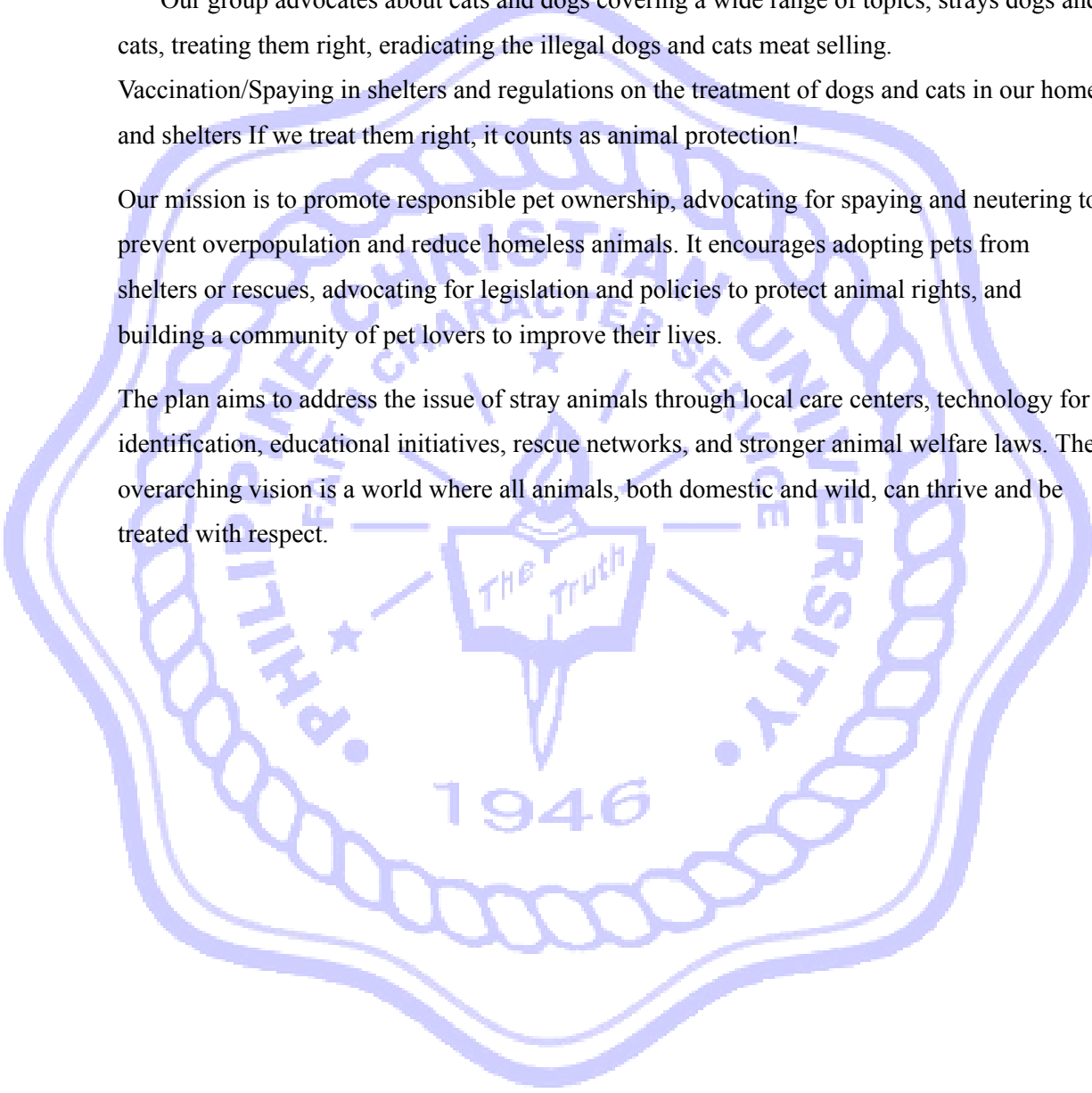
III. Introduction

Our group advocates about cats and dogs covering a wide range of topics, strays dogs and cats, treating them right, eradicating the illegal dogs and cats meat selling. Vaccination/Spaying in shelters and regulations on the treatment of dogs and cats in our home and shelters If we treat them right, it counts as animal protection!

Our mission is to promote responsible pet ownership, advocating for spaying and neutering to prevent overpopulation and reduce homeless animals. It encourages adopting pets from shelters or rescues, advocating for legislation and policies to protect animal rights, and building a community of pet lovers to improve their lives.

The plan aims to address the issue of stray animals through local care centers, technology for identification, educational initiatives, rescue networks, and stronger animal welfare laws. The overarching vision is a world where all animals, both domestic and wild, can thrive and be treated with respect.

IV. Mission

Our mission is to ensure the welfare, protection and rights for cats and dogs. This can involve several components: Promoting Responsible Pet Ownership: Educating the public about the responsibilities of owning a pet, including proper feeding, regular vet check-ups, vaccinations, and providing a loving and safe environment. Spaying and Neutering: Advocating for the spaying and neutering of pets to prevent overpopulation and reduce the number of homeless animals. Adoption Over Buying: Encouraging people to adopt pets from shelters or rescues rather than buying from breeders or pet stores. Legislation and Policy: Advocating for laws and policies that protect the rights of animals and punish animal cruelty. Community Support: Building a community of pet lovers who support each other, share resources, and work together to improve the lives of pets in their area.

V. Vision

- Our Vision is a world where every captive wild animal is able to thrive and live a good life.
- Establishing local centers where communities collectively care for stray animals, providing food, shelter, and medical attention, fostering a sense of responsibility and compassion.
- Implementing advanced technology, such as RFID tags or GPS collars, to track and identify stray animals, facilitating better management, reunification with owners, or streamlined adoption processes.
- Launching widespread educational initiatives to raise awareness about responsible pet ownership, spaying/neutering, and the humane treatment of animals, aiming to reduce the overall population of stray animals.
- Advocating for and implementing stronger animal welfare laws that address the humane treatment of animals, encourage responsible pet ownership, and establish penalties for abandonment or cruelty, thereby promoting a safer environment for stray animals.

VI. Purpose

The main objective of our advocacy is to lend a helping hand to our furry friends and to give awareness about their situation, we advocate for a better place for animals, we give the care that they deserve to have

This is worth all of the time and efforts we make due to the impact that it will have to the stray furry animals

Stray cats and dogs reproduce rapidly, leading to overpopulation. This can result in increased competition for resources, such as food and shelter, leading to further suffering for these strays. So we aim to control their population growth by having adoption over buying program and prevent the cycle of abandonment and neglect. This approach is crucial in reducing the number of stray animals and ensuring a healthier and more balanced community.

We intend to educate people by posting videos into the internet on how and why should we help stray cats and dogs, and also to teach on how to become a responsible pet owner.

VII. Description

Our project is for the stray cat and dog to manage the helping system in our city. This project are bound to 5 different Barangays in Dasmariñas City every Monday and Tuesday of January 2024 from 7:00 to 1:00 PM. Where stray dogs and cats will be given proper food from our funds also this project will be included all the following: Giving better shelter, vaccination such as anti-rabies anti flu and etc., giving care, provide for a deserve decent life for them, and lastly is to avoid mercy killing from people for our stray cat and dog.

VIII. Support

The estimated budget needed for the project is ranging from 3k to 4k

This includes the dog food, cat food, vitamins water and other related fees. The table below shows the breakdown of the budget for the said project

Items	Description
Dogfood & Catfood	Dogfood and Catfood can be used to provide nutrition for stray animals. By placing small portions in accessible areas, you can hep to address hunger and promote the well-being of strays dogs and cats.
Vitamins	Using vitamins for strays animal can support their overall health and well-being. Mixing appropiate vitamins into their food or water helps address potential nutrient deficiencies.
Blankets	Providing blankets for stray animals offers warmth and comfort, especially during colder seasons. Placing these blankets in designated areas or shelters can help protect them from harsh weather conditions, reducing the risk of illnesses related to exposure.
Water	Providing accessible fresh water for stray animals is vital to keep them hydrated and support their well-being, especially in challenging environment.
	Target stray animals:653 5kg of dogfood:500 5kg of catfood:500 Blankets:old blankets Water:175 Vitamins:250 Paper Meal Bowl:418 For a total of 2,496 Since 5 barangays, TOTAL:2,496
Paper Meal Bowl	Using paper meal bowls for stray animals provides a convenient and eco-friendly way to offer food and water. These bowls are disposable, making it easy to distribute meals, and their biodegradable nature minimizes environmental impact. It's a simple solution

	for efficient feeding in various locations while being mindful of sustainability.

IX.

Contact Information

      The proponents can be contacted on the following: Please refer to the image below:

IX. Maintaining an ICT Project for Social Change (Updating a Website - WIX)

Members	Blog Link
BOGATE, MICAELLA B.	
BACANI, CLAIRE P.	
BICLAR, EMERSON B.	
CALALANG, CEDRIC D.	
FUENTES, NINO FRANCO S	
LAURETE, KHRYSS ANNE B.	
MAZO, JANE M.	
ZAMORA, ANDREI B.	

| Planning | Development | Release and Promotion | Maintenance |

OVERVIEW

A. Simplified ICT Project Overview

1. **Planning-** involves the following tasks (but not limited to):

   a. Conceptualizing your project

   b. Researching on available data about your topic

   c. Setting deadlines and meetings

   d. Assigning people to various tasks

   e. Finding a web or blog host

    f.   Creating a site map for your website

    g.   Listing down all applications that you need including web apps

    h.   Funding (if applicable)

2. **Development-** involves the actual creation of the website(s); involves the production of images, infographics, etc.
3. **Release and Promotion-** involves the actual release of the website for public view and promoting it. Promotion typically starts before the actual release.
4. **Maintenance-** involves responding to feedback of your site visitors and continuing to improve the website

B. Updating Website Content

1. Define and Set up goals (Conversion)	Goals measure how well your site or app fulfills your target objectives. A goal represents a completed activity, called a conversion that contributes to the success of your business.
2. Content inventory to identify Update	This includes assessment and review of the information written on the different pages of the website.
3. Performance Analysis	This is done by checking the generated analytics reports to see what people are doing on your website.
4. Collect User feedback	User feedback is an information coming directly from the clients, customers, or visitors about the satisfaction or dissatisfaction they felt with a product service.
5. Create a Content Plan	With all the information gathered from the mentioned strategies, you may now come up with a concrete plan for updating the website content.
6. Update/replace old content and add new	This is to the phase where updates are actually executed to replace the old content. This is also the time to proofread and check the facts on the site.

C. Maintaining and Sustaining a Project

Maintaining an ICT operation for social change will enable you to stay focused on why you set up that project in the first place.

Monitoring and evaluating the operation make sure that the project is on track in accomplishing its primary goals and objectives.