

## Senior E-Commerce Graphic Designer

 Philippines |  Remote-ready |  US hours OK |  Available ASAP

A veteran graphic designer with 25+ years of creative experience, including 15 years working remotely for global e-commerce and Amazon brands across the US, Canada, Australia, Singapore, and Europe. She has produced 1,000+ visuals for Amazon PDPs and specializes in A+ content, 3D packaging, infographics, and lifestyle imagery—helping drive sales, reduce cart abandonment, and elevate visual storytelling. Known for her eye for detail, cross-device testing habits, and fast-turnaround capabilities, she thrives in high-volume environments where creative execution and consistency are essential.

### Key Skills

- Amazon Creative: A+ Content, Premium Banners, Infographics, 3D Mockups, Storefront Visuals
- Design Expertise: Brand Guides, Product Packaging, Social Media Assets, Email Templates, Web Visuals
- Video Capabilities: Short-form Reels, Promotional Videos, Podcast Editing, Animated Explainers
- Tools: Photoshop, Illustrator, Premiere Pro, After Effects, Canva, Klaviyo, InDesign
- PM Tools: ClickUp, Asana, Jira, Monday, Notion, Trello, Basecamp, Airtable, Microsoft Teams
- Soft Skills: Creative vision, reliability, clear communication, cross-functional collaboration

### Work Experience

Senior E-Commerce Graphic Designer | Furniture Brand (US)

Sep 2024 – Dec 2024

- Designed 1,000+ product visuals and color variations for Amazon PDPs and internal sales sheets
- Focused on conversion-optimized design and cross-device readability
- Reason for Leaving: Laid off due to business downturn post-pandemic

Senior Amazon Graphic Designer | E-commerce Retailer (US)

Dec 2023 – Jun 2024

- Created A+ content, infographics, lifestyle imagery, and premium banners for Seller Central
- Optimized listing visuals and managed batch uploads
- Reason for Leaving: Contract ended

Senior Video Editor | Creative Agency (US)

Mar 2019 – Jan 2023

- Edited promotional videos and social media content across platforms
- Applied motion graphics, audio enhancements, and storytelling techniques
- Reason for Leaving: Project completed

Project-Based Amazon Designer | Fitness/Home Brands (US)

Ad Hoc Roles, 2018 – 2023

- Designed A+ content, infographics, and mockups across gym, garden, and lifestyle categories
- Reason for Leaving: Backup designer; limited project volume

Freelance Designer & Video Editor | Various Global Clients

2018 – Present

- Delivered marketing assets, email templates, animated videos, and campaign visuals on platforms like Upwork, FreeUp, and Elance
- Clients based in the US, UK, AU, SG, DE, and CA
- Still active for occasional work

Past Design Roles | E-commerce, Finance, Beauty, Media, Social Agencies

- Designed for product launches, print collaterals, event branding, and real estate signage
- Experience includes brands in skincare, home improvement, mortgage, and digital media

### **Additional Highlights**

- 15 years of remote work with direct-to-brand clients and agencies
- Strong cross-platform QA habits to ensure mobile-first and responsive designs
- Actively uses project management and collaboration tools to hit deadlines consistently

### **Availability & Compensation**

- Schedule: US Hours OK | Time Tracker: Approved
- Current Rate: \$1,500/month
- Target Rate: \$1,400–\$1,500/month
- Start Date: Immediate
- Role Type: Full-time preferred