

1. Specific Goal
 - a. Land next project with client by July 21, 2024
 - i. The next project will be to run google search ads for his business to get leads
2. Specific Timeline
 - a. From now until July 21, 2024
3. Specific steps to achieve this goal
 - a. Schedule call to get feedback on outline of website - (Tuesday/Wednesday July 9/10)
 - i. Text client to set up call
 - ii. Agree on date and time
 - iii. Have the call for feedback
 - iv. Take notes on feedback
 - b. Implement feedback and finish final draft (Sunday July 14)
 - i. Implement his notes
 - ii. Make any changes needed to outline of website
 - iii. Write the copy for the website for each section on Google doc
 - iv. Go through the winners writing process
 - c. Get final draft reviewed by captains/copy review channel (Sunday July 14)
 - i. Submit to copy aikido channel
 - ii. Get feedback from captains
 - iii. Implement feedback to website
 - d. Send client final draft (Monday July 15)
 - i. Text link to Christian for final version draft of website
 - ii. Set up call for feedback
 - iii. Implement any final changes
 - e. Implement changes to website (Thursday July 18)
 - i. Set up Shopify account
 - ii. Use refresh theme
 - iii. Buy any plugins needed
 - iv. Re route domain to new theme
 - v. Implement all changes
 - f. Put his business on Google (Friday July 19)
 - i. YouTube how to put business on Google
 - ii. Follow steps
 - g. Schedule call to talk about results (Sunday July 21)
 - i. Once all of the above is finished, set up a call to review project
 - ii. Suggest next project and that you will send him a plan
 - iii. Send invoice to get the rest of the 150\$
 - iv. Start planning on next project